



KEEP KENNEDALE BEAUTIFUL COMMISSION
AGENDA
REGULAR MEETING
June 9, 2015
CITY HALL CONFERENCE ROOM, 405 MUNICIPAL DRIVE
REGULAR SESSION - 6:00 PM

I. CALL TO ORDER

II. ROLL CALL

III. MINUTES APPROVAL

- A. Consider action to approve minutes for the May 2015 meeting
- B. Consider action to approve minutes for the June 2014 meeting

IV. VISITOR/CITIZENS FORUM

At this time, any person with business before the Keep Kennedale Beautiful Commission may speak to the Commission. All comments must be directed towards the Chair, rather than individual commissioners or staff. All speakers must limit their comments to subject matter relating to the commission. No formal action can be taken on these items.

V. REGULAR ITEMS

- A. Discuss and approve action necessary for any of the following:
 - 1. Bird Habitat Clean up
 - 2. Butterfly Demonstration Garden
 - 3. Wildflower Planting at Sonora Park
 - 4. Windshield Litter Survey - September 2015
 - 5. Bring It Event - October 24, 2015
 - 6. Arbor Day Event
- B. Consider action to implement a Simple Recycling program in Kennedale
- C. Consider action to approve an Adopt-A-Spot

VI. REPORTS/ANNOUNCEMENTS

VII. ADJOURNMENT

In compliance with the Americans with Disabilities Act, the City of Kennedale will provide for reasonable accommodations for persons attending City Council meetings. This building is wheelchair accessible, and parking spaces for disabled citizens are available. Requests for sign interpreter services must be made forty-eight (48) hours prior to the meetings. Please contact the City Secretary at 817.985.2104 or (TDD) 1.800.735.2989

CERTIFICATION

I certify that a copy of the June 9, 2015, Keep Kennedale Beautiful Commission agenda was posted on the City Hall bulletin board next to the main entrance of the City Hall building, 405 Municipal Drive, of the City of Kennedale, Texas, in a place convenient and readily accessible to the general public at all times and said agenda was posted at least 72 hours preceding the schedule time of said meeting, in accordance with Chapter 551 of the Texas Government Code.

A handwritten signature in cursive script, reading "Kelly Cooper".

Kelly Cooper, KKB Staff Liaison

Date: June 9, 2015

Agenda Item No: MINUTES APPROVAL - A.

I. Subject:

Consider action to approve minutes for the May 2015 meeting

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

The minutes have been prepared by Board Secretary, Vickie Chandler and are ready for your approval.

IV. Recommendation:

Approve

V. Attachments:

1.	KKB May 2015 Minutes	May 12 2015.docx
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Keep Kennedale Beautiful

Regular Meeting

May 12, 2015

- I. Call to Order- 5:59 p.m.
- II. Roll Call
 1. Michael Chandler
 2. Fred Winters
 3. Darlene Winters
 4. Wilda Turner
 5. Pam Breault
 6. Vickie Chandler
 7. HR Director Kelly Cooper
- III. Minutes Approval – Pam motions to approve, Wilda 2nds – Approved
- IV. Visitor/Citizen Forum – Hong Muyheng and Bounmy Sibounheang with the International Professional Fellows program spoke to us about the hardships of their Countries and what they are learning in visiting with the City of Kennedale to help them improve the workings of their Governments.
- V. Regular Items –
 1. Bird Habitat Clean up- It was decided to reschedule the clean up for the Fall
 2. Butterfly Garden – Darlene will purchase some Butterfly weed and donate some Lantanna from her yard for the garden, Kelly will order some plants from Stegalls And we will just go out as a group and do the plantings instead of a City event. Some Of the plants to add will be Butterfly Weed, Bronze Fennel, Lantanna and Turks Cap.
 3. Sonora Park Wildflower Area – Laurie wasn't at the meeting to update on the progress.
 4. Windshield Litter Survery - Will be done sometime in September
 5. Bring it Event – October 24, 2015
- VI. Reports – N/A
- VII. Meeting Adjourned – 7:22 p.m.

Date: June 9, 2015

Agenda Item No: MINUTES APPROVAL - B.

I. Subject:

Consider action to approve minutes for the June 2014 meeting

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

The minutes have been prepared by Kelly Cooper and are ready for your approval. The Board did not have a quorum so staff provided an update with no action being taken.

IV. Recommendation:

Approve

V. Attachments:

1.	June 2014 Information Meeting Minutes	June 2014 Minutes.docx
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Keep Kennedale Beautiful
Regular Meeting
June 10, 2014 Meeting Minutes

- I. Call to 6:01 p.m.
- II. Members Present:
 - 1. Michael Chandler
 - 2. Vickie Chandler
 - 3. Wilda Turner
 - 4. Laurie Sanders
 - 5. HR Director, Kelly Cooper

Because we do not have a quorum the meeting proceeded as an informational meeting only with no action taken by the board.

- III. Minutes Approval –
 - A. Consider action to approve minutes for the May 13, 2014 meeting – minutes will be approved next month.
- IV. Visitor/Citizens Forum – no one present to speak.
- V. Regular Items

- A. Review and discuss the on-line litter survey

The results indicated that we had approximately 51 residents participate in the survey from a variety of age ranges. Staff offered options for next steps to consider curbside recycling, including the possibility of a pilot program in the fall with more information to follow.

- B. Discuss and approve next steps for the bird/butterfly demonstration garden

Staff reported that Wilda, Pam and Fred have completed the soil amendment and weed pulling in the garden. The next step is to determine a day to plant and any other activities left to complete. Several actions previously discussed were placement of the bird bath, extending rock along the front of the garden where it is too wet to plant, finishing out the path and filling in with plants and mulch. Some or all of this can be completed anytime between now and/or early to late fall. Laurie will post on Facebook the work that needs to be done in the garden to encourage volunteers to assist us.

- C. Discuss and take action to implement a recycling pilot program

Staff provided an update regarding curbside recycling. Residential surveys continue to indicate that residents are interested. The city has provided drop-off recycling locations at city hall and the landfill but we are now having problems with these locations. Progressive Waste has contacted the city to tell them the service sites are being abused and the dumpsters cannot be recycled due to all the trash and unrecyclable materials being placed in them (such as tires, furniture, and T.V.'s).

Progressive Waste Solutions is offering a curbside recycling pilot program for one neighborhood to determine if residents would support paying for such a service. The proposed pilot program would be provided to one neighborhood for approximately three months, at no cost to the residents during the pilot. The city would cover the cost of the service during the pilot program. The proposed cost for residential curbside recycling is estimated for a 65 gallon cart, weekly pickup is \$3.60 per month or every other week pickup is estimated at \$2.75 per month.

There are four possible neighborhoods with HOA's that could easily be considered for the pilot program: Steeplechase (184 homes), Brookstone (135 homes), Shady Creek (114 homes), and Oak Hill Park (154 homes).

Next month the board should make a recommendation as to which neighborhood the pilot program should begin.

D. Discuss and approve action for implementation of the Oakhill Park Yard of the Month program

Staff provided a brief report regarding the attached email requesting participation in the Oakhill Park yard of the month program. This is a new program under consideration by the HOA. Millie Davis was not present at the meeting to discuss her request.

The Yard of the Month program would be a nice way to get KKB involved and marketed in the community. The cost of the sign would be minimal and could be purchased at the same location as the adopt-a-spot signs. The board will be provided an item in the future to discuss budget action.

E. Discuss and consider action for implementation of the 2014 KKB Strategic Plan

The board was provided with a copy of the Strategic Plan and it staff will place it back on the agenda once everyone has ample time to review.

VI. Reports/Announcements

Kelly made an announcement about the boards and commission process through the city secretary's office asking those up for appointment to be sure to complete paperwork.

VII. Adjournment – 6:42 p.m.

Date: June 9, 2015

Agenda Item No: REGULAR ITEMS - A.

I. Subject:

Discuss and approve action necessary for any of the following:

1. Bird Habitat Clean up
2. Butterfly Demonstration Garden
3. Wildflower Planting at Sonora Park
4. Windshield Litter Survey - September 2015
5. Bring It Event - October 24, 2015
6. Arbor Day Event

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Discuss any necessary action and or planning that needs to take place for each of these events.

Bird Habitat Clean up - consider rescheduling for the fall

Butterfly/Bird Demonstration Garden -

Wildflower Planting at Sonora Park - Update from Laurie Sanders

Windshield Litter Survey - Talked about doing the survey this fall.

Bring It Event in October -

Arbor Day Event -

IV. Recommendation:

Approve

V. Attachments:

Date: June 9, 2015

Agenda Item No: REGULAR ITEMS - B.

I. Subject:

Consider action to implement a Simple Recycling program in Kennedale

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Staff received the attached brochure as an optional recycling program. This program offers free curbside recycling of clothing and home goods such as appliances, durables and furniture. I have contacted the company and requested a representative to be present tonight to discuss basic information on how this program works, marketing and logistics.

This is an informational item and would need further discussion prior to implementation.

IV. Recommendation:

None

V. Attachments:

1.	Simple Recycling Brochure	SIMPLE RECYCLING.pdf
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**FREE CURBSIDE
CLOTHING & HOME GOODS
RECYCLING PROGRAM**

FREE

**TURN
KEY**

**SIMPLE
& EASY**

**SAVE \$
MAKE \$**

www.SimpleRecycling.com • Info@SimpleRecycling.com

Who is Simple Recycling?

We have over 50 years of experience in clothing & household discard collection

Our sister company manages clothing & household discard donation programs in partnership with non-profit organizations¹

Environmental Impact Facts

Clothing, Appliances, Durables, & Furniture account for 15% of local waste stream



**85% OF TEXTILES
ARE NOT RECYCLED
OR DONATED**



**EPA ESTIMATES
70 LBS./PERSON OF CLOTHING
ARE THROWN AWAY EACH YEAR**

(YOUR CITY'S POPULATION X 70LBS = MILLIONS OF LBS./YEAR)

Source:
1. <http://www.wearonaterecycle.org>

www.SimpleRecycling.com • Info@SimpleRecycling.com

THE FACTS ABOUT TEXTILE WASTE

The U.S. generates an average of **25 BILLION POUNDS** of textiles* per year.¹

*Textiles includes clothing, footwear, accessories, towels, bedding, drapery, etc.

That's about **82 POUNDS** per U.S. resident.

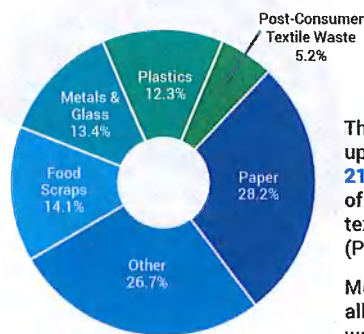
Of That 82 pounds...

15%

gets donated or recycled
3.8 billion lbs recovered through donation/recycling; (12 lbs. per person.)

85%

goes to our landfills.² (70 lbs. per person)



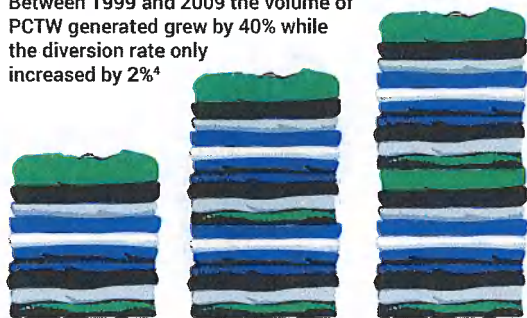
USEPA Municipal Solid Waste Generation

That **85%** adds up to about **21 BILLION POUNDS** of post-consumer textile waste (PCTW) PER YEAR

More than **5.2%** of all municipal solid waste generated in the U.S.³

AND THIS AMOUNT IS GROWING

Between 1999 and 2009 the volume of PCTW generated grew by 40% while the diversion rate only increased by 2%⁴



This Model has been Tested & Proven

Excerpt from USA Today, April 23, 2013 -

"Clothes recycling is going curbside in more U.S. towns as global prices rise for the used apparel, shoes and linens that Americans often toss in the trash.

Since September, more than a dozen local governments – in Arizona, Massachusetts, New Jersey, Pennsylvania and Washington State – have begun curbside pickup of textiles, often in special bags next to bins containing paper and cans."²



Source:
2. <http://www.usatoday.com/story/news/nation/2013/04/20/recycling-clothes-expands-curbside/2092351/>

www.SimpleRecycling.com • Info@SimpleRecycling.com



COST TO YOUR RESIDENTS = \$0
COST TO YOUR CITY = \$0



Details & Logistics

Simple Recycling provides:

- Free residential curbside pickup service
- Specially designed recycling collection bags
- All informational materials
- All trucking, pickup expenses & program management
- Local jobs
- All related insurance coverage
- Drop boxes in locations of city's choosing (if desired)

Your city provides:

- Supplemental notification & information to residents



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THE LIFE CYCLE OF SECONDHAND CLOTHING



WHAT HAPPENS TO YOUR RECYCLED USED CLOTHING?

Once a resident determines that their clothing, shoes, handbags, or household textiles have reached the end of their useful life, materials are collected by Simple Recycling and collected clothing is sorted and graded for condition.



10-20%

Top quality materials are sold to local thrift stores where they create access to low cost clothing and jobs for local residents.



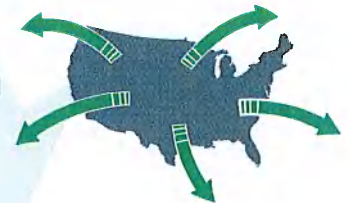
80%

The vast majority of clothing collected is not resaleable in the U.S. so it is further sorted for international export or broken down for raw materials.



45%

Reused and Repurposed
Majority exported as secondhand clothing.



30%

Recycled and Converted
Reclaimed wiping rags are used in various ways as industrial and residential absorbents.



20%

Recycled into Fiber
Post-consumer fiber is used to make home insulation, carpet padding, and raw material for the automotive industry.



Only **5%** ends up as waste.

Thrift industry employs nearly 100,000 workers in the U.S. with over \$1 billion wages paid. In addition, private sector recyclers create an additional 15,000 to 20,000 jobs nationally.¹

WE MAKE IT SIMPLE TO DRAMATICALLY REDUCE TEXTILE WASTE.

Source:
1. "Textile Recycling in the U.S." Report submitted to
SMART by Dr. Jana Hawley PhD, Univ. of Missouri 2009

www.SimpleRecycling.com • Info@SimpleRecycling.com

Date: June 9, 2015

Agenda Item No: REGULAR ITEMS - C.

I. Subject:

Consider action to approve an Adopt-A-Spot

II. Originated by:

III. Summary:

Staff received another Adopt-A-spot request on Little School Road at the median in front of and to the south of 927 N. Little School Road (Rocking H Ranch). The request is for weekly trash pickup. This location is available for adoption. This sign will be the sixth sign placed for this program.

In addition, the previous adopt-a-spot on Kennedale Parkway has been sent to TXDOT for approval.

IV. Recommendation:

V. Attachments:

1.	Adopt a Spot Application	Rocking H Ranch Adopt A Spot.pdf
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Kelly Cooper

From: noreply@civicplus.com
Sent: Tuesday, May 19, 2015 11:22 AM
To: Kelly Cooper
Subject: Online Form Submittal: Adopt-a-Spot Request Form

If you are having problems viewing this HTML email, click to view a [Text version](#).

Adopt-a-Spot Request Form

Adopt-a-Spot!

Thank you for your interest in Kennedale's Adopt-a-Spot program. You do not have to be a Kennedale resident to participate. Businesses and other groups are welcome!

Terms, Conditions, & Guidelines

- Select a spot appropriate to the capabilities and size of who will be maintaining it (individual, family, group)
- Hold a safety meeting with volunteers prior to clean-up activities
- Pick up litter regularly, including during the "Don't Mess With Texas" campaign each Spring, and report annually to KKB in October
- Accept full responsibility for your actions while volunteering to maintain this spot
- Be aware of your surroundings: watch for motor traffic, do not disturb animals or insects, be aware of poisonous plants or any other irritants, and wear bug repellent and appropriate clothing (tennis shoes, pants, boots, long sleeves)
- At the completion of the clean-up, take trash bags and/or collected materials to Public Works for disposal
- Any planned improvements (plants, flowers, etc.) must be approved by KKB and the City of Kennedale Parks & Recreation Board and are at your expense. Contact our office at 817-985-2106 for more information.
- The adoptee and/or group shall indemnify and hold harmless the City Council, the Keep Kennedale Beautiful Commission, the Parks and Recreation Board and the City of Kennedale, and all of these organizations officers, employees, and members from all suits, actions or claims of any character brought because of any injuries or damage received or sustained by any person, persons or property on account of the operations of the adoptee and/or group pursuant to this program.

By submitting this form, I/we agree to abide by the policies and regulations for the Adopt-a-Spot program. I/we acknowledge that I/we have (at my/our own free will), requested to be a volunteer for the KKB Adopt-a-Spot Program. I/we fully understand the dangers of working as a volunteer and accept that I/we may be subject to such dangers and that I/we assume all such risks by entering into this release and indemnification through volunteering. I assume full responsibility of my/our actions while volunteering in this program, holding KKB, its officers, Board members, the City and City officials harmless in the event of an injury.

I Agree*

Perry D. Hoover

Please type your full name in the box above.

First Name*

Perry

Last Name*

Hoover

Mailing Address*

937 N. Little School Rd.

City*

Kennedale

State*

Texas

Zip*

76060

Please enter the name that you want to appear on your site sign. It will appear **EXACTLY** as entered below.*

Rocking H Ranch

Group, organization, neighborhood, business, etc.

How many people will be responsible for your spot?*

2

What are the ages of the individuals in your group?*

☐ 12-21 yrs

☐ 22-35 yrs

☒ 36-55 yrs

☐ 56-65 yrs

☐ 66 yrs+

Please check all that apply.

I/We wish to adopt the following location:

The median in front and to the south of 937 N. Little School Rd.

Remember to select a spot appropriate to the capabilities and number of those who will be maintaining it (individual, family, group). Any spot within the city limits that is not currently being maintained may be adopted, with preference given to those places that appear neglected. A vacant lot, city medians, and parks are available. If you do not have a location in mind, let us know and we will help you find a location in need!

Care Plan

Please tell us about your Adopt-a-Spot Care Plan

Please indicate which of the following activities you will be performing, and how often you intend to perform them.

Trash Pickup?*

(X) Yes

() No

How often do you plan on picking up trash?

Weekly

Weeding?*

☐ Yes

☒ No

Other?*

☐ Yes

☒ No

By entering my/our name(s) below and submitting this form, I/we agree to abide by the policies and regulations for the Adopt-a-Spot program. I/we acknowledge that I/we have (at my/our own free will), requested to be a volunteer for the KKB Adopt-a-Spot Program. I/we fully understand the dangers of working as a volunteer and accept that I/we may be subject to such dangers and that I/we assume all such risks by entering into this release and indemnification through volunteering. I assume full responsibility of my/our actions while volunteering in this program, holding KKB, its officers, Board members, the City and City officials harmless in the event of an injury.

I agree.*

Perry Hoover

Please type your full name in the box above.

What to expect after you submit this application...

- The Keep Kennedale Beautiful Commission and Parks and Recreation Board will review your application
- If approved, you will be notified, and a sign will be placed at your designated location
- You will keep a yearly total of hours and pounds of trash collected, which you will report to the Keep Kennedale Beautiful Commission

Thanks for your interest! We'll get back to you shortly.

Please call 817-985-2106 if you have any questions or wish to check on the status of your application.

The following form was submitted via your website: Adopt-a-Spot Request Form

Adopt-a-Spot!: Thank you for your interest in Kennedale's Adopt-a-Spot program. You do not have to be a Kennedale resident to participate. Businesses and other groups are welcome!

Terms, Conditions, & Guidelines:

:

I Agree: Perry D. Hoover

First Name: Perry

Last Name: Hoover

Mailing Address: 937 N. Little School Rd.

City: Kennedale

State: Texas

Zip: 76060

Please enter the name that you want to appear on your site sign. It will appear EXACTLY as entered below.:
Rocking H Ranch

How many people will be responsible for your spot?: 2

What are the ages of the individuals in your group?: 36-55 yrs

I/We wish to adopt the following location: The median in front and to the south of 937 N. Little School Rd.

Care Plan:

Please tell us about your Adopt-a-Spot Care Plan: Please indicate which of the following activities you will be performing, and how often you intend to perform them.

Trash Pickup?: Yes

How often do you plan on picking up trash?: Weekly

Weeding?: No

Other?: No

: By entering my/our name(s) below and submitting this form, I/we agree to abide by the policies and regulations for the Adopt-a-Spot program. I/we acknowledge that I/we have (at my/our own free will), requested to be a volunteer for the KKB Adopt-a-Spot Program. I/we fully understand the dangers of working as a volunteer and accept that I/we may be subject to such dangers and that I/we assume all such risks by entering into this release and indemnification through volunteering. I assume full responsibility of my/our actions while volunteering in this program, holding KKB, its officers, Board members, the City and City officials harmless in the event of an injury.

I agree.: Perry Hoover

What to expect after you submit this application...:

:

- The Keep Kennedale Beautiful Commission and Parks and Recreation Board will review your application
- If approved, you will be notified, and a sign will be placed at your designated location
- You will keep a yearly total of hours and pounds of trash collected, which you will report to the Keep Kennedale Beautiful Commission

Thanks for your interest! We'll get back to you shortly.

Please call 817-985-2106 if you have any questions
or wish to check on the status of your application.:

Additional Information:

Form Submitted on: 5/19/2015 11:21:37 AM

Submitted from IP Address: 72.54.155.181

Referrer Page: <http://www.cityofkennedale.com/FormCenter/Keep-Kennedale-Beautiful-Forms-9/AdoptaSpot-Request-Form-155>

Form Address: <http://www.cityofkennedale.com/FormCenter/Keep-Kennedale-Beautiful-Forms-9/AdoptaSpot-Request-Form-155>