



KEEP KENNEDALE BEAUTIFUL COMMISSION
AGENDA
REGULAR MEETING
August 11, 2015
CITY HALL CONFERENCE ROOM, 405 MUNICIPAL DRIVE
REGULAR SESSION - 6:00 PM

I. CALL TO ORDER

II. ROLL CALL

III. MINUTES APPROVAL

- A. Consider action to approve minutes for the July 2015 meeting

IV. VISITOR/CITIZENS FORUM

At this time, any person with business before the Keep Kennedale Beautiful Commission may speak to the Commission. All comments must be directed towards the Chair, rather than individual commissioners or staff. All speakers must limit their comments to subject matter relating to the commission. No formal action can be taken on these items.

V. REGULAR ITEMS

- A. Discuss and approve action necessary for any of the following:

1. Bird Habitat Clean up
2. Butterfly Demonstration Garden
3. Wildflower Planting at Sonora Park
4. Windshield Litter Survey - September 2015
5. Bring It Event - October 24, 2015
6. Arbor Day Event - November 6, 2015

- B. Discuss and consider a Simple Recycling program in Kennedale

- C. Discuss the Whitehead Cemetery

- D. Consider Approval of an Adopt-A-Spot location

VI. REPORTS/ANNOUNCEMENTS

- A. Board Appointment Process

VII. ADJOURNMENT

In compliance with the Americans with Disabilities Act, the City of Kennedale will provide for reasonable accommodations for persons attending City Council meetings. This building is wheelchair accessible, and parking spaces for disabled citizens are available. Requests for sign interpreter services must be made forty-eight (48) hours prior to the meetings. Please contact the City Secretary at 817.985.2104 or (TDD) 1.800.735.2989

CERTIFICATION

I certify that a copy of the August 11, 2015, Keep Kennedale Beautiful Commission agenda was posted on the City Hall bulletin board next to the main entrance of the City Hall building, 405 Municipal Drive, of the City of Kennedale, Texas, in a place convenient and readily accessible to the general public at all times and said agenda was posted at least 72 hours preceding the schedule time of said meeting, in accordance with Chapter 551 of the Texas Government Code.

A handwritten signature in cursive script, reading "Kelly Cooper".

Kelly Cooper, KKB Staff Liaison



STAFF REPORT TO THE COMMISSIONERS

Date: August 11, 2015

Agenda Item No: MINUTES APPROVAL - A.

I. Subject:

Consider action to approve minutes for the July 2015 meeting

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

The minutes have been prepared by Board Secretary, Vickie Chandler and are ready for your approval.

IV. Recommendation:

Approve

V. Attachments:

1.	KKB July 2015 Minutes	July 14 2015.docx
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Keep Kennedale Beautiful

Regular Meeting

July 14, 2015

- I. Call to Order – 6:02 p.m.
- II. Roll Call –
 1. Michael Chandler
 2. Laurie Sanders
 3. Darlene Winters
 4. Wilda Turner
 5. Pam Breault
 6. Fred Winters
 7. Vickie Chandler
- III. Minutes Approval - Laurie motions, Pam 2nds –Approved
- IV. Visitor/Citizens Forum – N/A
- V. Regular items –
 1. Bird Habitat – Will discuss at next meeting
 2. Butterfly Garden – Wilda suggests setting sprinklers to water an hour twice a week . Board members will check on garden weekly and if work needs to be done an email will be sent to the group and we will meet up.
 3. Wildflower Area at Sonora Park – Will try to find something to plant in the Fall in that area since the seed bombs failed.
 4. Windshield Survey – Will discuss at next meeting
 5. Bring it Event/Arbor Day Event – Will discuss at next meeting
 6. Simple Recycling – After discussion, a motion was made by Laurie to move forward with this program and Fred 2nds – Approved
 7. Joe Davis Cemetery – Laurie informed the Group of the Historical Society’s plan to save the forgotten cemetery and asked if the KKB would like to be a part of it, no set date yet, Laurie will keep us posted on updates and the Board agreed to be a part of it.
- VI.
 1. Wilda and Darlene told us about the KTB Conference they attended and they didn’t find it to be very informative and helpful .
 2. Tonight’s meeting will be Pam’s last meeting on the Board we wished her well and said our goodbyes.
 3. Need to get applications into the City by August if your Board position is up this year.
- VII. Adjournment – 7:22 p.m.



STAFF REPORT TO THE COMMISSIONERS

Date: August 11, 2015

Agenda Item No: REGULAR ITEMS - A.

I. Subject:

Discuss and approve action necessary for any of the following:

1. Bird Habitat Clean up
2. Butterfly Demonstration Garden
3. Wildflower Planting at Sonora Park
4. Windshield Litter Survey - September 2015
5. Bring It Event - October 24, 2015
6. Arbor Day Event - November 6, 2015

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Discuss any necessary action and or planning that needs to take place for each of these events.

Bird Habitat Clean up - consider rescheduling for the fall

Butterfly/Bird Demonstration Garden - In June we discussed planting in the fall and the need for two day per week watering. This has been requested.

Wildflower Planting at Sonora Park - In June we discussed planning Bluebonnets around Labor Day

Windshield Litter Survey - Talked about doing the survey this fall.

Bring It Event - October 24, 2015

Arbor Day Event - November 6, 2015

IV. Recommendation:

Approve

V. Attachments:



STAFF REPORT TO THE COMMISSIONERS

Date: August 11, 2015

Agenda Item No: REGULAR ITEMS - B.

I. Subject:

Discuss and consider a Simple Recycling program in Kennedale

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Staff received the attached brochure as an optional recycling program. This program offers free curbside recycling of clothing and home goods such as appliances, durables and furniture.

A company representative was present at last months meeting discussing how the program works, marketing and logistics. The company is based out of Ohio but has been working in Houston for over 30 years. Plano, Richardson and Duncanville are all considering this as an additional recycling option. The items are picked up on trash day once per month. There is zero cost to the city, zero cost to the residents. Simple Recycling will ask that the city sign a 4 year contract with a non-compete clause. This helps them recover their costs to get the program up and running. Only about 5% of the products collected will end up in a landfill. A portion of their products are sold in resale stores (Value Village in Houston), a portion are sent internationally, some are recycled into new products/materials.

Staff has reviewed a sample contract, which would still require City Attorney review and City Council approval. References have been contacted and waiting response.

IV. Recommendation:

None

V. Attachments:

1.	Simple Recycling Brochure	SIMPLE RECYCLING.pdf
2.	Plano Article	PLANO .pdf



**FREE CURBSIDE
CLOTHING & HOME GOODS
RECYCLING PROGRAM**

FREE

**TURN
KEY**

**SIMPLE
& EASY**

**SAVE \$
MAKE \$**

www.SimpleRecycling.com • Info@SimpleRecycling.com

Who is Simple Recycling?

We have over 50 years of experience in clothing & household discard collection

Our sister company manages clothing & household discard donation programs in partnership with non-profit organizations¹

Environmental Impact Facts

Clothing, Appliances, Durables, & Furniture account for 15% of local waste stream



**85% OF TEXTILES
ARE NOT RECYCLED
OR DONATED**



**EPA ESTIMATES
70 LBS./PERSON OF CLOTHING
ARE THROWN AWAY EACH YEAR**

(YOUR CITY'S POPULATION X 70LBS = MILLIONS OF LBS./YEAR)

Source:
1. <http://www.wearonaterecycle.org>

www.SimpleRecycling.com • Info@SimpleRecycling.com

THE FACTS ABOUT TEXTILE WASTE

The U.S. generates an average of **25 BILLION POUNDS** of textiles* per year.¹

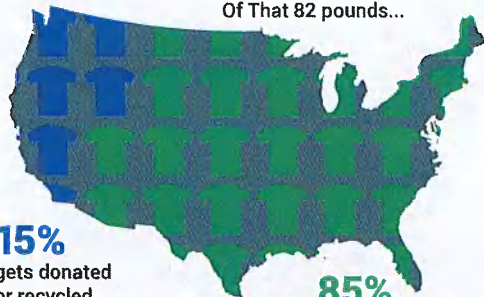
*Textiles includes clothing, footwear, accessories, towels, bedding, drapery, etc.

That's about **82 POUNDS** per U.S. resident.

Of That 82 pounds...

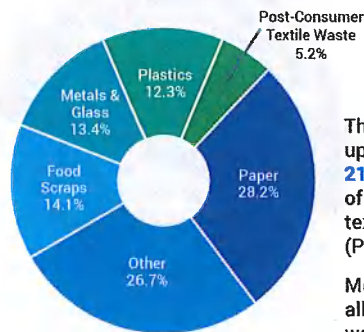
15%

gets donated or recycled
3.8 billion lbs recovered through donation/recycling; (12 lbs. per person.)



85%

goes to our landfills.² (70 lbs. per person)



USEPA Municipal Solid Waste Generation

That **85%** adds up to about **21 BILLION POUNDS** of post-consumer textile waste (PCTW) PER YEAR

More than **5.2%** of all municipal solid waste generated in the U.S.³

AND THIS AMOUNT IS GROWING

Between 1999 and 2009 the volume of PCTW generated grew by 40% while the diversion rate only increased by 2%⁴



This Model has been Tested & Proven

Excerpt from USA Today, April 23, 2013 -

"Clothes recycling is going curbside in more U.S. towns as global prices rise for the used apparel, shoes and linens that Americans often toss in the trash.

Since September, more than a dozen local governments – in Arizona, Massachusetts, New Jersey, Pennsylvania and Washington State – have begun curbside pickup of textiles, often in special bags next to bins containing paper and cans."²



Source:
2. <http://www.usatoday.com/story/news/nation/2013/04/20/recycling-clothes-expands-curbside/2092351/>

www.SimpleRecycling.com • Info@SimpleRecycling.com



COST TO YOUR RESIDENTS = \$0
COST TO YOUR CITY = \$0



Details & Logistics

Simple Recycling provides:

- Free residential curbside pickup service
- Specially designed recycling collection bags
- All informational materials
- All trucking, pickup expenses & program management
- Local jobs
- All related insurance coverage
- Drop boxes in locations of city's choosing (if desired)

Your city provides:

- Supplemental notification & information to residents



www.SimpleRecycling.com • Info@SimpleRecycling.com

THE LIFE CYCLE OF SECONDHAND CLOTHING



WHAT HAPPENS TO YOUR RECYCLED USED CLOTHING?

Once a resident determines that their clothing, shoes, handbags, or household textiles have reached the end of their useful life, materials are collected by Simple Recycling and collected clothing is sorted and graded for condition.



10-20%

Top quality materials are sold to local thrift stores where they create access to low cost clothing and jobs for local residents.



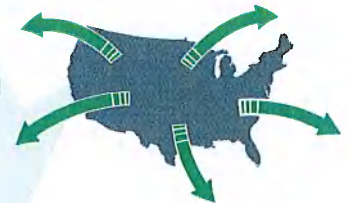
80%

The vast majority of clothing collected is not resaleable in the U.S. so it is further sorted for international export or broken down for raw materials.



45%

Reused and Repurposed
Majority exported as secondhand clothing.



30%

Recycled and Converted
Reclaimed wiping rags are used in various ways as industrial and residential absorbents.



20%

Recycled into Fiber
Post-consumer fiber is used to make home insulation, carpet padding, and raw material for the automotive industry.



Only **5%** ends up as waste.

Thrift industry employs nearly 100,000 workers in the U.S. with over \$1 billion wages paid. In addition, private sector recyclers create an additional 15,000 to 20,000 jobs nationally.¹

WE MAKE IT SIMPLE TO DRAMATICALLY REDUCE TEXTILE WASTE.

Source:
1. "Textile Recycling in the U.S." Report submitted to
SMART by Dr. Jana Hawley PhD, Univ. of Missouri 2009

www.SimpleRecycling.com • Info@SimpleRecycling.com

STOP SEARCHING.
START MATCHING.
Post your resume. starlocal**jobs**.com

Plano looks to enhance recycling services

Company would collect textiles, appliances



[0](#)

Kevin Cummings kcummings@starlocalmedia.com | Posted 2 weeks ago

Earlier this month, Plano received high marks on its livability and sustainability ratings from the national STAR Community Rating System, which noted the city's performance in conservation and environmental health. On the heels of that recognition, the city is now looking to forward its conservation efforts by partnering with a private company to enhance recycling by residents and businesses.

According to city staff, while Plano has made progress in the amount of materials it recycles since it first implemented citywide recycling programs nearly two decades ago, that level has peaked, leading officials to seek options to improve the programs.

On Monday, the City Council instructed the environmental waste department to solidify plans to partner with a company called Simple Recycling, a privately run company that collects recyclable textiles and other household items that many residents simply throw away and that end up in a landfill.

"Plano has led the state of Texas as well as our region in environmental programs, specifically recycling waste diversion programs," said Robert Smouse, environmental waste services manager, at Monday's meeting. "It supports resource conservation, and really, simply, it's the right thing to do."

The city began encouraging recycling programs in the early 1990s. The goal of the program was to divert 40 percent of residents' and businesses' waste to be recycled rather than take up space at a landfill. While that goal has nearly been met, with a combined commercial and residential recycling rate of 38.5 percent last year, the city's recycling effort peaked in 2008 and has since gradually declined. Smouse attributed some of the decline, which is measured in the weight of materials collected, to changes made by manufacturers in recent years, such as bottles and cans being produced with less material.

Two categories of recycling material commonly tossed in with the rest of residents' trash and which are not specifically targeted for pickup by the city are textiles, such as clothing, and household items, such as appliances. These are typically collected by nonprofits at drop-off boxes and are either disposed of or resold at thrift shops.

Environmental waste staff members are looking to partner with Simple Recycling to reach a new goal of increasing the city's recycling diversion rate to 50 percent.

Simple Recycling offers curbside recycling pickup for free for residents and the city. According to a report by Environmental Waste Services, the public-private partnership has been met with positive reception in Ohio and Michigan, where the company has operated since 2013.

"We look at this as truly an addition to the recycling program that's already in place," said Adam Winfield, president of Simple Recycling, at the meeting. "It's a turnkey program that Simple Recycling operates from start to finish, it's simple and it's easy for the residents to understand and adopt, and not only does it save Plano money, it also makes Plano money."

The City Council has yet to approve a contract with Simple Recycling, but Environmental Waste Services is expected to bring forward a contract for adoption by July or August.

According to Environmental Protection Agency (EPA) estimates, about 70 pounds of clothing per person are thrown away each year, which would mean Plano residents throw away more than 18 million pounds of clothing per year, based on the city's population.

The EPA also states that clothing and other household textiles account for 5.2 percent of landfill waste.

"Staff believes it's now time to challenge and encourage the community, residentially speaking as well as commercially speaking," Smouse said at Monday's meeting.

Simple Recycling officials said that collections made by the company would coincide with the city's already established recycling pickup days. Generally, between 10 and 20 percent of the materials picked up by Simple Recycling is sold to local thrift shops and nonprofits to be reused; the rest is either exported overseas or is broken down to be repurposed for things like wiping rags and insulation.

The company then compensates the city at a rate of \$20 per ton of recycled material collected, potentially generating about \$47,512 in revenue for Plano.

Winfield said contracts with cities are for three-years, with no operation requirements for the city. If Plano were to back out of the agreement, the contract likely would require that the city not partner with any similar company until the end of that three-year timeframe, because of the cost and effort Simple Recycling would put into getting the program off the ground.

"It sounds like a great program to me – very proactive," said Mayor Pro Tem Lissa Smith at the meeting.

Council members were mostly supportive of pursuing a contract with the company. One concern, raised by Mayor Harry LaRosiliere, was the use of the city logo on material Simple Recycling would plan to mail out to residents in advance of beginning the service.

But, Smouse said other cities that have partnered with Simple Recycling have reported no issues with the customer service the company provides. He added that city staff would likely also be trained to handle basic customer service questions if residents were to call about the program.

A contract for approval will likely be brought before the City Council by the end of summer. If approved, the program would take a few months before being fully implemented.

"The key to the model is to maximize the utility of what's collected and therefore the value, and then we pass that value on to the city," Winfield said.

For continued local coverage, follow @Kevin_StarNews on Twitter.

Author

kcummings





STAFF REPORT TO THE COMMISSIONERS

Date: August 11, 2015

Agenda Item No: REGULAR ITEMS - C.

I. Subject:

Discuss the Whitehead Cemetery

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

This item was discussed at the July 2015 meeting. The Historical Society is interested in caring for this cemetery and has asked if KKB would like to be involved. This item is on the agenda to allow the board the opportunity to discuss any details that may be needed at this time..

IV. Recommendation:

None

V. Attachments:



STAFF REPORT TO THE COMMISSIONERS

Date: August 11, 2015

Agenda Item No: REGULAR ITEMS - D.

I. Subject:

Consider Approval of an Adopt-A-Spot location

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Zach Carnley with Emerald Hills Funeral Home and Memorial Park is requesting to adopt-a-spot. The location is open, he will have 10 people assist in the maintenance of the location. He has indicated that this group will pick up trash on a monthly basis.

The Board should consider whether or not to approve this request and if so, select a location for them to maintain.

IV. Recommendation:

Approve

V. Attachments:



STAFF REPORT TO THE COMMISSIONERS

Date: August 11, 2015

Agenda Item No: REPORTS/ANNOUNCEMENTS - A.

I. Subject:

Board Appointment Process

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

There are several of you that have expiring appointments. Leslie Galloway will be contacting you to complete a new application if you are still interested in serving. You will want to get your applications in soon. City Council will interview sometime during September -October timeframe with appointments being made in October 2015.

If you know of anyone that might be interested in joining us, please provide them a copy of the application.

Let me or Leslie know if you have any questions.

IV. Recommendation:

None

V. Attachments:

1.	Board & Commission Application	BOARD APPLICATION.pdf
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RETURN COMPLETED FORM TO THE CITY SECRETARY'S OFFICE
City of Kennedale, ATTN: Leslie Galloway; 405 Municipal Drive; Kennedale, Texas 76060
Phone: 817-985-2104 | Fax: 817-478-7169 | E-mail: lgalloway@cityofkennedale.com



BOARD & COMMISSION APPLICATION

Check all Boards and Commissions of interest: *(If you choose more than one, please rank them with numbers in order of preference.)*

- | | |
|---|--|
| ☐ Parks and Recreation Board | ☐ Board of Adjustment/
Building Board of Appeals |
| ☐ Planning & Zoning Commission | ☐ Economic Development Corporation |
| ☐ Library Advisory Board | ☐ Brickworks Festival Committee |
| ☐ Keep Kennedale Beautiful | |

Note: Youth Advisory Council (YAC) has a different application process.

Name: _____ Age (optional): _____

Home Address: _____

Primary Phone: _____ Alternate Phone: _____

Email: _____ Alt. Contact: _____

Resident of city for _____ years Are you a registered voter? ☐ YES ☐ NO

Education level: _____ Field of Study: _____ Graduation Year: _____

Additional College or University Attended: _____

Field of Study & Degree Received: _____ Graduation Year: _____

Current Employer: _____ Position/Title: _____

Field/Type of Work: _____

Have you ever been convicted of a felony? ☐ YES ☐ NO

I am applying as a(n):

☐ INCUMBENT. I wish to continue serving on my current board. (Years served: _____)

☐ NEW MEMBER. I do not currently serve on a board, or would like to be considered for a different board.

Applicants are expected to have a basic understanding
of the Comprehensive Plan and the Strategic Plan.
Please take time to familiarize yourself with these
documents at www.cityofkennedale.com/bc.

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper appears to be from a notebook or a standard ruled sheet of paper. There is no handwriting or other markings on the page.

Date:_____