



KEEP KENNEDALE BEAUTIFUL COMMISSION
AGENDA
REGULAR MEETING
March 8, 2016
CITY HALL CONFERENCE ROOM, 405 MUNICIPAL DRIVE
REGULAR SESSION - 6:00 PM

I. CALL TO ORDER

II. ROLL CALL

III. MINUTES APPROVAL

- A. Consider action to approve minutes for the February 2016 meeting

IV. VISITOR/CITIZENS FORUM

At this time, any person with business before the Keep Kennedale Beautiful Commission may speak to the Commission. All comments must be directed towards the Chair, rather than individual commissioners or staff. All speakers must limit their comments to subject matter relating to the commission. No formal action can be taken on these items.

V. REGULAR ITEMS

- A. Monarch Butterfly Presentation
- B. Review Monarch Garden Voucher program and discuss any changes
- C. Discuss and approve action regarding the following events:
 - 1. Parade
 - 2. Butterfly Demonstration Garden
 - 3. Don't Mess with Texas Clean-up
- D. Discuss and Consider action to approve an additional neighborhood yard of the month program
- E. Discuss and approve KKB 2016 Budget
- F. Review the KKB 2015 Annual Report

VI. REPORTS/ANNOUNCEMENTS

VII. ADJOURNMENT

In compliance with the Americans with Disabilities Act, the City of Kennedale will provide for reasonable accommodations for persons attending City Council meetings. This building is wheelchair accessible, and parking spaces for disabled citizens are available. Requests for sign interpreter services must be made forty-eight (48) hours prior to the meetings. Please contact the City Secretary at 817.985.2104 or (TDD) 1.800.735.2989

CERTIFICATION

I certify that a copy of the March 8, 2016, Keep Kennedale Beautiful Commission agenda was posted on the City Hall bulletin board next to the main entrance of the City Hall building, 405 Municipal Drive, of the City of Kennedale, Texas, in a place convenient and readily accessible to the general public at all times and said agenda was posted at least 72 hours preceding the schedule time of said meeting, in accordance with Chapter 551 of the Texas Government Code.

A handwritten signature in cursive script, appearing to read "Kelly Cooper", written in black ink.

Kelly Cooper, KKB Staff Liaison

Date: March 8, 2016

Agenda Item No: MINUTES APPROVAL - A.

I. Subject:

Consider action to approve minutes for the February 2016 meeting

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

The minutes have been prepared by Board Secretary, Vickie Chandler and are ready for your approval.

IV. Recommendation:

Approve

V. Attachments:

1.	KKB Feb 2016 Minutes	February 9 2016.docx
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Keep Kennedale Beautiful

Regular Meeting

February 9, 2016

- I. Call to Order: 6:00 p.m.
- II. Roll Call:
 - 1. Michael Chandler
 - 2. Wilda Turner
 - 3. Darlene Winters
 - 4. Fred Winters
 - 5. Laurie Sanders
 - 6. Vickie Chandler
 - 7. Kelly Cooper
- III. Minutes Approval: Wilda motions to approve, Darlene 2nds – Approved
- IV. Visitors /Citizens Forum: Chloe Galindo, Aliyah Shaikh with KHS Green Club
- V. Regular Items:
 - A. Discuss and approve actions regarding following events
 - 1. Parade- April 17th Darlene will decorate her 4 wheeler and ride in the parade to represent KKB, ideas for decorations were suggested. Kelly asked the Board if KKB would have a need for the manure from the horses in the parade for our gardens, it was decided we had no need for it.
 - 2. Butterfly Garden- Wilda thinks the garden needs some attention before the April 2nd work day, those that are available will meet at the garden February 12th at 9:00 a.m.
 - 3. Don't Mess with Texas Clean – up May 14th- Discussed the Monarch Garden to be planted at Sonora Park. Laurie will talk to Mr. Darden with the City about access to water for the garden. A start time of 8:00 a.m., serve breakfast before we start to event and the event will end at Noon.
 - 4. Arbor Day November 5th- Laurie talked with Kellie Rod with TXU and they will donate trees to hand out plus 2 big trees to be planted , it was suggested maybe planting those trees at the High School Chloe Galindo with the Green Club will talk to the School to see if that would work for them.
 - B. Monarch Butterfly Migration Program – Discussed the Voucher Program and the criteria to get on the map and register it with the State. A motion was made to budget \$1000.00 for 40 vouchers by Fred and Laurie 2nds – Approved. We need to talk to Stegall's about a start date and plant availability.
 - C. Adopt –a-Spot applications –
 - 1. Tammy Shaw- Laurie motions to approve, Fred 2nds – Approved.
 - 2. Girl Scout Troop Rodgers Farm Park – Wilda motions to approve, Fred 2nds – Approved
 - 3. William Daniel – Fred motions to approve, Wilda 2nds – Approved.
 - 4. Kelly suggested we remove 3 existing Adopt-a-Spot signs after numerous attempts to gain data and information on those that have the spots. 2 signs for Chase Elastomer and 1 for the Spielman Group. Fred motions to approve, Wilda 2nds – Approved.

- D. Consider changing meetings to the Library – there were some concerns about distractions from Library patrons during the meetings so Wilda suggested we try it for the March meeting to see how it goes and if it worked for Lindy to join our meetings while she works at the Library.
- VI. Reports/Announcements – N/A
- VII. Adjournment – 7:06 p.m.



STAFF REPORT TO THE COMMISSIONERS

Date: March 8, 2016

Agenda Item No: REGULAR ITEMS - A.

I. Subject:

Monarch Butterfly Presentation

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Kara Lynn Greenfield will provide a short presentation to the Board regarding Monarch butterfly's and their migration through Texas.

IV. Recommendation:

None

V. Attachments:

Date: March 8, 2016

Agenda Item No: REGULAR ITEMS - B.

I. Subject:

Review Monarch Garden Voucher program and discuss any changes

II. Originated by:

III. Summary:

The voucher program is in full swing. By Thursday, March 3, 2016 (the third day of the vouchers release), we have had eight (8) vouchers distributed to residents of Kennedale. The attached documents are for your review. A follow up to the voucher program might be a photo contest to have pictures submitted of the gardens with Monarchs and other butterfly's fluttering around. We will need to think through the rules and prize options....maybe a gift certificate to Stegall's.

The Board should discuss any changes to material provided with the voucher program and then secondary, if we want a follow-up contest later this summer.

IV. Recommendation:

Approve

V. Attachments:

1.	Monarch Voucher Program Materials	KKB Updated Voucher Information.pdf
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Monarch Garden Voucher

PRESENT THIS VOUCHER TO STEGALL'S NURSERY AND RECEIVE \$25.00
TOWARDS PLANTS TO SUPPORT MONARCH BUTTERFLY MIGRATION.

This certificate must be used for the purchase of plants supporting Monarch Migration. Stegall's has 25 plant varieties to choose; for this Voucher to be valid, you must purchase at least one milk weed and select from other nectar producing plants. A sample list is provided on the back of this voucher

to :

Authorized by Keep Kennedale Beautiful STAFF INITIALS:

Amount: \$25.00

Voucher Number:

VOUCHER IS GOOD FROM MARCH—JUNE 2016

Stegall's Nursery
5662 Wilson Rd
Fort Worth, TX 76140
817-483-0682

Not redeemable for cash.

Redemption
value not to
exceed \$25.00.
Purchases less
than \$25.00
will be
returned to
the voucher
program



Keep Kennedale
BEAUTIFUL

Must Be a Kennedale Resident;
proof is required.



Purple Cone Flower



Variety of Milk Weed options



Butterfly Weed



Black-eyed Susan



Blue Mist Greggii



Passion Vine



Bronze Fennel

Get on the Map!

Monarch Garden Registration

Official Garden criteria:

We encourage you to meet the following criteria before registering your Monarch garden:

Garden is newly planted in 2016 (this includes adding to a pre-existing garden);

Garden can be raised or a container garden;

Garden contains at least 1-2 milkweed plants; and

Garden contains a variety of other nectar producing plants representing several different species (example: purple coneflower plants, greggi mist plants, black eyed susan plant)

In total, your garden contains a minimum of 6-9 plants.

Submit Your Monarch Garden Location for the Monarchs Community Map:

Stegall's Nursery

PLANTS THAT ATTRACT BUTTERFLIES

Achillea	Echinacea	Lychnis
Agastache	Echinops	Malva
Ajuga	Erigeron	Monarda
Aichemilla	Eupatorium	Myosotis
Allium	Gaillardia	Nepeta
Alyssum	Gaura	Oreganos
Aquilegia	Gazania	Perovskia
Arabis	Geum	Phlox
Armeria	Gypsophila	Physostegia
Aruncus	Helenium	Polemonium
Asclepias	Helianthemum	Prunella
Aster	Helopsis	Pyrethrum
Aubrieta	Hemerocallis	Rubus
Baptisia	Hesperis	Rudbeckia
Boltonia	Heuchera	Salvia
Buddleia	Hollyhock	Saponaria
Catananche	Hypericum	Scabiosa
Centaurea	Iberis	Sedum
Centranthus	Knautia	Solidago
Ceratostigma	Kniphofia	Stokesia
Chelone	Lavandula	Tradescantia
Chrysanthemum	Leucanthemum	Verbena
Coreopsis	Liatris Spicata	Veronica
Delphinium	Linum	Viola
Dianthus	Lobelia	
Digitalis	Lunaria	
Doronicum	Lupinus	

PLANTS THAT ATTRACT HUMMINGBIRDS

Agastache	Kniphofia
Ajuga	Lavandula
Aquilegia	Lobelia
Armeria	Lupinus
Asclepias	Lychnis
Buddleia	Monarda
Campanula	Nepeta
Clematis	Papaver
Delphinium	Penstemon
Dianthus	Perovskia
Digitalis	Phlox Paniculata
Echinops	Physostegia
Eupatorium	Salvia
Hemerocallis	Saponaria
Heuchera	Trumpet Vine
Hibiscus	Verbascum
Hollyhock	Zauschneria
Honeysuckle	

PLANTING A MONARCH GARDEN

SUPPLIES:

To create a monarch garden, you will need the following materials:

- ◆ Approximately one (1) square meter of soil that receives at least six (6) hours of direct sunlight per day. One square meter is roughly 3 ft. x 3 ft. if you prefer a rectangular layout, it will be roughly 2 ft. x 5 ft. You can also have a raised or container garden as well.
- ◆ One (1) pot or container of each plant species suggested in the Monarch Mix. Recommended at least 1-2 milkweed plants, and a variety of other nectar producing plants representing several different species.
- ◆ Garden trowel or shovel
- ◆ Mulch

PLANTING INSTRUCTIONS:

1. Divide the area to be planted into nine squares, placing each plant about 12 " from its neighbor.
2. In the middle of each square, dig a hole roughly six (6) inches deep and wide enough to fit the plant plug. A good rule of thumb is to dig a hole slightly larger than the container the plant came in.
3. Gently break up the roots of each plant plug and place the plants in the holes;. Fill in lightly with soil.
4. Cover the entire monarch garden with a light layer of mulch.
5. Water your garden immediately and then water daily.
6. After a couple of weeks, water every few days. Because these plants are native, they should only need occasional watering once they are established, however Texas heat may require more.
7. Register your monarch garden at www.cityofkennedale.com so we can track and map the projects progress.

Reminder:

⇒ ***Do not use pesticides or chemical fertilizers on or near your garden***



Date: March 8, 2016

Agenda Item No: REGULAR ITEMS - C.

I. Subject:

Discuss and approve action regarding the following events:

1. Parade
2. Butterfly Demonstration Garden
3. Don't Mess with Texas Clean-up

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

This item is to give the board the opportunity to discuss and schedule dates for these and other items for the year

1. Parade
2. Butterfly Demonstration Garden
3. Don't Mess with Texas Clean-up

Brickworks Parade is Saturday April 16 at 10:00 a.m. the Parade formation begins at 9:00 a.m. behind Delaney Elementary. This would be a good opportunity for the community to see advertisement about KKB in the Parade. The difficulty is several members of KKB also assist with the Brickworks Festival and the Historical walk that also takes place that morning. The Commission should consider whether to participate in the parade, who would take the lead and how KKB could enter based on the "Kennedale history" as the theme.

Butterfly Demonstration Garden Work day - Wilda was going to research some additional plants to add to the garden April 2, 2016.

Don't Mess with Texas clean-up is scheduled for May 14th at Sonora Park. We will complete what we had tried to do last year which was to clean-up the Bird Habitat at the back of the park. Laurie will contact the boy scouts about participating. We had also discussed using this clean-up as the opportunity to work on adding milkweed along the fence line. We will need tillers to till up the area, some kind of border to keep the mowers out. Laurie was going to see how far it would be to carry water as that may be an issue to address. Last time we decided to start earlier and provide breakfast, do we still want to ask the Critterman to come out and provide an educational opportunity?

IV. Recommendation:

Approve

V. Attachments:

Date: March 8, 2016

Agenda Item No: REGULAR ITEMS - D.

I. Subject:

Discuss and Consider action to approve an additional neighborhood yard of the month program

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Laurie Sanders was approached by Brookstone Estates regarding the yard of the month program. They would also like for KKB to provide a sign for their neighborhood. The signs cost about \$85.00 to \$100 to purchase. We would purchase two metal signs for their neighborhood and of course it would also display the KKB logo.

This may be a program that we offer to all the neighborhoods, it is a good way to get our name out there and maybe we can attach with it a request for them to notify residents of programs that KKB is having to help us market what is going on.

If approved, Leslie Galloway will design the sign. I have not put this in the budget, which is the next item on the agenda for discussion.

IV. Recommendation:

Approve

V. Attachments:



STAFF REPORT TO THE COMMISSIONERS

Date: March 8, 2016

Agenda Item No: REGULAR ITEMS - E.

I. Subject:

Discuss and approve KKB 2016 Budget

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Attached is the budget for this year's events including marketing materials for student patches. We should consider reallocating funding to include \$200 for the metal yard of the month signs if the program is approved.

IV. Recommendation:

Approve

V. Attachments:

1.	KKB 2016 Budget	2015-2016 Budget.docx
2.	KTB Youth Patch Program	KTB Youth Patch Program.pdf

2015 - 2016 Budget:**Don't Mess With Texas Clean-up (May 14, 2016)**

Banners	\$350
Lunch/Drinks	\$150
Supplies (Vests, gloves, nabbers, etc)	\$400

October Recycling Event (October 22, 2016):

Banners	\$350
Lunch/drinks	\$150
Action Shred	\$450

Kennedale Historical Parade (April 16, 2016):

Supplies for Float/Banners, etc.	\$200
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Trunk or Treat (October 2016):

Supplies and printed material	\$250
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Butterfly Garden (April 2, and):

Supplies: Compost, mulch, plants, etc	\$1,000
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Arbor Day at Sonora Park (November 5, 2016):

Supplies: Equipment, Banners, etc	\$500
Lunch/Drinks	\$150
Critterman Program	\$550

Monarch Migration Program:

Vouchers: 40 vouchers for residents	\$1,000
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General Office/Marketing/Travel Supplies:

T-Shirts/Signage	\$500
Give-Aways (Patches, Pens, buttons, etc)	\$100
Patches for Youth	\$200
Affiliate Dues	\$100
Conference/Travel	\$800

Total Requested:	\$7,200
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Keep Texas Beautiful Youth Patch Order Form



Patch	Quantity	Unit Price	Total
Keep Texas Beautiful		.77	
Keep Texas Waterways Clean		.77	
I keep Texas beautiful		.77	
I Can Dig It		.77	
DMWT Trash Off		.77	
Please add the following shipping charges: Order Subtotal: \$0.01-24.99 \$25.00-49.99 \$50.00+		Shipping	
		Subtotal	
		Tax (8.25%)	
		TOTAL	
Shipping Cost: \$5.00 \$7.50 \$10.00			

Please let KTB know if tax-exempt

Name: _____				
Address: _____		City: _____	State: _____	ZIP: _____
Phone: _____		Email: _____		
Payment Method:	Check	Visa	MasterCard	American Express
Check #	_____			
Card #	_____	Exp. Date: _____	CID # _____	
Signature: _____		Date: _____		

To Return This Form:
 Fax to 512-478-2640 or
 Email to orders@ktb.org or
 Mail to Keep Texas Beautiful, 8850 Business Park Dr. #200 Austin, TX 78759
 Questions: Call 1-800-CLEAN-TX



Keep Texas
Beautiful

PATCH PROGRAM

The Keep Texas Beautiful Patch Program is designed to give recognition to the outstanding efforts of youth in their communities.



Earn the Keep Texas Beautiful patch by participating in a cleanup event, improvement project, or environmental activity that is sponsored by a KTB Affiliate!



Earn the I Keep Texas Beautiful patch by participating or hosting any activity relating to litter prevention, beautification, waste reduction, or environmental education.



The I Can Dig It patch can be earned by doing a project that involves digging in the dirt and beautifying your community!



If you participate in an event or cleanup that focuses on Texas Waterways, you could earn the KTWC patch!



Don't mess with Texas Trash Off patches are earned by participation in a cleanup event, improvement project that is done during the designated Trash-Off days.

www.ktb.org | 1-800-CLEAN-TX

FOLLOW US ON...



Date: March 8, 2016

Agenda Item No: REGULAR ITEMS - F.

I. Subject:

Review the KKB 2015 Annual Report

II. Originated by:

III. Summary:

Attached is the 2015 final report that was provided to KTB for maintaining our affiliate status. This is presented to you for your review and provides an opportunity for you to make adjustments as needed. One item that KTB requires each year is for us to list an action item or takeaway that was a result of attending a KTB training. If we can all report something learned or that should be implemented each time after attend a training class, webinar or conference, I will keep track and add to our report. This will assist us in maintaining our status with KTB.

IV. Recommendation:

V. Attachments:

1.	KKB 2015 Annual Report	KKB 2015 ANNUAL REPORT.pdf
2.	Recycling Report for 2015	KKB Progressive Recycling Tons for 2015.pdf

Annual Work Plan



Date

Event

2015

Jan 13:	Regular Board Meeting
Feb 10:	Regular Board Meeting
	Training: Event Tips and Ideas: Great American Cleanup and Don't Mess with Texas Trash-Off - 1 hour, 2 Board Member
Feb 24:	Training: Volunteer Management Part II - 1 hour, 1 Staff Member
Mar 3:	Training: KTB Affiliate Reporting, Annual Requirements and Recognition - 1 hour, 1 Staff Member
Mar 10:	Regular Board Meeting
Mar 28:	National Planting Day - Demonstration Garden: 2 hours, 9 Board members, 2 Staff Members, 4 Adult volunteer, 7 student volunteers 22*2 = 44 hours)
April 7:	Regular Board Meeting
April 17-19:	Brickworks Festival Clean-up: 8 hours, 5 Board members, 4 Staff members, 9 student volunteers, 8 Adult volunteers, 26*8*3=5520 hours
May 9:	Don't Mess with Texas Clean-up (canceled due to rain)
May 12:	Regular Board Meeting
May 30:	Citywide Clean-up: Eight staff members for 5 hours = 40 hours:
June 9:	Regular Board Meeting
June 16:	Keep Texas Beautiful Conference: 2 Board members attended 2*8 hrs= 16 hours
June:	Work day in Butterfly Demonstration garden: 4 Board members: 4*3=12 hours
July 14:	Regular Board Meeting
July 17:	Work Day in the Bird/Butterfly Demonstration garden: 3 Board members 3 members * 2 hrs = 6 hours

Annual Work Plan

Date	Event
July 18:	I-20 Clean-up: 4 City Council members * 2 hours = 6 hours; collected 20 bags of trash.
July 21:	Meet with City Staff to discuss watering schedule: 1 staff member and 2 Board members = 3 hours
July 24:	Work Day in the TownCenter Park flowerbeds: 4 Board members * 3 hrs = 12 hours total
Aug 11:	Regular Board Meeting
Sept 8:	Regular Board Meeting
Sept 19:	Historical Cemetery Clean-up: KKB provided team leadership and support. 200 total workers, 80 junior high students and teachers. Two 20-yard dumpsters were filled with brush and debris. Six hours of work: $200 \times 6 = 1,200$ volunteer hours. \$700.00 In-kind donation from Progressive
Sept 21:	City Council approved KKB proposal for Curbside Recycling for textiles and home goods through Simple Recycling.
Oct 13:	Regular Board Meeting
Oct 22:	Training: KTB Webinar: Utilizing Social Media to Advance Your Mission – 1 hour, 1 Board member
Oct 24:	"Bring It" Recycling Clean-up Event - 9:00 a.m.-11:00 a.m. Participation: Canceled due to weather
Oct 24:	Trunk or Treat Event – 5:00 p.m. to 7:00 p.m. Participation: (3) KKB members provided a trunk to provide information about KKB, seek volunteers, children to play games, and had out 300 pieces of candy and 77 trees and information about KKB, three Board members participating and on average 300 people in attendance.
Nov 7:	Arbor Day and Bird Habitat Clean-up – 9:00 a.m. to 1:00 p.m. Participation: Canceled due to weather
Nov 10:	Regular Board Meeting: Reported on Adopt A Spot: 19 Volunteers, 192.5 hours, and 3,666 pounds of trash collected in 2015.

Annual Work Plan

Date	Event
Nov 13:	Beautification Planting at City Hall and Sonora Park – 5 Board members for 4 hours: $5 \times 4 = 20$ hours total
Dec 5:	Demonstration Garden Work day: 4 Board members * 2 hours = 8 hours; Also had the Blackland Prairie Raptor Center provide Educational program, 25 people in attendance.

Date Unknown: Windshield Survey completed by 4 Board members * 1 hour

KTB Programs: Don't Let the Water Run, Every Drop Counts – Delaney Elementary and Church Children's Programs

Color Maps on Water Conservation – Delaney Elementary

Take the Texas Pledge – Delaney Elementary

Water Wise at Home – Delaney Elementary and Church Children's Program

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Keep Texas Beautiful requires submission of an Annual Report. To complete the 2016 Annual Report click on the "NEXT PAGE" button below. After you start the Annual Report you have the ability to save and resume later.

To stay in *Good Standing* with KTB, affiliates must annually submit a report, pay affiliate dues, attend at least one training session and participate in at least one KTB-endorsed activity. Communities who seek to go above and beyond the established requirements, can receive *Silver or Gold Star* recognition.

Review the complete list of 2016 Affiliate Recognition Requirements here: <http://www.ktb.org/affiliates/affiliate-recognition-requirem.aspx>

Official Affiliates completing all requirements, including the annual report, dues, training and activity participation by March 11, 2016 will be recognized as achieving Good Standing status for the reporting period. Please visit <http://www.ktb.org/affiliates/affiliate-recognition-requirem.aspx> for additional recognition options.

***Provisional Affiliates** must have completed all requirements for official status prior to March 11, 2016 to be eligible for Good Standing, Silver or Gold Star recognition.

If you have questions about your affiliate status, completing this report, recognition requirements or general questions, please contact Christine Chute Canul: christine@ktb.org.

Thank you for Keeping Texas Beautiful!

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Affiliate City or Community

City of Kennedale

Affiliate Organization

- Keep Kennedale Beautiful

First Name Last Name

Kelly Cooper

Position with Organization

Coordinator

Email

kcooper@cityofkennedale.com

Affiliate website

www.cityofkennedale.com

Sharing information

Share with affiliates, sponsors and vendors

Organization Type

City Funded

If you answered city funded, which department?

Parks and Recreation

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Does your affiliate have an active board of directors or commission?

Yes

Please list or upload the names of your board members.

Keep Kennedale Beautiful Commission Term End Place Name Odd Year Place 1 Cesar Guerra Even Year Place 2 Darlene Winters Odd Year Place 3 VACANT Even Year Place 4 Michael Chandler Odd Year Place 5 Wilda Turner Even Year Place 6 VACANT Odd Year Place 7 Vickie Chandler Even Year Place 8 Laurie Sanders Odd Year Place 9 Fred Winters

Upload board list.

How are board/committee/commission members selected?

City government appointed

Do you have written organizational guidelines or bylaws?

Yes

If your bylaws were updated in 2015, please upload.

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FUNDING AND SUPPORT

What is the annual operating budget of your affiliate?

5,000

Please identify your primary funding sources.

- Local government funding

Do you receive any of the following from the city or county? Check all that apply.

- Direct financial support

- Office space

- Staff support

- Use of equipment (copier, fax, phone)

Please share any contract services the affiliate provides for the county or city.

What department does your affiliate function under?

Human Resources

What is the total amount of in-kind donations your affiliate received in 2015?

\$1,500.00

Please list the in-kind donations received.

Dumpsters, roll off carts for clean-ups, barricades and staff support for various events from Public Works employees

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STAFFING INFORMATION

What is the title of the affiliate coordinator?

Director of Human Resources

Full or Part Time Position

- Full-time paid (35 hours or more per week)

Time in coordinator position.

4-6 years

Type of position.

Government

Benefits

- Dental
- Health Insurance-100% of premium paid
- Vision

If a government position or affiliate responsibilities are in addition to other job duties, what is the percentage of time dedicated to affiliate activities?

25%

Number of additional full-time staff (excluding coordinator):

0

Number of additional part-time staff (excluding coordinator):

0

Additional staff positions

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TRAINING AND ACTIVITY PARTICIPATION

KTB requires a representative from each affiliate to **attend minimum of 4 hours training annually to achieve Good Standing status**. In addition to KTB sponsored workshops and conference, we will accept training provided by our partner agencies. If you are unsure if a training will qualify, please contact KTB.

Affiliates are also required to participate in one KTB endorsed activity in a KTB focus area (beautification, waste reduction, litter prevention) during the reporting period of January 1 - December 31, 2015.

2015 Training (check all attended)

- KTB Annual Conference
- 3 KTB Webinars (each is one hour long)

Please list an action item or takeaway that was a result of attending a KTB training. For example: Applied for the GCAA for the first time; Partnered with a suggested organization for the DMWTTTO/GAC; Implemented new volunteer recruiting method; Began using social media, Animoto, and/or YouTube.)
We received a lot of great ideas from the training that we participated in. We have changed how we recruit volunteers and our communications person has been implementing new ways to build interest in our social media, primarily through supporting other organizations as well as posting other types of events and tidbits. This has helped us grow our social media following. The ladies that attended the annual conference really enjoyed it, but I failed to track the items that they learned from attending. We promise to do a better job this next year for the annual report.

Please check all events where your affiliate participated in 2015.

- Arbor Day
- Don't Mess with Texas Trash-off

- Household Hazardous Waste Collection
- Pharmaceutical Take Back
- National Planting Day
- Other

Events Other

Trunk or Treat Event October 24, 2016; Monarch Migration Support

Number of classroom presentations and/or Waste in Place teacher training workshops:

1

Number of teachers reached through presentations/activities:

0

Does your affiliate promote and/or partner with the TXDOT Adopt-a-Highway (AAH) program?

Yes

If "Other" please explain.

We do promote the Adopt-a-Highway for Business 287 or Kennedale Parkway. We also have an adopt-a-spot program that we started in 2014 for side streets and parks. This past year we had 19 volunteers participate, giving 193 hours, and collected 3,666 pounds of trash. We have approved three additional sites already in 2016!

Number of AAH Groups Number of times you promoted AAH

3

3

Total number of miles adopted

3

What additional efforts has your affiliate undertaken in 2015 to promote/partner with TXDOT and the "Don't mess with Texas" program?

We have a Don't Mess with Texas Clean-up event each year. This past year it was rained out, however, we went out another day, for six hours and collected 20 bags of trash.

Does your affiliate support the community's economic development efforts in 2015? If yes, please explain.

KKB is part of various festivals and events within the city which has a direct affect on economic development. We are called upon to assist layout for food courts and trash, recycling bins as well as assist with clean-up of the sites once the events are complete. We look for ways to enhance and keep our community clean, promote neighborhood beautification through yard of the month programs and promote other educational activities and tree planting activities that also support economic development.

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PARTNERSHIPS

Does your affiliate have partnerships with the following corporations?

- Progressive Waste Solutions

Briefly explain the partnership (i.e. provide funding, serve on board, volunteer).

Progressive Waste provides a lot of in kind donations to our city. We call on them to provide dumpsters, trash bags, recycling and other roll off containers and staff to empty dumpsters at our citywide clean-ups. From time to time they will also provide give-aways for various events.

Does your affiliate have partnerships with the following groups?

- Local Chamber of Commerce

- Public Works Department

- Scenic City

- Other Government Agencies

- Arbor Day Foundation

Partnerships Other

Kennedale ISD; TXU

Please briefly explain the role of partners with your Affiliate:

Partnerships help promote activities and events that KKB is having, provide staffing and equipment support, provide trees for Arbor Day events, and assist with promotion within the schools for student participation.

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If you have any comments that you would like to share regarding your affiliation with Keep Texas Beautiful, please provide in the space below.

Comments

We are very happy to be a part of KTB, KTB is instrumental in providing answers to questions, training is excellent and has really helped us grow as an organization in a small community. Thank you for your support and guidance!

CERTIFICATION

In submitting the 2016 KTB Annual Report on behalf of my affiliate I certify the information provided to be true and accurate and all reported events and activities occurred during January 1, 2015 - December 31, 2015.

Thank you for all that you do to keep Texas beautiful!

-KTB Staff

