



KENNEDALE
Library
www.kennedalelibrary.org

**LIBRARY ADVISORY BOARD
AGENDA
BOARD OF DIRECTORS - REGULAR MEETING
December 12, 2018
LIBRARY BUILDING, 316 W THIRD ST
REGULAR SESSION - 7:00 PM**

I. CALL TO ORDER

II. ROLL CALL

III. MINUTES APPROVAL

- A. Review and approve minutes from last LAB meeting

IV. VISITOR/CITIZENS FORUM

At this time, any person may address the board, provided that an official 'Speaker's Request Form' has been submitted to the board secretary prior to the start of the meeting. All comments must be directed towards the Chair, rather than individual Board members or staff. All speakers must limit their comments to the subject matter as listed on the 'Speaker's Request Form.' No formal action can be taken nor discussion held regarding these items.

V. REGULAR ITEMS

- A. Review Library Long Range Plan and discuss possible priorities for the first draft of next Long Range Plan
- B. Discuss the finalized FY18-19 Library Budget

VI. REPORTS/ANNOUNCEMENTS

- A. Presentation of FY17-18 end of year Library statistics and accomplishments
- B. Library Director will update LAB on current Library initiatives

VII. ADJOURNMENT

In compliance with the Americans with Disabilities Act, the City of Kennedale will provide for reasonable accommodations for persons attending City Council meetings. This building is wheelchair accessible, and parking spaces for disabled citizens are available. Requests for sign interpreter services must be made forty-eight (48) hours prior to the meetings. Please contact the City Secretary at 817.985.2104 or (TDD) 1.800.735.2989

CERTIFICATION

I certify that a copy of the December 12, 2018, Library Advisory Board agenda was posted on the City Hall bulletin board next to the main entrance of the City Hall building, 405 Municipal Drive, of the City of Kennedale, Texas, in a place convenient and readily accessible to the general public at all times and said agenda was posted at least 72 hours preceding the schedule time of said meeting, in accordance with Chapter 551 of the Texas Government Code.

Amanda King, Library Director



Date: December 12, 2018

Agenda Item No: REGULAR ITEMS - A.

I. Subject:

Review Library Long Range Plan and discuss possible priorities for the first draft of next Long Range Plan

II. Originated by:

III. Summary:

IV. Recommendation:

V. Attachments:

1.	2016 LRP_LG	2016 LRP_LG.pdf
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KENNEDALE PUBLIC LIBRARY LONG RANGE PLAN 2016

by Library Director Amanda King

LIBRARY ENDS STATEMENT

The Kennedale Public Library serves the community as a central hub for information. The library connects patrons with their community by offering innovative programs, gathering spaces, and services to enrich their lives.



LIBRARY SUB-ENDS

- Committed to being a community hub where all are welcomed and big ideas are developed.
- Actively listening to the community to develop innovative programs that address residents' needs.
- Ensuring that all residents have access to the high-quality print, digital, and technological resources they need to achieve their dreams.

WHAT WE BELIEVE

COMMUNITY

Providing a place for residents to learn and grow with one another

COLLABORATION

Achieving community goals through effective partnerships

RESPECT

Treating one another as equals and providing access to shared resources

LEARNING

Encouraging life-long learning through various forms of literacy

ACCOUNTABILITY

Utilizing public resources effectively and transparently

HOW WE RESPOND

INTEGRITY

Exemplifying ethical behavior and putting others first when challenges arise

INNOVATION

Remaining flexible and receptive to new ideas and better ways to serve our community

TEAMWORK

Working together, communicating consistently, and accomplishing common goals and objectives for the good of the library and patrons

PROFESSIONALISM

Protecting patron privacy and intellectual freedom

City of
KENNEDALE
Texas
PUBLIC LIBRARY

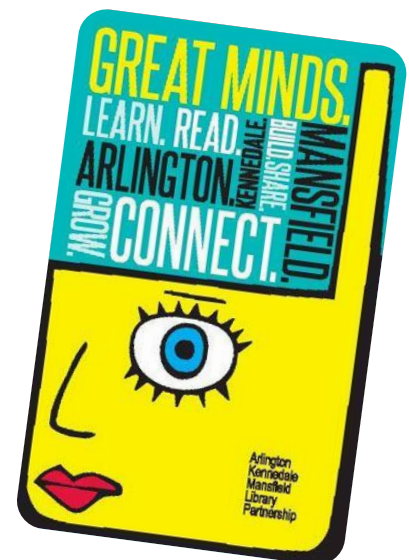


I N T R O D U C T I O N

The Kennedale Public Library is a beloved institution, regarded by the community as a welcoming and safe place to learn, grow, and connect. The library developed organically thanks to the dedication of countless volunteers and civic-minded residents who advocated and collaborated to create the library our community enjoys today. Through our partnership with the Mansfield and Arlington Public Libraries, Kennedale residents have access to hundreds of thousands of print, audiovisual, and electronic resources – far beyond the capacity of a typical small town library.

Much has been accomplished since the library was established more than twenty years ago, but there is always room for growth. To remain relevant, modern libraries must adapt to new technologies and trends, and the Kennedale Public Library is no different. Staff is dedicated to identifying and implementing solutions that maximize access to resources, programs, and facilities while always being careful stewards of the funds entrusted to us by the community.

The ultimate goal of this plan is to ensure the continued success and viability of the Kennedale Public Library as it moves forward in an ever-changing world.



GOAL ONE BECOME A COMMUNITY HUB

OBJECTIVE

Evaluate and revise the facility's layout to provide more gathering space

ACTION ITEMS

- Procure grant funding for new shelving for the adult collection, a new circulation desk, and additional seating
- Curate materials into a more accessible arrangement, including well-defined collections for children, teens, and adults
- Institute automated technologies to streamline services and allow staff to dedicate more time to developing and hosting programs

OBJECTIVE

Increase community awareness of library services through marketing

ACTION ITEMS

- Invest in reusable marketing materials including banners and signage
- Establish a stronger social media presence and following
- Attend local events where staff can highlight library services and programs



GOAL TWO CENTRALIZE INFORMATION

OBJECTIVE

Work closely with city staff and other local organizations to become a reliable and trusted source for community news and information

ACTION ITEMS

- Update existing bulletin boards monthly to promote local events and news
- Provide city newsletters in a prominent location for residents who prefer printed materials

OBJECTIVE

Redesign the library's web presence to streamline information access and minimize confusion

ACTION ITEMS

- Incorporate the library's current standalone website into the city's website
- Use plain language and easy organization to help patrons find answers quicker

OBJECTIVE

Update the print collection to reflect the current information needs of the community

ACTION ITEMS

- Replace outdated and inaccurate items in the collection with updated resources
- Research and add electronic materials based on demand and need when appropriate



GOAL THREE ENGAGING PROGRAMMING FOR ALL AGES

OBJECTIVE

Develop adult programming that is varied and regularly scheduled year-round

ACTION ITEMS

- Cooperate with local businesses to provide free educational classes
- Solicit donations and grants to defray the costs associated with special programs
- Publish an annual calendar of events that is available both online and in print

OBJECTIVE

Expand children's programs to encompass all ages through grade school

ACTION ITEMS

- Plan and publicize "Babygarten", a twice-yearly program for infants and their caregivers
- Host a weekly program for grade-school children

OBJECTIVE

Establish young adult programs that foster fellowship and a love for learning

ACTION ITEMS

- Collaborate with Kennedale ISD, Fellowship Academy, and the Youth Advisory Council (YAC) to develop and publicize events that appeal to junior high and high school students
- Solicit donations to purchase reusable equipment for monthly programs



OBJECTIVE

Partner with KISD and Fellowship Academy to achieve common literacy goals

ACTION ITEMS

- Develop an active partnership by finding common ground with administrators
- Create mutually beneficial initiatives to implement alongside local schools

OBJECTIVE

Regularly train staff in progressive best-practices for program development

ACTION ITEMS

- Encourage all staff to attend nearby continuing education events
- Budget for the Library Director to attend applicable conferences to ensure that staff is aware of current issues and trends affecting libraries

GOAL FOUR FACILITY EXPANSION

OBJECTIVE

Conduct a long-term facility space analysis and prepare for renovations beyond 2020

ACTION ITEMS

- Partner with Tarrant County College for a facility assessment of the current configuration and possible updates that would maximize gathering space
- Budget for the Library Director to become well-versed in best practices and innovations in library design by attending industry-specific workshops

OBJECTIVE

Research and plan for the expansion of the building to provide a multi-use classroom

ACTION ITEMS

- Utilize community input to choose appropriate and useful technology and resources
- Seek advice from appropriate consultants regarding the costs, limitations, and design possibilities of enclosing the facility's current "back porch" area

OBJECTIVE

Research and plan for the expansion of the building to provide additional staff workspace

ACTION ITEMS

- Solicit staff input regarding workspace improvements that would increase productivity
- Seek advice from appropriate consultants regarding the costs, limitations, and design possibilities of enclosing the facility's current "back porch" area





Date: December 12, 2018

Agenda Item No: REGULAR ITEMS - B.

I. Subject:

Discuss the finalized FY18-19 Library Budget

II. Originated by:

III. Summary:

IV. Recommendation:

V. Attachments:



Date: December 12, 2018

Agenda Item No: REPORTS/ANNOUNCEMENTS - A.

I. Subject:

Presentation of FY17-18 end of year Library statistics and accomplishments

II. Originated by:

III. Summary:

IV. Recommendation:

V. Attachments:

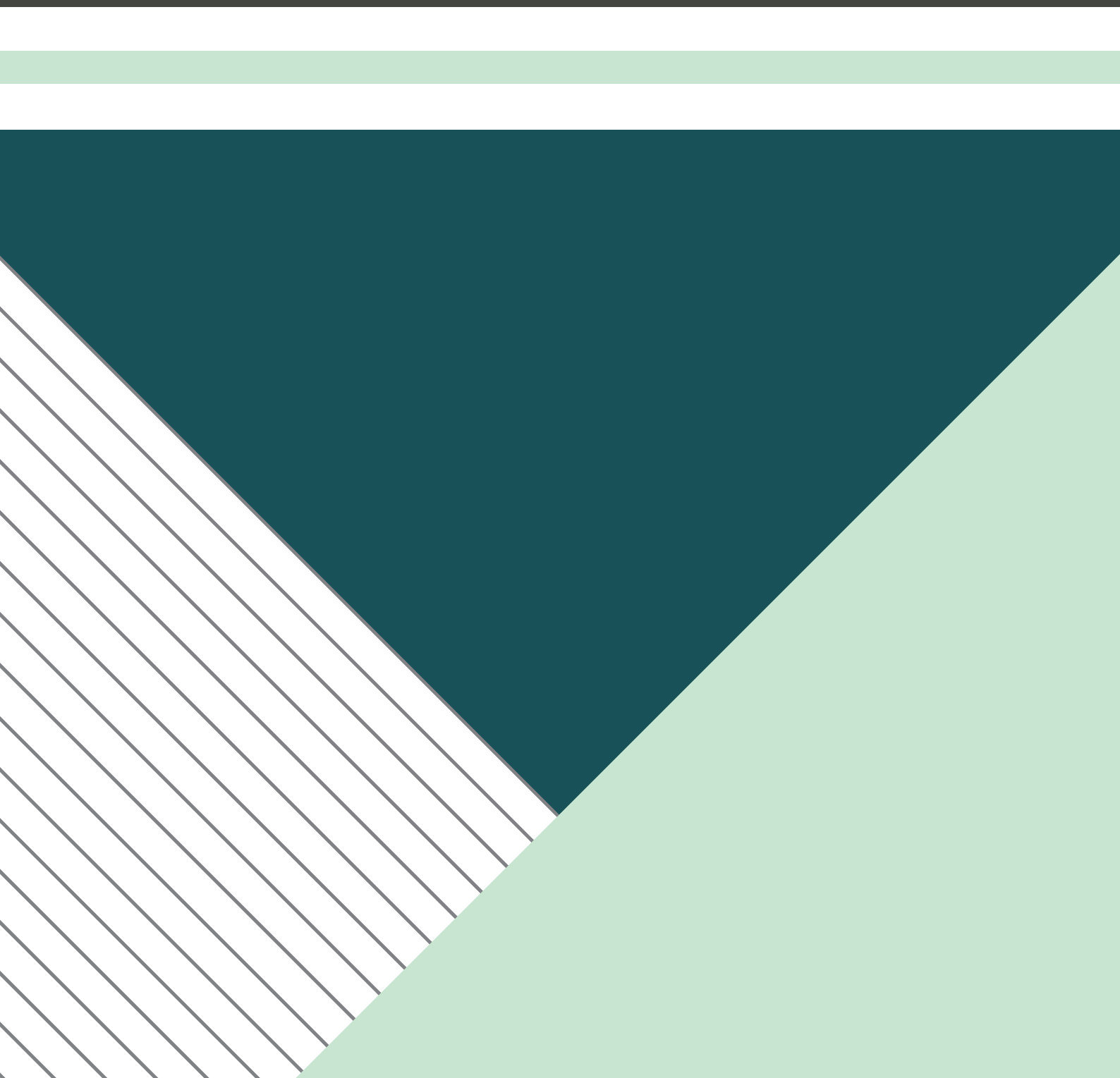
1.	FY18 Library Engagement Report	FY18 Library Engagement Report.pdf
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ANNUAL REPORT

KENNEDALE PUBLIC LIBRARY

www.kennedalelibrary.org
(817)985-2137
316 West Third Street
Kennedale, TX 76060

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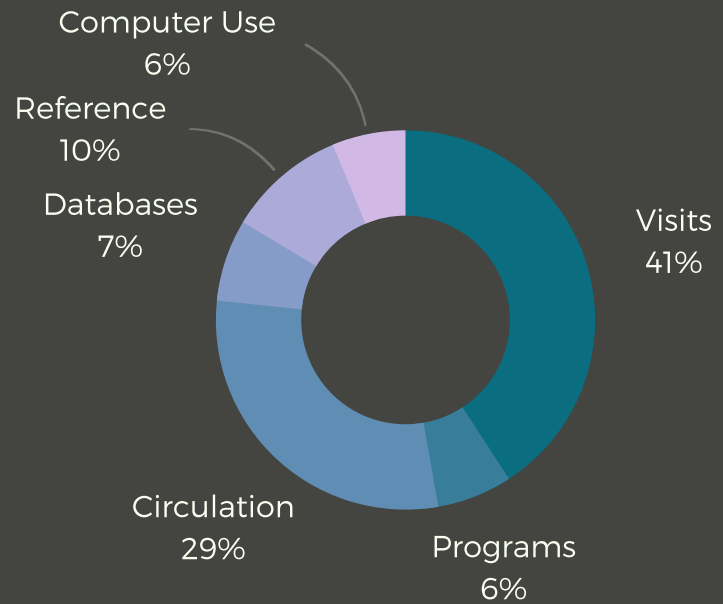
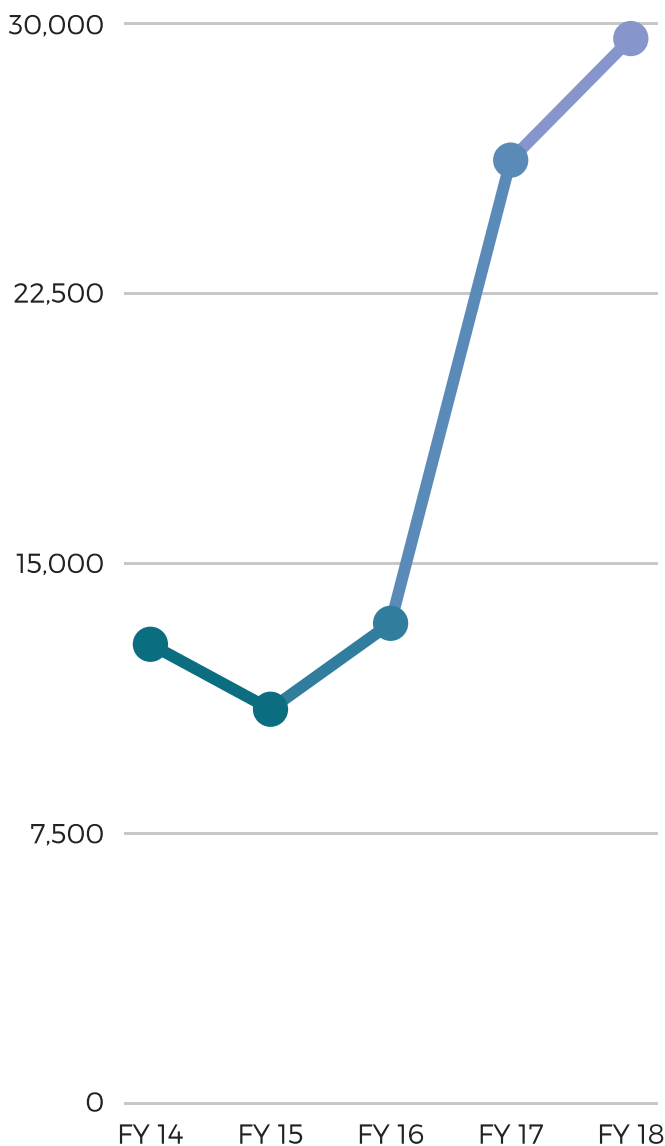


ENGAGEMENT

KENNEDALE PUBLIC LIBRARY

LIBRARY VISITS FY18

Kennedale residents and MORE consortium members continue to see the Library as a community hub for meetings and curated information access. Library visits are up 10% from FY 17 and exceeded our yearly projections.



PROGRAM ATTENDANCE

A record 4,655 people attended a Library program in FY 17. We attribute this 5% increase from last year to our successful adult programs including History Lectures and Computer Basics classes.

CIRCULATION

Materials circulation stayed flat this year with approximately the same number of check-outs as last year. Patrons have been maxing out their check-outs at 10 under previous policy. We expect a bump in circulation in FY 19 now that patrons can double their items out at once.

HIGHLIGHTS OF SERVICE

KENNEDALE PUBLIC LIBRARY

LIBRARY ROI

The Library works hard to maximize each dollar invested by Kennedale residents. For FY 18 the value of services to each patron per visit was \$23.05 with an average cost to the taxpayer of \$0.97 per visit.

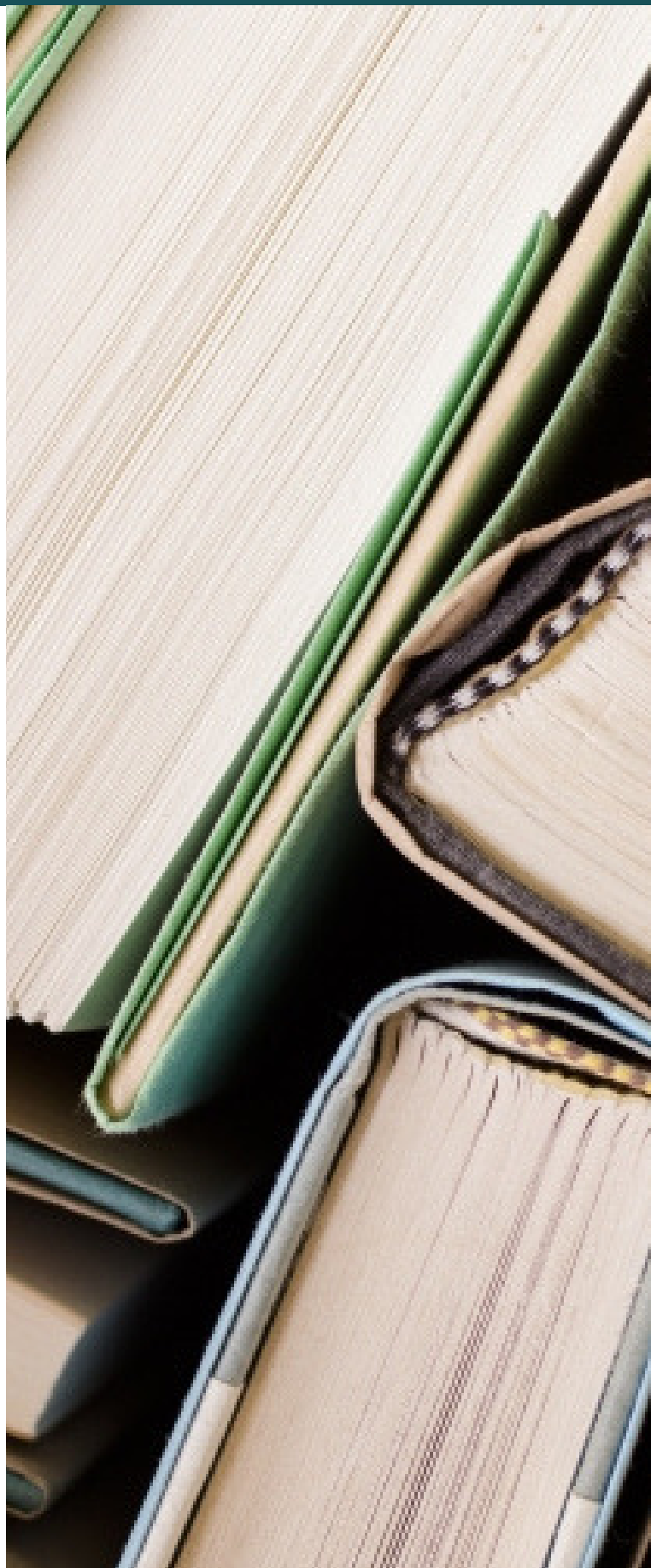
Kennedale residents see a return on investment of 2,276% for each tax dollar entrusted to the Library.

FAMILY PLACE

In September 2018 Kennedale Library was presented with our official banner from Family Place Libraries, a national organization dedicated to early childhood literacy and education. The Family Place program was made possible by a \$18,000 grant from the Texas State Libraries and Archives Commission in 2016. As a result of partnerships created by becoming a Family Place Library, we were awarded an additional \$52,900 in grant monies from the Tocker Foundation and Friends of the Library to renovate the building. As a result of these investments children's program attendance has quadrupled in three years.

HANCHER GRANT

The Ladd and Katherine Hancher Foundation awarded a \$8,900 STEM grant in the fall of 2017. We have been able to purchase STEM tech and supplies to run our monthly STEM program with these funds.





Date: December 12, 2018

Agenda Item No: REPORTS/ANNOUNCEMENTS - B.

I. Subject:

Library Director will update LAB on current Library initiatives

II. Originated by:

III. Summary:

IV. Recommendation:

V. Attachments: