KEEP KENNEDALE BEAUTIFUL

KEEP KENNEDALE BEAUTIFUL COMMISSION

AGENDA
REGULAR MEETING
February 13, 2012
CITY HALL CONFERENCE ROOM, 405 MUNICIPAL DRIVE

REGULAR SESSION - 6:00 PM

I. CALL TO ORDER

II. ROLL CALL

III. MINUTES APPROVAL

A. Discuss and consider action to approve minutes for January 2012

IV. VISITOR/CITIZENS FORUM

At this time, any person with business before the Keep Kennedale Beautiful Commission may speak to the Commission. All comments must be directed towards the Chair, rather than individual commissioners or staff. All speakers must limit their comments to subject matter relating to the commission. No formal action can be taken on these items.

V. REGULAR ITEMS

A. Discuss and update participation in the Texas Independence Day Parade March 3, 2012

B. Discuss and plan for the Art in the Park Booth scheduled for March 30 - April 1

C. Discuss and plan the May 5, 2012 Great American Clean-up and Arbor Day Event

D. Project updates of the Go Green Student Club and other student organizations at KISD.

E. Discuss and review the KKB Annual Workplan and recommend approval

F. Discuss and approve the current budget expenditures to date.

G. Discuss and consider action to partner with BetterWorld Books

VI. REPORTS/ANNOUNCEMENTS

A. Information and updates from the Board or staff members related to community interests, upcoming or attended events or training, etc.

VII. ADJOURNMENT

In compliance with the Americans with Disabilities Act, the City of Kennedale will provide for reasonable accommodations for persons attending City Council meetings. This building is wheelchair accessible, and parking spaces for disabled citizens are available. Requests for sign interpreter services must be made forty-eight (48) hours prior to the meetings. Please contact Amethyst Cirmo, City Secretary, at 817.985.2104 or (TDD) 1.800.735.2989

CERTIFICATION

I certify that a copy of the February 13, 2012, Keep Kennedale Beautiful Commission agenda was posted on the City Hall bulletin board next to the main entrance of the City Hall building, 405 Municipal Drive, of the City of Kennedale, Texas, in a place convenient and readily accessible to the general public at all times and said agenda was posted at least 72 hours preceding the schedule time of said meeting, in accordance with Chapter 551 of the Texas Government Code.

_____

Kelly Cooper, KKB Staff Liaison

KEEP KENNEDALE BEAUTIFUL

Staff Report to the Commissioners

Date: February 13, 2012

Agenda Item No: MINUTES APPROVAL - A.

I. Subject:
Discuss and consider action to approve minutes for January 2012

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:
The minutes are attached and prepared by Wilda Turner, KKB Secretary. Staff recommends approval of the January 2012 board meeting minutes.

IV. Recommendation:
Approve

V. Attachments:

1.	January 2012 Minutes	January 2012.rtf

Keep Kennedale Beautiful

Meeting Minutes of January 9, 2012
6:04pm

II. Members Present: Michael Chandler
Vickie Chandler
NaMicha Williams
LaCresha Sanders
Rachel Rogers
Stephen Brim
Fred Winters
Wilda Turner
HR Director, Kelly Cooper
City Manager, Bob Hart
Youth Interact Members: Casey Boone, Maddy Schwind, Ally Saenz
Guests: Belle Firma Representative, Lauren Selzer and Shield Engineering Group Representatives, Jean-Marie Alexander and Craig Barnes

III. Motion to approve the minutes of December 12, 2011, with the addition of Rachel Rogers name to be added to Members Present by Stephen Brim, second by Rachel Rogers. Motion approved.

V. Regular Items

A. The Green Ribbon Grant was presented by Bob Hart. The Grant will provide the landscaping of Kennedale Parkway. Shield Engineering presented their work on the landscaping plan. Section A will begin at I-20 and continue to Village Creek Road, Section B begins at Corry Edwards to Crestview and Section C begins at Eden Rd and ends at the County Precinct building. Kennedale was awarded the largest Green Ribbon Grant in this area. Belle Firma discussed the constraints/restrictions of plant material for each section with examples/pictures of the selected plants and landscaped pathways.

B. Texas Independence Day Parade - Michael will have more information at the February KKB meeting.

C. Spring Clean-up, May 5, 2012. We will promote the Clean-up at the Open House in January and on Face book and the website. Michael will seek assistance from the Jr. High students and Interact Members will circulate the information at KHS. The area to be cleaned is the Parkway. We will separate the trash for recycling as we work.

D. Motion to purchase Board Member t-shirts, green w/white letters and white shirts w/green letters for Interact Members made by Michael Chandler, second by LaCresha Sanders. Motion approved.

E. City of Kennedale Open House - We will all participate at different times with Michael being there from beginning to end. Pictures, pens, sign-up sheets, Friends of KKB stickers and the KKB banner etc. will be displayed at our table. Plan to set up at 10:30am.

F. Art in the Park - We would like to have an item to raffle to raise money. Perhaps IESE would participate in providing the item. Kelly will contact Wayne Wooten, of IESI, for a possible contribution.
Crude Cruiser Event will be on October 20, 2012. Kelly will talk to Larry Hoover for assistance in selecting a location.

VII. Motion to adjourn by Stephen Brim, second by Rachel Rogers. Adjourned at 7:15pm

KEEP KENNEDALE BEAUTIFUL

Staff Report to the Commissioners

Date: February 13, 2012

Agenda Item No: REGULAR ITEMS - A.

I. Subject:
Discuss and update participation in the Texas Independence Day Parade March 3, 2012

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:
This is an information item to provide an opportunity to discuss the boards participation in the Independence Day Parade. Previous discussions included utilizing Chair Michael Chandler's truck and trailer and utilizing flowers, banner and other items as decorations for the float. Perhaps the students would be interested in participating as well.

IV. Recommendation:
None

V. Attachments:

KEEP KENNEDALE BEAUTIFUL

Staff Report to the Commissioners

Date: February 13, 2012

Agenda Item No: REGULAR ITEMS - B.

I. Subject:
Discuss and plan for the Art in the Park Booth scheduled for March 30 - April 1

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:
This is an informational item to provide an opportunity for the board to finalize plans for the Art in the Park Booth, scheduled for March 30 - April 1.

City staff has notified KTB of our intentions to use the "A Bag's Life" educational campaign. Supplies have been ordered such as give-away items (buttons) and posters, however I will not actually know what we will receive until the week before the event. LaCresha Sanders, Board member has been working with area businesses for recycable shopping bag donations.

The board had discussed perhaps offering a raffle of some type, however, IESI has not responded to my request and I have not been able to get in touch with Wayne Wooten regarding his ability to contact IESI either.

On a side note, staff has found a coloring page option that may be a way to encourage kids to stop by the booth.

Other items to discuss:
1. Schedule
2. Tent/Chairs/Etc.
3. Recycling bins
4. Other items

IV. Recommendation:
None

V. Attachments:

1.	Table Mural	Monster Mural_0001.pdf

The Monster Mural
801.296.6644

Murals | Tessellation Exhibit | Table Size Sheets | Other Formats

Table-Size Coloring Sheets

UNCUSTOMIZED TABLE SHEET DESIGNS - Designs are "as is", with no text or logos.

SEARCH RESULTS:
Category: Cleanup-Conservation-Earth Day

UNCUSTOMIZED TABLE SHEET DESIGN
3183
Earth Day - Animals

Keywords: earth day, natural animals, zoo animals, 3183, nature & natural animals

Qty to purchase: 1
Add to Cart

UNCUSTOMIZED TABLE SHEET DESIGN
3242
Cleanup and Planting 2

Keywords: cleaning, clean up, cleanup, tree planting, planting trees, recycling, shoreline cleanup, park, 3242

Qty to purchase: 1
Add to Cart

UNCUSTOMIZED TABLE SHEET DESIGN
3003
Aquarium

Keywords: fish, aquarium, water, underwater, Water-River-Cleanup-Camp, Nature & Natural Animals, 3003

Qty to purchase: 1
Add to Cart

UNCUSTOMIZED TABLE SHEET DESIGN
3004
Aquarium 2

Keywords: aquarium, water, octopus , fish, turtle, underwater, Aquarium 2, Nature & Natural Animals, Water-River-Cleanup-Camp, 3004

KEEP KENNEDALE BEAUTIFUL

Staff Report to the Commissioners

Date: February 13, 2012

Agenda Item No: REGULAR ITEMS - C.

I. Subject:
Discuss and plan the May 5, 2012 Great American Clean-up and Arbor Day Event

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:
This is an informational item to provide the board an opportunity to discuss planning of this event. Items for discussion Include:

1. Purchase of Banners to advertize the event
2. Other advertizement opportunities
3. Volunteers
4. Donations: Food (either breakfast or lunch or both)
5. Purchases of Traffic Vests, gloves, pick -up tools
6. After event celebration?
7. Any other items

IV. Recommendation:
None

V. Attachments:

KEEP KENNEDALE BEAUTIFUL

Staff Report to the Commissioners

Date: February 13, 2012

Agenda Item No: REGULAR ITEMS - D.

I. Subject:
Project updates of the Go Green Student Club and other student organizations at KISD.

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:
This is an informational item providing an opportunity for the students of the Go Green Club and other student organizations to discuss the activities and events within their organization and any coordination of activities with KKB.

IV. Recommendation:
None

V. Attachments:

KEEP KENNEDALE BEAUTIFUL

Staff Report to the Commissioners

Date: February 13, 2012

Agenda Item No: REGULAR ITEMS - E.

I. Subject:
Discuss and review the KKB Annual Workplan and recommend approval

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:
Each year KKB is required to submit an annual work plan to Keep Texas Beautiful as part of the process to remain in good standing. It is important for us to remain in good standing so that KKB can receive supplies for various events and be considered for grant opportunities that may become available.

The workplan is attached for your review. As part of KTB, Keep Kennedale Beautiful can become a silver star or gold star affiliate by making two nominations for award applications which are also attached for your review. Staff is seeking the board's direction on completion of the application process to become a silver or gold star affiliate. If the board chooses to do this, it will cost an additional $20.00.

IV. Recommendation:
Approve

V. Attachments:

1.	Work Plan	KKB Workplan.pdf
2.	Affiliate Status	KKB Affiliate recognition.pdf

Annual Work Plan

2011

KEEP KENNEDALE BEAUTIFUL

Date	Event
Jan. 11, 2011:	Monthly meeting
Feb 8:	Monthly meeting; By-laws adopted
March 8:	Monthly meeting; established Friends of KKB as a way to generate volunteers
April 5:	Monthly meeting; KKB logo approved
April 6-8:	Art in the Park/Arbor Day Tree Planting. Fundraiser, volunteer friend building, public awareness, and education about Tree Planting.
April 2011:	UTA students completed a curbside recycling survey of Kennedale residents.
April 2011:	Established on-going quarterly website newsletter designed to educate and engage Kennedale residents in beautification efforts.
May 17:	KKB Chair spoke to Rotary Club regarding projects and volunteer opportunities.
May 21:	Citywide spring clean-up sponsored by IESI. The citywide garage sale was held the week prior to this event and the city collected twelve 40 yard roll-off containers of debris.
June 14:	Monthly meeting; established KKB web page
June 20:	Four hours of affiliate training at the KTB Annual Conference
July 14:	City Council appointed three new board members to Keep Kennedale Beautiful Commission.
July 19:	Monthly meeting; established KKB face book page approved by the board

2011 - Annual Work Plan

Date	Event
July 2011:	Third Quarter Newsletter posted to website as well as formation of KKB Face book page
August 9:	Monthly meeting
Sept. 13:	Monthly meeting
October 8:	Fall Clean-up – Sonora Park and Bird Habitat Clean-up and Invasive Plant removal. KKB had 44 volunteers from 9:00 a.m. to Noon and removed one 40 yard roll-off of debris and 10 bags of trash.
October 2011:	Fourth Quarter Newsletter posted to the website.
October 11:	Monthly meeting; increased general community recycling pick-up to three times per week at City Hall location.
October 22:	Fall Citywide clean-up with citywide garage sale the week before. This event was sponsored by IESI and the city collected five 40 yard roll-off containers of debris.
October 20:	KKB Chair Michael Chandler attended four hours of KTB training in Arlington. The class was "Event Planning and Volunteer Management."
October 29:	The Police Department hosted the National Take Back Initiative and collected eleven pounds of prescription drugs.
November 14:	Monthly meeting
December 8:	Great American Clean-Up Planning Session Training Webinar (1 hour)
December 12:	Monthly meeting; KISD Student representation at the KKB meeting
January 9:	Monthly meeting; KISD Students have formed an affiliate club called KHS Green Club and are working with KKB in Keeping Kennedale Beautiful; Approved purchase of KKB Shirts; new member added to the board and two alternates.

2011 - Annual Work Plan

Date	Event
January 12:	Notified by Texas Forest Service that Kennedale has received approval as a Tree City USA, due in part to the efforts of Keep Kennedale Beautiful.
January 29:	KKB Booth at City Hall Open House to educate about the green ribbon grant received and other projects KKB is involved in as well as increase participation in the Friends of KKB
Feb. 7, 2012:	Affiliate Reporting Seminar Training Webinar (1 hour)
Feb. 13:	Monthly meeting
March 3:	Marketing and Awareness Float in the Independence Day Parade
March 30-1:	It's a Bags Life event at the Art in the Park Festival (KTB endorsed)
May 05, 2012:	Spring Clean-up – "Great American Clean-up" and Arbor Day Celebration
Oct. 20, 2012:	Crud Cruiser and Recycling Event planned

2012 Affiliate Recognition

2012 KTB Affiliate Recognition
The mission of Keep Texas Beautiful is to educate and engage Texans to take responsibility for improving their community environment.

KTB affiliates may receive Good Standing, Silver or Gold Star recognition. Please review the requirements below.

GOOD STANDING:
- Complete all requirements to move from provisional to official affiliate status by 3/9/2012
- $100 annual dues paid by 3/9/2012
- Annual report completed and submitted online by 3/9/2012
- Affiliate participated in one endorsed activity in 2011
- Coordinator or affiliate representative attended 4 hours of approved training in 2011

SILVER STAR recognition:
- All requirements for Good Standing met.
- Must complete ONE of the following options:
  - Submission of 2011 GCAA application
  - Submission of TWO 2011 KTB Award applications
  - Submit a detailed response to a question about the affiliate's impact in the community.

GOLD STAR recognition:
- All requirements for Good Standing met.
- Letter of Support: Provide a letter from an elected official, civic group, business, or youth group that describes the value of your affiliate to the community. The letter must be dated between 1/1/2011 and 3/9/2012 and be written on letterhead. Letter may be scanned and emailed or mailed to the KTB office.
- Must complete TWO of the following FOUR options:
  - Submission of 2011 GCAA application
  - Submission of TWO 2011 KTB Award applications
  - Complete a series of questions related to partnerships.*
  - Submit a detailed response to a question about the affiliate's impact in the community.

*If only responding to 1 question for Gold Star recognition, please complete this series of questions.

Responses to questions must be descriptive, substantive and, where applicable, quantitative.

The annual report and recognition questions can be found online at: http://www.ktb.org/affiliates/affiliate-recognition-requirem.aspx

Recognition collateral materials, annual dues and report must be submitted online or postmarked by March 9, 2012. Affiliate recognition will be awarded at the Annual Conference in San Antonio, held June 25-28, 2012.

Please contact your program manager if you have any questions:

East Texas/Houston/Gulf Coast/Rio Grande Valley
Anne Cunic: anne@ktb.org

North & Central Texas/DFW/Panhandle/West Texas
Christine Chute Canul: christine@ktb.org

Thank you for keeping Texas beautiful!

Keep Texas Beautiful

2012 KTB Affiliate Recognition Continued

In addition to meeting all requirements for Good Standing, please review the options below and check all that apply.

- ☐ Submitted GCAA application in 2011
- ☐ Submitted 2 KTB or Youth Award applications in 2011

The following questions are required if you have not met the award submission requirements. If you have met the submission requirements, please continue through the remaining pages, review the information, and click "SUBMIT."

SILVER STAR/GOLD STAR QUESTION 2*: Describe how your affiliate's overall environmental efforts have made your community a better place to live, work and play. 300 word minumum.

*If you are required to respond to only 1 question for Gold star recognition, please complete the questions relating to partnerships.

GOLD STAR QUESTIONS: Please respond to each question with detailed, substantive answers.

Please list any regional partner(s) and the nature of the partnership.

Does your affiliate partner with a neighboring KTB affiliate? If yes, describe the projects and programs and the overall impact.

List all events where your affiliate partnered with another organization in 2011 and how/if the partnerships made the events more successful.

Is your affiliate in the process of forming any new partnerships with local or regional organizations? If yes, please select one of the targeted organizations and the goals of the partnership.

Ebby Halliday & Maurice Acers Business/ Industry Award
Recognizes businesses with sound environmental principles supporting the Keep Texas Beautiful mission.

- Locally Owned
- State/National
- Innovation Award

Civic Organization Award
Recognizes contributions by civic organizations supporting the KTB mission.

- Project
- Program

Government Award
Recognizes outstanding contributions to the Texas environment made by government departments, divisions or agencies.

- City
- County
- State
- Regional
- Military

Media Award
Recognizes the public awareness and education efforts of media in supporting environmental issues.

- Print (includes newspaper or magazine)
- Daily
- Weekly
- Monthly
- Electronic (includes radio, cable, website and PSA)

Important Dates
The reporting period is January 1 - December 31, 2011, unless otherwise specified.
All KTB award applications must be submitted online by 5 p.m., Friday, February 17, 2012.
Late, emailed, mailed or faxed entries will be disqualified.

Criteria

As part of the written summary, answer all questions below; direct your responses to the appropriate award category, where applicable, and address accomplishments between January 1 and December 31, 2011.

- Provide a profile of the applicant or applicants including statistics that may be applicable to the award category. *5 points*

- Describe the project or program, including leadership efforts required to accomplish the project and impact on the community. Describe unique and/or innovative ways the applicant went above and beyond. *40 points*

- Describe project(s) in each area of litter prevention, community improvement, beautification, solid waste management and/or environmental education. Include number of participants/volunteers, hours donated and/or other statistical information related to the award category. *40 points*

- Describe actions that support the KTB mission "to educate and engage Texans to take responsibility for improving their community environment." *5 points*

- Supplemental materials will be used to substantiate the responses in your written summary. Upload 5-10 items, including items such as newspaper articles, letters of recognition, photographs, awards and printed brochures. *10 points*

Application Fee

In order to be processed, each entry must include a $10 application fee in the form of cash, check or credit card. Credit card payments may be submitted online; please make checks payable to Keep Texas Beautiful. Payment must arrive at the KTB office by 5 p.m. on February 17, 2012.

Awards Announcement & Presentation

Award winners will be posted on the KTB website (www.ktb.org) by 5 p.m., Monday, March 5, 2012. All award applicants will be recognized at the 45th Annual Keep Texas Beautiful Conference held June 25-28, 2012, in San Antonio.

Keep Texas Beautiful's mission is to educate and engage Texans to take responsibility for improving their community environment.

Nominations are now being accepted for the 2012 Keep Texas Beautiful Awards for individual leadership. These awards recognize the efforts made by individuals to enhance their communities and protect the Texas environment.

Keep Texas Beautiful Leadership Award*
The most prestigious award Keep Texas Beautiful presents, this once in a lifetime distinction is awarded to an individual who has provided outstanding leadership in the areas of improving and enhancing the environment of their community, the state of Texas and beyond.

OP Schnabel Senior Citizen Award*
Recognizes senior citizens (age 55+) who demonstrate positive, dynamic and selfless public-spirited leadership in enhancing their local community environment during their lifetime.

Ed Davis Litter Law Enforcement Award
Once in a lifetime award recognizing a law enforcement professional, such as a police officer, prosecutor, judge or environmental compliance officer, who has gone above and beyond in their approaches to enforcement of environmental laws and regulations. The first place winner will receive a $500 cash award.

Volunteer of the Year
Recognizes individuals who support the mission of KTB through extraordinary efforts and contribute to the betterment of their community. *For this award, the reporting period is January 1 - December 31, 2011.*

*If applicable, please nominate in only one Lifetime Achievement category.

The award application must be submitted online, with written summary and supplemental materials uploaded by 5:00 p.m., Friday, February 17. Late, faxed, mailed or emailed entries will not be accepted.

8850 Business Park Dr., Suite 200 ☆ Austin, Texas 78759
1-800-CLEAN-TX ☆ Fax (512) 478-2640 ☆ www.ktb.org

Criteria
As part of the written summary, answer all questions below.

- Provide a profile of the applicant, including their history of sustained engagement with the local affiliate or other community environmental organization(s). *10 points*

- Describe how, through their involvement, the quality of life in the community has been enhanced. *25 points*

- Describe leadership efforts, innovative projects or programs the individual has developed, what was required to accomplish the project/program, such as partnerships or collaborations established and best practices developed, and the long term impact on the community. *25 points*

- Describe actions that support the KTB mission "to educate and engage Texans to take responsibility for improving their community environment." *25 points*

- Please share additional information about the applicant showing their commitment to beautification, waste reduction and recycling and litter prevention, i.e. membership in related organizations, certifications or other environmental recognition, training participation. *5 points*

- Supplemental materials will be used to substantiate the responses in your written summary. Upload 5-10 items, including items such as newspaper articles, letters of recognition, photographs, awards and printed brochures. *10 points*

Application Fee
In order to be processed, each entry must include a $10 application fee in the form of cash, check or credit card. Credit card payments may be submitted online; please make checks payable to Keep Texas Beautiful; payment must be received by KTB by 5 p.m. February, 17, 2012.

Awards Announcement & Presentation
Award winners will be posted on the KTB website (www.ktb.org) by 5 p.m., Monday, March 5, 2012. All award applicants will be recognized at the 45th Annual Keep Texas Beautiful Conference held June 25-28 in San Antonio.

Important Date
All KTB award applications must be submitted online by 5 p.m., Friday, February 17, 2012.
Late or faxed entries will be disqualified.

KEEP KENNEDALE BEAUTIFUL

Staff Report to the Commissioners

Date: February 13, 2012

Agenda Item No: REGULAR ITEMS - F.

I. Subject:
Discuss and approve the current budget expenditures to date.

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:
This item provides an opportunity for the board to review the attached budget to date and discuss any future expenditures that may be needed for the upcoming events.

Staff recommends approval

IV. Recommendation:
Approve

V. Attachments:

1.	KKB 2011-2012 Budget	KKB Budget.pdf

Keep Kennedale Beautiful

Expenditures 2011 -2012

Operating Income		
Fundraising	$334.00	2011 - Art in the Park
Citizen Donations	$0.00	
City	$3,166.00	
Total	**$3,500.00**	

Item	Budgeted Expenses	Expense Description	Line Item Detail	Total per Line Item
Annual KTB Affiliate Fee	$ 75.00	KTB Affiliate Fee	$100.00	$100.00
KTB Training				
Office Space				
Telephone				
Newsletter/Letterhead/ Stationary	$ 500.00			
Postage	$ 25.00			
Clerical Assistance				
Creative Services				
Promotional Materials & Give-aways	$ 500.00	T-Shirts	$134.83	$134.83
Printing	$ 50.00			$0.00
Travel				
Salary/payroll				
Community Projects & Supplies				
Safety Equipment (Traffic Vests)	$ 425.00	Traffic Vests	$185.00	$185.00
"It's a Bags Life" Campaign	$ 750.00			
Community Garden Supplies	$ 700.00			
Bird Habitat Clean-Up	$ 475.00			
		Bird house materials	$200.84	$200.84
Total	**$ 2,879.33**			**$620.67**

Kelly Cooper

From: Cathie Gail, Executive Director [Cathie_Gail_Executive_Director@mail.vresp.com]
Sent: Thursday, December 08, 2011 12:28 PM
To: Kelly Cooper
Subject: Keep Texas Beautiful Affiliate Dues Increase

Dear Keep Kennedale Beautiful

After much consideration, the Keep Texas Beautiful Affiliate Committee and Board of Directors have voted to increase affiliate dues by $25 annually. Effective January 1, 2012, affiliate dues will be $100. Invoices will be sent out in mid January, with a due date of March 9, 2012.

Providing support to our affiliate network is the highest priority for Keep Texas Beautiful. The decision to raise dues was based on a detailed analysis of revenues and expenditures. Additional funds generated by the increase will assist to enhance our training and webinar offerings, program supplies, and staff support, and allow KTB to establish a solid foundation for new initiatives and program development.

If your affiliate has questions or concerns about the increased dues please do not hesitate to contact your KTB staff liaison, Anne Cunic at anne@ktb.org or Christine Chute Canul at christine@ktb.org. Thank you for all you do to keep Texas beautiful.

Sincerely,

Stan Weik, President

Cathie Gail, Executive Director

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Keep Texas Beautiful
8850 Business Park Dr.
Ste. 200
Austin, Texas 78759
US

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Keep Texas Beautiful

INVOICE

Please review information below; update as needed on www.ktb.org.

Kelly Cooper **Affiliate Coordinator** **Keep Kennedale Beautiful** **405 Municipal Dr.** **Kennedale, TX 76060**	**Affiliate Since:** 10/1/2010 **Phone:** (817) 538-7359 **Mail:** kcooper@cityofkennedale.com **Website:**

Payment Method: ☐ Check ☐ Credit Card* ☐ Visa ☐ MasterCard ☐ American Express

Credit Card Information*: _____ - _____ - _____ - _____

Expiration Date: _____ **CID #** (MasterCard & Visa 3 digits on back of card; AmEx 4 digits on front of card) _____

*Dues can be paid online with a credit card. Go to www.ktb.org and login, verify the affiliate information, and click on "Pay Affiliate Dues" to be re-directed to our secure payment website.

2012 Annual Affiliate Fee **Covers 1/1/2012-12/31/2012** **Benefits of KTB Affiliation:** **Free or Discounted Regional Trainings & Webinars** * Introduction to Keep Texas Beautiful * Guide to Affiliate Coordination * Basic Board Development * Fundraising 101 * Social Media * Event Planning * KTB Programs * Volunteer Management * Discount registration to KTB conference **Programs & Supplies** * Pass-through grants for affiliates in Good Standing * Trash bags and other items for cleanups * Posters and banners for the Great American Cleanup * Volunteer incentives for registered cleanup events * Customized media releases and print ads **Resources** * Affiliates only resources and forums on www.ktb.org * Quarterly newsletter * Monthly newsletters * Program planning toolkits * Toll free number to call for assistance (1-800-CLEAN-TX) **Networking** * Access to a network of over 360 affiliates * Access to other organizations offering grant opportunities * Access to national programs	**Date: 1/2012** **$100.00** **Due: March 9, 2012** **Who keeps Texas beautiful? Affiliates Do!**

Please visit http://www.ktb.org/affiliates.aspx to review the requirements for Good Standing, Silver Star and Gold Star.

Please mail a copy of this invoice, with payment, to:

8850 Business Park Dr. #200 ☆ Austin, Texas 78759

1-800-CLEAN-TX ☆ Fax (512) 478-2640 ☆ www.ktb.org

TEE'S FOR TEXAS
Silk Screen Printing
844-B Trent St.
Kennedale,Texas 76060
817-478-5255

Quote

1/12/2012

Qte# 0028

Bill To	Ship To
Kennedale City	Celeste Brown
Ph Fax Email	

Due Date	Terms	ShipVia	Rep
	C.O.D.	Pick-Up	Vickie

Job Name

Clean Up

Qty	Item # - Description	Color	XS	S	M	L	XL	2X	3X	Price	Amount
10	2000G Gildan Ultra 6.1oz 100% Cotton	kelly green			3	4	3			7.88	$78.80
1	2000G Gildan Ultra 6.1oz 100% Cotton	kelly green							1	9.88	$9.88
5	2000G Gildan Ultra 6.1oz 100% Cotton	White		3	1	1				6.23	$31.15
1	Set Up/Film-Screen(s)-Separations									10.00	$10.00
1	Color Change									5.00	$5.00

Notes:

Lt Chest: 1Color
Full Back: 1Color
Discount given.

Thank You!

Subtotal	134.83
☐ Shipping	
Tax	0.00
Total	134.83
0% =	0.00
Deposit	
Total Payments	
Balance Due	134.83

By Signing Below, you agree that you are a qualified representative of the above company, and agree to all the terms laid out above on this invoice.

Signature: X _____ **Date:** _____

KEEP KENNEDALE BEAUTIFUL

Staff Report to the Commissioners

Date: February 13, 2012

Agenda Item No: REGULAR ITEMS - G.

I. Subject:
Discuss and consider action to partner with BetterWorld Books

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:
Staff received information regarding BetterWorld Books from Keep Texas Beautiful. BetterWorld Books is an organization that will recycle books collected and then sells, donates and recycles books with a 10% return on all proceeds collected.

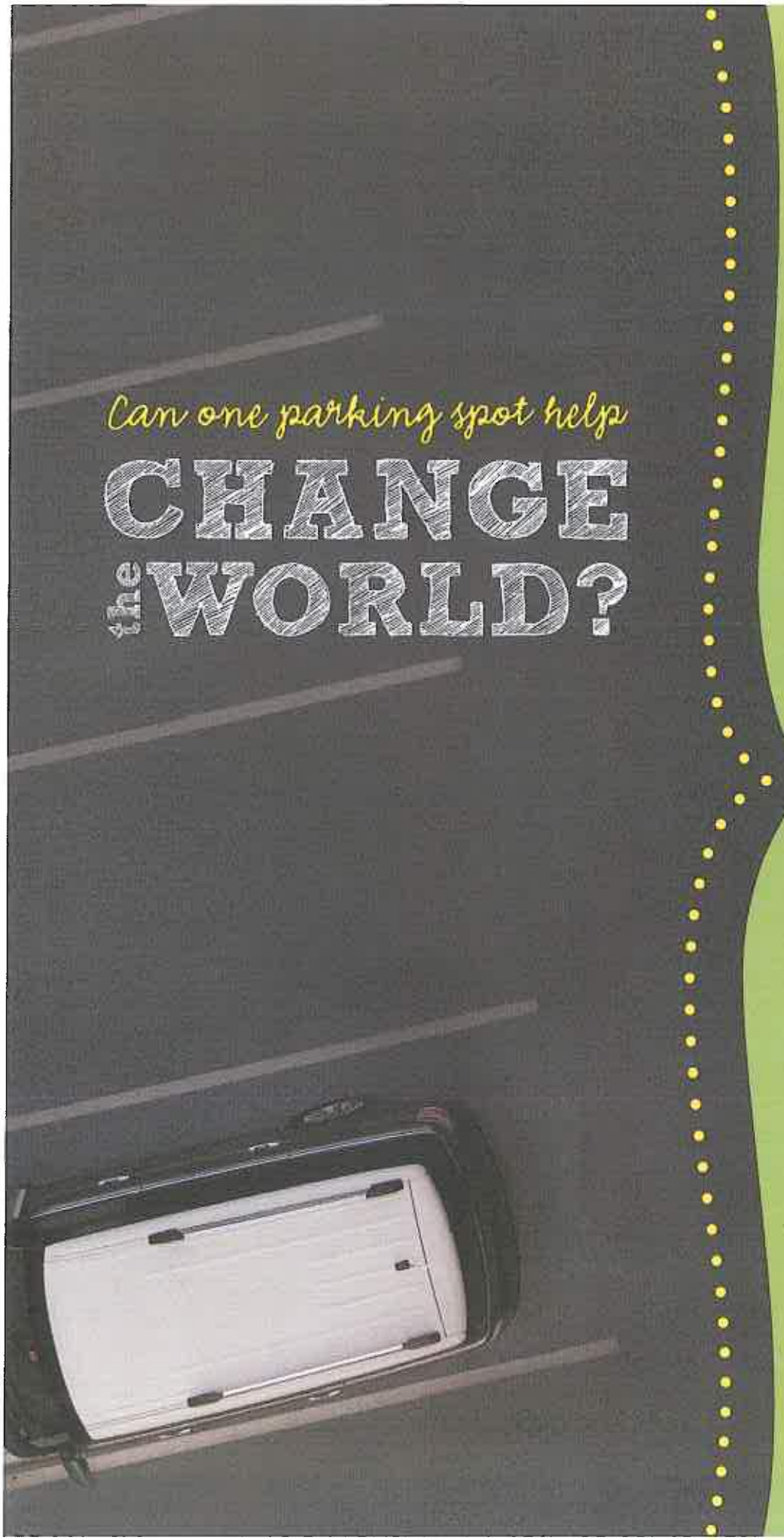
It is estimated that nearly 150 million pounds of books enter the Texas landfills each year and 2 billion pounds nationwide. It is also estimated that through this partnership and estimated 10,741 pounds of books are kept out of our landfills, which saves 58,376 gallons of water, 26,000 Kilowatts of electricity.

Staff is seeking direction and/or approval to move forward with this as a viable recycling and fund raising option,

IV. Recommendation:
Approve

V. Attachments:

1.	BetterWorld Books	BetterWorld Books.pdf



Can one parking spot help

CHANGE the WORLD?

We think so.

BetterWorldBooks

Did you know that over 30 million Americans are functionally illiterate?

And in the midst of this illiteracy epidemic, more than 2 billion pounds of books a year are becoming landfill – books that can greatly benefit those 30 million Americans. Better World Books offers a solution that has raised over $10 million and donated more than 5 million books. And through one small action you can help, benefitting your business and the community it serves.

That one small action is book collection. And now it's made easy through the Book Drop Box service from Better World Books.

So, how can one parking spot help change the world?

By placing one Drop Box on your property you will:

- Save over 125 trees a year
- Stop over 10,000 pounds of books from becoming landfill
- Raise money and donate to local literacy and education causes

And how can that one parking spot make a positive impact on your business?

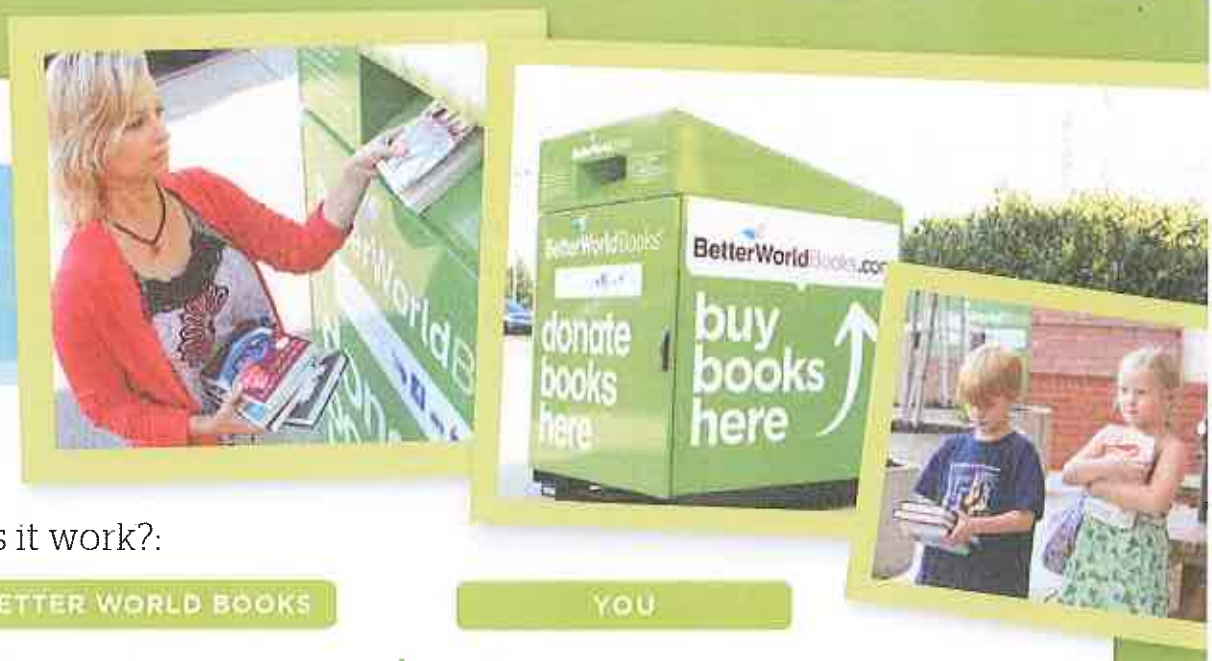
By placing one Drop Box on your property you will:

- Give pre-loved books a second chance.
- Show you care about the environment.
- Benefit local schools and libraries.
- Earn a portion of the proceeds.
- Bring "well read" visitors to your property over and over.

And BEST of all, we do all the heavy lifting at NO cost to you.

Current partners agree, helping their community thrive is mutually beneficial.

Member · Centro · United Way · WHOLE FOODS · DEVELOPERS DIVERSIFIED · Georgia Recycling Coalition



How does it work?:

BETTER WORLD BOOKS

- Places the Drop Box
- Services the Drop Box
- Sorts Incoming Books
- Sells, Donates, Recycles
- Disperses funds and Distributes Books

YOU

- Select a Site
- Select a Local Literacy or Education Partner
- Raise Awareness

That's it! We do the heavy lifting for you, and we will always be here to help.

ACCOUNT SERVICE
Better World Books helps you get set up. We'll monitor your activity, oversee your Drop Box, their servicing and progress, and ensure funds are properly distributed.

DROP BOX SERVICING
Better World Books ensures the Drop Boxes are regularly serviced. We are notified via phone, email and text when the Drop Box is full. We also maintain the area immediately around the Drop Box.

MARKETING SUPPORT
Better World Books will submit a release to local news outlets to raise awareness when the Drop Box is placed. We also provide flyers and posters that you can tailor to suit your location and preferred literacy or education partner.

SALES / ENVIRONMENTAL DATA
Through the Better World Books partner portal, you'll be able to easily access reports of how well your Drop Box is performing as well as see your contribution to preserving the environment.

ABOUT BETTER WORLD BOOKS

Better World Books is an online bookstore using the power of business for social good. It collects and sells books online, matching each purchase with a donation, book for book, and contributing a portion of all revenues to literacy and education partners.

With more than 8 million new and used titles in stock, Better World Books is a self-sustaining, for-profit company that balances the social, economic and environmental values of its stakeholders.

BOOK FOR BOOK™

For every book sold we donate a book to someone in need, and a portion of every sale funds literacy programs. Learn more at: www.betterworldbooks.com/impact

B Corporation

Better World Books is a B Corporation. Certified B Corporations are a new type of corporation which uses the power of business to solve social and environmental problems.

B Corps are unlike traditional businesses because they:

- Meet comprehensive and transparent social and environmental performance standards
- Meet higher legal accountability standards
- Build business constituency for good business

To buy a book visit www.BetterWorldBooks.com
To learn more about the Better World Books Drop Box Program:
www.BetterWorldBooks.com/dropbox

Literacy Partners: World Literacy Foundation · National Center for Family Literacy · Room to Read · Books for Africa · Invisible Children

Better World Books

1560 GREAT OAKS WAY, SUITE 106 • ALPHARETTA, GA 30022 • (888) 310-7107
dropbox@betterworldbooks.com • BETTERWORLDBOOKS.COM/DROPBOX

KEEP KENNEDALE BEAUTIFUL

Staff Report to the Commissioners

Date: February 13, 2012

Agenda Item No: REPORTS/ANNOUNCEMENTS - A.

I. Subject:
Information and updates from the Board or staff members related to community interests, upcoming or attended events or training, etc.

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:
In addition to any specific matter listed within the agenda, the Board may want to receive a report about items of community interest, including but not limited to recognition of individual officials, citizens or departments, information regarding holiday schedules, upcoming or attended events or training, etc. These updates may be made from a board member, alternate member, or staff member.

City Staff would like to provide an update regarding the following items:
1. March 29th Board Appreciation Dinner
2. Tree City USA application approved
3. June 2012 Annual KTB Conference

IV. Recommendation:
None

V. Attachments: