



**KEEP KENNEDALE BEAUTIFUL COMMISSION  
AGENDA  
REGULAR MEETING  
February 9, 2016  
CITY HALL CONFERENCE ROOM, 405 MUNICIPAL DRIVE  
REGULAR SESSION - 6:00 PM**

**I. CALL TO ORDER**

**II. ROLL CALL**

**III. MINUTES APPROVAL**

- A. Consider action to approve minutes for the January 2016 meeting

**IV. VISITOR/CITIZENS FORUM**

*At this time, any person with business before the Keep Kennedale Beautiful Commission may speak to the Commission. All comments must be directed towards the Chair, rather than individual commissioners or staff. All speakers must limit their comments to subject matter relating to the commission. No formal action can be taken on these items.*

**V. REGULAR ITEMS**

- A. Discuss and approve action regarding the following events:
  - 1. Parade
  - 2. Butterfly Demonstration Garden
  - 3. Don't Mess with Texas Clean-up
  - 4. Bring It Event
  - 5. Windshield Litter Survey
  - 6. Arbor Day
- B. Discuss 2016 activities related to the support of monarch butterfly migration program
- C. Consider approval of three adopt-a-spot locations
- D. Consider changing the meeting location to the Public Library

**VI. REPORTS/ANNOUNCEMENTS**

**VII. ADJOURNMENT**

In compliance with the Americans with Disabilities Act, the City of Kennedale will provide for reasonable accommodations for persons attending City Council meetings. This building is wheelchair accessible, and parking

spaces for disabled citizens are available. Requests for sign interpreter services must be made forty-eight (48) hours prior to the meetings. Please contact the City Secretary at 817.985.2104 or (TDD) 1.800.735.2989

**CERTIFICATION**

I certify that a copy of the February 9, 2016, Keep Kennedale Beautiful Commission agenda was posted on the City Hall bulletin board next to the main entrance of the City Hall building, 405 Municipal Drive, of the City of Kennedale, Texas, in a place convenient and readily accessible to the general public at all times and said agenda was posted at least 72 hours preceding the schedule time of said meeting, in accordance with Chapter 551 of the Texas Government Code.

A handwritten signature in cursive script, reading "Kelly Cooper".

Kelly Cooper, KKB Staff Liaison

**Date:** February 9, 2016

**Agenda Item No:** MINUTES APPROVAL - A.

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**I. Subject:**

Consider action to approve minutes for the January 2016 meeting

**II. Originated by:**

Kelly Cooper, Director of Human Resources

**III. Summary:**

The minutes have been prepared by Board Secretary, Vickie Chandler and are ready for your approval.

**IV. Recommendation:**

Approve

**V. Attachments:**

|    |                      |                  |
|----|----------------------|------------------|
| 1. | January 2016 Minutes | Jan 12 2016.docx |
|----|----------------------|------------------|

## **Keep Kennedale Beautiful**

### **Regular Meeting**

**January 12, 2016**

- I. Call to Order: 6:01 p.m.
- II. Roll Call:
  - 1. Laurie Sanders
  - 2. Fred Winters
  - 3. Wilda Turner
  - 4. Darlene Winters
  - 5. Cesar Guerra
  - 6. Vickie Chandler
  - 7. Kelly Cooper
- III. Minutes Approval : Wilda motions to approve, Laurie 2nds –Approved
- IV. Visitor/Citizen Forum : N/A
- V. Regular items –
  - A. Discuss KKB 2016 Calendar:
    - 1. Bring it Event – Oct. 22, 2016 Crud Cruiser and Action Shred are confirmed for that date.
    - 2. Don't Mess with Texas Clean up- Sonora Park May 14<sup>th</sup>
    - 3. Butterfly Garden Work Day- April 2<sup>nd</sup> Wilda researched some plants for the garden that will attract Monarch butterflies and we discussed adding those to the garden.
    - 4. Windshield Litter Survey- Table till the fall will discuss later on.
    - 5. Arbor Day Event- Nov. 5<sup>th</sup>
    - 6. Brickworks Parade- April 16<sup>th</sup> Table this till February meeting.
  - B. Monarch Butterfly Pledge: Jim Stegall with Stegall's Nursery will compile a list of plants that will attract Monarchs for our Voucher Program where Kennedale Residents can turn in the voucher from the City to obtain the plants. Laurie suggested having Kara Greenfield be a Speaker to inform and educate the public on constructing and maintaining a Monarch Garden maybe doing the Event during the summer at the Library, Laurie will contact Kara about her interest in the program.
- VI. Reports/Announcements: Kelly has tried to reach Brittany Rowe in regards to her Adopt –A-Spot application to discuss a location in the Eden Rd. area and Kelly cannot contact them and the number on the application does not seem to work so for now that application is on hold till contact can be made.
- VII. Adjournment: 7:03 p.m.

**Date:** February 9, 2016

**Agenda Item No:** REGULAR ITEMS - A.

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**I. Subject:**

Discuss and approve action regarding the following events:

1. Parade
2. Butterfly Demonstration Garden
3. Don't Mess with Texas Clean-up
4. Bring It Event
5. Windshield Litter Survey
6. Arbor Day

**II. Originated by:**

Kelly Cooper, Director of Human Resources

**III. Summary:**

This item is to give the board the opportunity to discuss and schedule dates for these and other items for the year

1. Parade
2. Butterfly Demonstration Garden
3. Don't Mess with Texas Clean-up
4. Bring It Event
5. Windshield Litter Survey
6. Arbor Day

Brickworks Parade is Saturday April 16 at 10:00 a.m. the Parade formation begins at 9:00 a.m. behind Delaney Elementary. This would be a good opportunity for the community to see advertisement about KKB in the Parade. The difficulty is several members of KKB also assist with the Brickworks Festival and the Historical walk that also takes place that morning. The Commission should consider whether to participate in the parade, who would take the lead and how KKB could enter based on the "Kennedale history" as the theme.

Butterfly Demonstration Garden Work day - Wilda was going to research some additional plants to add to the garden April 2, 2016.

Don't Mess with Texas clean-up is scheduled for May 14th at Sonora Park. We will complete what we had tried to do last year which was to clean-up the Bird Habitat at the back of the park. Laurie will contact the boy scouts about participating. We had also discussed using this clean-up as the

opportunity to work on adding milkweed along the fence line. We will need tillers to till up the area, some kind of border to keep the mowers out. Laurie was going to see how far it would be to carry water as that may be an issue to address.

The other events listed are up for discussion as needed. These will be discussed in greater detail, the closer we get to the actual events.

**IV. Recommendation:**

Approve

**V. Attachments:**

**Date:** February 9, 2016

**Agenda Item No:** REGULAR ITEMS - B.

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**I. Subject:**

Discuss 2016 activities related to the support of monarch butterfly migration program

**II. Originated by:**

Kelly Cooper, Director of Human Resources

**III. Summary:**

In support of the Mayor's Monarch Pledge, the Board finalize plans to meet the requirements of the program. At the November 2015 meeting we discussed various options for the program. We do have to complete at least three of the items one of those has to be from the "Program & Demonstration Gardens" section.

Staff has worked on the voucher program. Stegall's is on board and indicated he had 25 plant varieties to choose from for butterfly gardens. Attached you will find a voucher and small handout to encourage folks to list their garden on the map. In addition the Board will need to discuss how many vouchers to make available. My initial thought is 40. The program would provide one voucher per address which would provide a potential of 40 butterfly gardens in Kennedale.

I will need some assistance in updating the how to plant and care for your garden (see attachments).

We should consider having everything complete by our March meeting in time to purchase and plant this spring. I will work with our Communications Coordinator about getting it in the newsletter and on the website.

The board should discuss how to include the school district participation of Arthur, Delaney or perhaps verify green clubs interest and assist them as well.

**IV. Recommendation:**

Approve

**V. Attachments:**

|    |                        |                            |
|----|------------------------|----------------------------|
| 1. | Monarch Garden Voucher | Monarch Garden Voucher.pub |
| 2. | Get on the Map         | Get on the Map.docx        |
| 3. | Garden Planting Tips   | Program Options.pdf        |

# Get on the Map!

## Monarch Garden Registration

### **Official Garden criteria:**

We encourage you to meet the following criteria before registering your Monarch garden:

- ☐ Garden is newly planted in 2016 (this includes adding to a pre-existing garden)
- ☐ Garden contains 4 milkweed plants
- ☐ Garden contains 5 nectar plants representing at least 3 different species (example: 2 purple coneflower plants, 2 goldenrod plants, 1 black Eyed Susan plant)
- ☐ In total, garden contains a minimum of 9 plants, covering at least 1 square meter (approximately 9 square feet)

Submit Your Monarch Garden Location for the Monarchs Community Map:

# Planting Your Monarch Garden

## Supplies

To create a monarch garden, you will need the following materials:

- Approximately 1 square meter of soil that receives at least six hours of direct sunlight per day. One square meter is roughly 3 ft x 3 ft. If you prefer a rectangular layout, it will be roughly 2 ft x 5 ft.
- 1 pot or container of each plant species suggested in the **STL Monarch Mix**. Recommended: at least 4 milkweed plants (2 different species) plus 5 nectar plants (3 different species).
- Garden trowel or shovel
- Mulch (optional, but recommended)

## Planting Instructions

1. Divide the area to be planted into nine squares, placing each plant about 12" from its neighbor. A rectangular layout is suggested to the right.
2. In the middle of each square, dig a hole roughly 6 inches deep and wide enough to fit the plant plug. A good rule of thumb is to dig a hole slightly larger than the container the plant plug came in.
3. Gently break up the roots of each plant plug and place the plants in the holes. Fill in lightly with soil.
4. Cover the entire monarch garden with a light layer of mulch.
5. Water your garden immediately, and then water daily.
6. After a couple of weeks, water every few days. Because these plants are native, they should only need occasional watering once they are established.
7. Register your monarch garden at [stlouis-mo.gov/sustainability/](http://stlouis-mo.gov/sustainability/) so we can track and map the project's progress.
8. Contact [WernerC@stlouis-mo.gov](mailto:WernerC@stlouis-mo.gov) to obtain a free Milkweeds for Monarchs yard sign for the registered garden.

## Reminders

- Do not use pesticides or chemical fertilizers on or near your monarch garden.
- These flowers are likely to bloom at different times, and they may take a year or two to get established.
- Consult the **Plant Care Tips** sheet found online for ongoing maintenance of your garden.

## STL Monarch Mix of Recommended Plants

WhorledMilkweed



*Asclepias verticillata*  
Blooms June-July, White

PurpleConeflower



*Echinacea purpurea*  
Blooms June-Aug, Pale Purple

Goldenrod



*Solidago drummondii*  
Blooms Aug-Sept, Yellow

Black-EyedSusan



*Rudbeckia fulgida*  
Blooms June-Oct, Orange-Yellow

ButterflyWeed



*Asclepias tuberosa*  
Blooms June-July, Orange

Plant these taller species in the rear



CommonMilkweed\*



*Asclepias syriaca*  
Blooms June-Aug, Light Pink

Swamp/MarshMilkweed



*Asclepias incarnata*  
Blooms July-Aug, Pink

Bee Balm/Bergamot



Native Monarda Species  
Blooms July-Sept, Lavender

NewEnglandAster\*



*Symphyotrichum novae-angliae*  
Blooms Aug-Sept, Pink-Purple

\* Some plants can grow to be very large, so they should either be placed in the back of the garden or in a location where they can be managed.

Photos courtesy of Missouri Botanical Garden and Monarch Watch



# Milkweeds for Monarchs: The St. Louis Butterfly Project Plant Care Tips



**Whorled Milkweed**  
Thin and cut back new growth when the plant becomes overcrowded.

**Purple Coneflower**  
Divide clumps when the plant becomes overcrowded (about every 4 years). It will provide birds with seeds and also self-seed if some of the seed heads are left in place.

**Goldenrod**  
Divide clumps when the plant becomes overcrowded.

**Common Milkweed**  
Remove seed pods before they split open, and thin and cut back new growth when the plant becomes overcrowded.

Since all of the STL Monarch Mix plants are native to Missouri, they will not require highly specialized care. However, these simple measures specific to each plant will go a long way in helping your garden flourish. Also, the entire garden should be watered

during times of drought, checked for weeds, and cut back in the fall. These plants require no fertilizers, though it is a good idea to add mulch around the plants. Please avoid using chemical products, such as pesticides, near your garden.

**Swamp/Marsh Milkweed**  
Does best in a low spot and tolerates more moisture than the other plants. Do not transplant once established, as plants have deep taproots. Remove seed pods prior to splitting. Thin and cut back new growth when plant becomes overcrowded.

**Bee Balm/Bergamot**  
This plant needs good air circulation, so make sure it has room. You can deadhead the plant to prolong the bloom period.

## Gardening Terms

**Deadhead-** Remove dead flowers by snipping them with pruning shears or scissors.

**Divide Clumps-** If the plant becomes overcrowded, dig up the unwanted portion and transplant or share with friends.

**Overcrowding-** Plants look spindly, rather than bushy, and do not have room to grow.

**Pinching back-** Remove the new leaves and buds at the end of the stem to encourage branching. This should be done before the flower buds get large.

**Seed pods-** Either remove seed pods while still green to prevent the seeds from spreading, or let the pods dry on the plant and collect the seeds for future use. When the pods turn brown and start to split, save the seed to plant later.

**Self-seeds-** This means the plant will drop seeds which should grow the following year.

**Staking-** This is done if a plant gets too tall and starts to droop. Place a stake in the ground very near the plant and loosely tie the plant to the stake to give it support and help it stand up straight.

**Thin and cut back-** To avoid plant crowding, cut until there is adequate space between plants. Do this either shortly after buds appear in early spring or once flowering is finished in the fall.

## New England Aster

Pinching back stems several times before mid-July will help limit plant height to 4 feet, promote bushiness and perhaps lessen the need for staking. The plant will self-seed in optimum growing conditions. If the foliage has become unsightly or unwanted self-seeding is occurring, the plant can be cut to the ground after flowering.

## Butterfly Weed

Butterfly weed does not transplant well due to its deep taproot, and is probably best left undisturbed once established.

## Black-Eyed Susan

To prolong the bloom, you may deadhead the plant. Divide clumps when the plant becomes overcrowded.



Milkweeds for Monarchs is an initiative of the City of St. Louis Office of Sustainability. For more information on this or other sustainability initiatives in the City of St. Louis, Contact Catherine Werner, Sustainability Director, Office of the Mayor WernerC@stlouis-mo.gov or visit [stlouis-mo.gov/sustainability](http://stlouis-mo.gov/sustainability)



**Date:** February 9, 2016

**Agenda Item No:** REGULAR ITEMS - C.

---

**I. Subject:**

Consider approval of three adopt-a-spot locations

**II. Originated by:**

Kelly Cooper, Director of Human Resources

**III. Summary:**

Tammy Shaw is requesting an Adopt-A-Spot at 1101 Kennedale Sublett Road to help clean-up the median area. The sign would read: The Greenfield Family.

Cindy Bortzfield has requested Rogers Farm Park for the high school aged girl scout troop. Most of the girls are in Kennedale ISD and this would encourage their participation in the community. I will also provide to Larry Hoover to take to Parks Board if you approve. The sign would read: Girl Scout Troop 3538.

William Daniel has requested to adopt the spot in front of the houses just before Peggy Lane. The sign would read: Daniel Crossing.

Staff recommends approval of this request.

**IV. Recommendation:**

Approve

**V. Attachments:**

**Date:** February 9, 2016

**Agenda Item No:** REGULAR ITEMS - D.

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**I. Subject:**

Consider changing the meeting location to the Public Library

**II. Originated by:**

Kelly Cooper, Director of Human Resources

**III. Summary:**

Laurie brought this forward last month to be placed on the agenda for the boards consideration. Changing the location to the public library would allow one of the library employees to participate with KKB. The day of the week and the time would not change, only the location for the meeting.

**IV. Recommendation:**

Approve

**V. Attachments:**