



KEEP KENNEDALE BEAUTIFUL COMMISSION
AGENDA
REGULAR MEETING
May 13, 2014
CITY HALL CONFERENCE ROOM, 405 MUNICIPAL DRIVE
REGULAR SESSION - 6:00 PM

I. CALL TO ORDER

II. ROLL CALL

III. MINUTES APPROVAL

- A. Consider action to approve minutes for the April 1, 2014 special work session
- B. Consider action to approve the March 2014 regular meeting minutes
- C. Consider action to approve minutes for the May 5, 2014 meeting

IV. VISITOR/CITIZENS FORUM

At this time, any person with business before the Keep Kennedale Beautiful Commission may speak to the Commission. All comments must be directed towards the Chair, rather than individual commissioners or staff. All speakers must limit their comments to subject matter relating to the commission. No formal action can be taken on these items.

V. REGULAR ITEMS

- A. Discuss and approve action necessary for the bird butterfly demonstration garden
- B. Discuss and consider action to plant flowers at the city entrance on Little School Road
- C. Discuss and approve action to amend the KKB ordinance
- D. Discuss and consider attending the 47th Annual Keep Texas Beautiful Conference
- E. Discuss and consider action to select a new board secretary
- F. Discuss and approve action with regard to the strategic plan

VI. REPORTS/ANNOUNCEMENTS

- A. June 7, 2014 is the Citywide Clean-up

B. Bark in the Park - May 17, 2014 from 10:00 a.m. to 2:00 p.m.

VII. ADJOURNMENT

In compliance with the Americans with Disabilities Act, the City of Kennedale will provide for reasonable accommodations for persons attending City Council meetings. This building is wheelchair accessible, and parking spaces for disabled citizens are available. Requests for sign interpreter services must be made forty-eight (48) hours prior to the meetings. Please contact Amethyst Cirimo, City Secretary, at 817.985.2104 or (TDD) 1.800.735.2989

CERTIFICATION

I certify that a copy of the May 13, 2014, Keep Kennedale Beautiful Commission agenda was posted on the City Hall bulletin board next to the main entrance of the City Hall building, 405 Municipal Drive, of the City of Kennedale, Texas, in a place convenient and readily accessible to the general public at all times and said agenda was posted at least 72 hours preceding the schedule time of said meeting, in accordance with Chapter 551 of the Texas Government Code.

A handwritten signature in cursive script, appearing to read "Kelly Cooper", is written above a horizontal line.

Kelly Cooper, KKB Staff Liaison



Staff Report to the Commissioners

Date: May 13, 2014

Agenda Item No: MINUTES APPROVAL - A.

I. Subject:

Consider action to approve minutes for the April 1, 2014 special work session

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

The minutes are attached as prepared by Kelly Cooper, Staff recommends approval

IV. Recommendation:

Approve

V. Attachments:

1.	April 1 Minutes	April 2014 Minutes.pdf
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Keep Kennedale Beautiful
Special Work Session
April 1, 2014 Meeting Minutes

I. Call to 4:06 p.m.

II. II. Members Present:

1. Michael Chandler
2. Vickie Chandler
3. Pam Breault
4. Wilda Turner
5. HR Director, Kelly Cooper
6. Bob Hart, City Manager
7. Visitors: UTA Capstone Students:
 1. Cody Mayberry
 2. Kristina Esparza
 3. Bob Watson
 4. Sophia Ipaye
 5. Ge Wei (Bill Black)

III. Minutes Approval – none to approve

IV. Visitor/Citizens Forum – none

Our visitors were present to lead the strategic planning discussion.

V. Regular Items

A. Discuss and update the Keep Kennedale Beautiful Strategic Plan:

- I. Cody Mayberry – reviewed our agenda and opened the meeting with introductions
- II. Sophia Ipaye – led a discussion and review of the Electronic Survey results
- III. Bob Watson led the discussion regarding the SWOT analysis, discussing the strengths identified in the telephone survey.
Kristina Esparza led the discussion with regard to weaknesses
Bill Black led the discussion with regard to opportunities
Cody Mayberry led the discussion with regard to threats
- IV. Sophia Ipaye reviewed the mission statement
- V. Bob Watson – led the discussion about prioritizing which began with removing duplicate items and then voting on the items listed to prioritize them.
- VI. Break for Dinner at 5:45 – 6:15
- VII. Kristina Esparza reviewed the totals from the voting

- VIII. Bob Watson – Helped us drilled down on the top ten items to better define how we wanted to achieve each item or what we wanted to do to make each a reality/completion.
- IX. We scheduled the date to receive the final report May 5, 6:00 p.m.
- X. Cody Mayberry – wrapped up or session

B. Discuss and approve April 12 Don't Mess with Texas Clean-Up:

- I. The board agreed we would meet at City Hall at 8:00 a.m. for Coffee and Donuts and then go out and Clean-up around FWT area along Kennedale Parkway until 9:30 a.m. We will need vests, bio-degradable trash bags, grabbers.
- II. Then we will make our way to Arthur Intermediate School to assist their Beautification Day (Notes attached). We will be at Arthur from 10:00 a.m. until 11:30 a.m. They are expecting 50 students and parents to assist with raking and clean-up and planting two different educational gardens. One with compost and mulch and one without. The purpose of the project is to educate students. We'll need to bring garden tools, rakes, and shovels.
- III. Kelly will post this information on the website and pass along to Laurie to post on the Facebook page and see if anyone else is interested in helping with the cleanup on Kennedale Parkway.
- IV. We determined to rearrange the May schedule to have our monthly May meeting after the final strategic planning report from the students on Monday, May 5th.

VI. Adjournment – 7:32 p.m.

Date: May 13, 2014

Agenda Item No: MINUTES APPROVAL - B.

I. Subject:

Consider action to approve the March 2014 regular meeting minutes

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

The minutes are attached and ready for your approval

IV. Recommendation:

Approve

V. Attachments:

1.	March 2014 Minutes	March 2014 Minutes.pdf
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Keep Kennedale Beautiful
March 11, 2014 Meeting Minutes

- I. Call to Order 6:01pm
- II. II. Members Present:
 - 1. Michael Chandler
 - 2. Vickie Chandler
 - 3. Fred Winters
 - 4. Pam Breault
 - 5. Rachel Rogers
 - 6. HR Director, Kelly Cooper
 - 7. Visitors: UTA Capstone Students:
 - 1. Cody Mayberry
 - 2. Kristina Esparza
 - 3. Bob Watson
 - 4. Sophia Ipaye
 - 5. Ge Wei (Bill Black)
- III. Motion to approve the minutes of February 25, 2014 by Vickie Chandler, second by Fred Winters. Motion approved
- IV. Visitor/Citizens Forum – none
Our visitors were present to observe our meeting since we have our strategic planning meeting with them this April.
- V. Regular Items
 - A. Review and consider approval to move the April 2014 KKB meeting:
 - I. Since other events are taking place and Kelly will not be available for our next regular scheduled April meeting, we voted to move the meeting to April 15th. Motion to move was made by Fred Winters, second by Vickie Chandler. Motion approved.
 - B. Review and discuss the Spring butterfly garden planting:
 - I. The board agreed that April 26th as decided on in our last meeting is still the best date and the time chosen is 10:00 AM to noon.
 - II. Pam will be checking with Home Depot to see if they have received their bird baths and ask about making a donation to our garden.
 - III. We need to decide if we want to finish the walkway, plant more plants and what plants, and if we want to open this event up to volunteers.
 - IV. Michael and Vickie will get the event details to the outdoor club and Rachel will send this event to troop 35, pack 276, and troop 235. Kelly will provide flyers.

- V. Michael will bring the supplies to water seal the bench and get pea gravel as well as the metal trim for the walkway.
- VI. Pam and Wilda will discuss which plants to get for this event.
- VII. Since we are still trying to determine if and how we will have a spring cleanup event, we considered including a cleanup of Clock Tower Park and Sonora Park.
- VIII. It was also mentioned that instead of holding a cleanup event on the same day as the garden event, we would incorporate a cleanup event with the cleanup and planting event taking place at Arthur on the 12th. Refer to reports at the end of these minutes for additional details.

C. Discuss and consider implementation of the Adopt-A-Spot program:

- I. Michael updated the board that the Park Board liked the idea of this program and will support it since it may include adoption of park areas.
- II. Michael will present this program to the city council at the next meeting since this includes city property and signs.
- III. The board now needs to work on what types of signs will be used and how they will be installed.
 - 1. The board may be able to use existing structures in park areas.
 - 2. The board may be able to attach signs to the concrete circular walls if someone adopts the center area of any of the roundabouts.
 - 3. We asked the volunteers if anyone had experience with this since we did not want to create a large concrete pad or erect a pole that will be unsightly if an area becomes unclaimed. A suggestion to use a ground sleeve that allows you to insert a pole and bolt in place seemed like a good suggestion. They also mentioned the signs need to be 8 feet high to not be an obstruction to pedestrians, and these poles will need to be out of the way to not be a tripping hazard.

D. Discuss completing a Street Tree Inventory with Texas A&M Forest Service:

- I. Cory Blevins with A&M suggested doing this street inventory. His group will train us on how to identify trees.
- II. Cory would like to do this in April, but due to the number of events taking place in April we would like to move this out to May.
- III. We need more details about this event:
 - 1. How long is training?
 - 2. They said this takes a week, what exactly takes a week?

- A. April 1st we plan to meet 8:00 to 8:30PM (after the strategic planning meeting) to discuss the cleanup and planting event taking place at Arthur and how we would like to participate.
- B. We will discuss the possibility of doing a quick cleanup event and advertise the “Don’t Mess With Texas” slogan so that we are complying with the requirement to have a cleanup event associated with this program. The area we are considering is the area around Apache at Kennedale Parkway and Tower Rd.
- C. We will also discuss is this will be our spring cleanup event and if we want to narrow down our large “Bring It” clean up event to once a year in the fall since we always have many projects taking place in the spring.

VII. Adjournment – 6:57P

Date: May 13, 2014

Agenda Item No: MINUTES APPROVAL - C.

I. Subject:

Consider action to approve minutes for the May 5, 2014 meeting

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

The minutes are attached as prepared by Kelly Cooper. Staff recommends approval

IV. Recommendation:

Approve

V. Attachments:

1.	May 5 Meeting Minutes	May 5 2014 Minutes.docx
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Keep Kennedale Beautiful
Special Work Session
May 5, 2014 Meeting Minutes

- I. Call to 6:07 p.m.
- II. II. Members Present:
 - 1. Michael Chandler
 - 2. Vickie Chandler
 - 3. Pam Breault
 - 4. Wilda Turner
 - 5. Fred Winters
 - 6. HR Director, Kelly Cooper
 - 7. Bob Hart, City Manager
 - 8. Visitors: UTA Capstone Students:
 - 1. Cody Mayberry
 - 2. Kristina Esparza
 - 3. Bob Watson
 - 4. Sophia Ipaye
 - 5. Ge Wei (Bill Black)
- III. Minutes Approval – none to approve
- IV. Visitor/Citizens Forum – none
Our visitors were present to lead the strategic planning discussion.
- V. Regular Items
 - A. Receive the Presentation of the Strategic Plan Report from the UTA Capstone Class:
 - I. Cody Mayberry – reviewed our agenda and opened the meeting with introductions
 - II. Bill Black – led a review of the SWOT analysis completed by phone and changes made in our planning meeting.
 - III. Bob Watson provided a recap of the top ten strategic issues including possible recycling and grant opportunities.
Kristina Esparza presented ideas for setting up a Jr KKB and other partnerships
Sophia Ipaye presented marketing ideas and assisted in setting up a Twitter account for KKB
Bob Watson closed the report presentation
- VI. Adjournment – 7:00 p.m.

Date: May 13, 2014

Agenda Item No: REGULAR ITEMS - A.

I. Subject:

Discuss and approve action necessary for the bird butterfly demonstration garden

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

This item will give the board an opportunity to discuss action and planning needed for the garden. Several members have been working in the garden and may have insight into the continued work needed. In April, we discussed the need for additional compost, finishing the path, and other items. Once a date is determined for the work, staff will order the items necessary from Stegall's.

In addition, Wilda and Pam have taken an inventory of the plants and outlined additional needs for the garden. That list is attached for your review.

IV. Recommendation:

Approve

V. Attachments:

1.	Plant List	Plant list.pdf
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Pam and I met at the garden this afternoon and counted the plants that survived the winter. We have 3 salvia greggis, 2 dusty millers, 2 kaleidoscope abelias, 3 Texas sage, 1 flame acanthus (hummingbird bush), 2 spireas and 1 greggs mist. There are a lot of purple cone flowers. Other things have come up but we couldn't decide exactly what they are. Could be black eyed susans or weeds. We think in 2 weeks they will bloom and be more identifiable. Pam took pictures and will try to identify them today. The ground is extremely wet all over and soggy at the bottom. Our opinion is that it is too wet to plant on Saturday and if it rains again it will for sure be too wet. Another thing we are thinking is that the small plants (coneflowers & black eyed susans) should be identified with a label or flag (the kind that is used to mark sprinklers etc.). If not, they are likely to be stepped on during planting. And of course, we need to add compost and mulch which we all know.

I have used the original plan and compiled a list of what was recommended. I'm not saying we should get everything but we definitely need a lot more plants. The list is below. I would also suggest we follow the plan, at least to some degree, and I think we will have a more organized look to the garden.

Butterfly bush - 5
salvia greggi - 5
golden blue mist spirea - 6
blackeyed susan - 12
threadleaf coreopsis - 10
Texas sage - 3
abelia - 3
dwarf yaupon holly - 8
dwarf wax myrtle - 3
flame acantha - 3
coral berry - 5 (Stegall's didn't have this last year)
Texas primrose - 10
gulf muhly grass - 3

Pam and I hope someone else will look at and test the soil, like stick your fingers in to see just how wet it is.

Wilda

Date: May 13, 2014

Agenda Item No: REGULAR ITEMS - B.

I. Subject:

Discuss and consider action to plant flowers at the city entrance on Little School Road

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

This item was brought forward for consideration at the April meeting and was tabled until May. The board at that time wanted to inspect the site location to determine action.

As you may recall, the Public Works department asked KKB to consider designing and planting flowers at the entrance sign on Little School Road. Public Works will provide the funding for the plant materials and other items needed to prepare the bed.

It may need the soil tilled and amended before planting. We had discussed this as an opportunity to design a look for Kennedale that could be used in a various locations. KKB would need to determine what that look is, receive approval before moving forward. In terms of this project, it may be important to consider doing some type of xeriscaping due to watering restrictions. Perhaps KKB could enlist the assistance from students, although at this time, school will be out soon.

If this project is approved a date will also need to consider a date.

IV. Recommendation:

Approve

V. Attachments:

Date: May 13, 2014

Agenda Item No: REGULAR ITEMS - C.

I. Subject:

Discuss and approve action to amend the KKB ordinance

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

KKB Board has experienced several board member resignations this year. As we have tried to recruit new members, it has become difficult. Several people have been approached about membership and have shown an interest only to find out they are not eligible because they live just outside the city boundaries, even though they have children within the KISD boundaries.

As part of the strategic planning process the board discussed options to allow interested candidates who live within the KISD boundaries to participate as active board members. To accomplish this goal, a change in the KKB ordinance is required.

Staff has provided a copy of the ordinance with changes for KKB Board review. If this is recommended and approved by the board, it will need to be presented to City Council for official review and approval at the June 2014 meeting.

Staff recommends approval

IV. Recommendation:

Approve

V. Attachments:

1.	Article VII KKBC	Article VII KKBC.pdf
2.	Proposed Ordinance changes	Amending Ordinance KKB.pdf

Sec. 16-95. Creation and purpose.

Sec. 16-96. Membership.

Sec. 16-97. Organization, rules, and requirements.

Sec. 16-98. Powers and duties.

Sec. 16-99. Reserved.

Sec. 16-95. Creation and purpose.

There is hereby created a keep Kennedale beautiful commission. Such commission shall be officially designated as the Keep Kennedale Beautiful Commission of the City of Kennedale, Texas. The commission shall promote public interest in the general improvement of the physical environment of the city and to support programs for refuse management, recycling, and beautification in conjunction and in cooperation with the citizens, government, businesses, and industries within the city limits of Kennedale.

(Ord. No. 525, § 1, 7-11-13)

Sec. 16-96. Membership.

(a)

Appointed by majority vote of the city council, this commission shall consist of nine (9) regular members designated by places 1 through 9. Appointments shall take place in October of each year, with places 1, 3, 5, 7, and 9 appointed in odd numbered years and places 2, 4, 6, and 8 appointed in even numbered years. The term for each place shall be two (2) years. Members must meet the following qualifications:

(1)

Be a registered voter of the city;

(2)

Shall have resided in the corporate limits of the city for at least one (1) year;
and

(3)

Continue residency in the city during the term of office.

(b)

The city council shall appoint a replacement to fill any vacancy for the unexpired term of the members whose place has become vacant.

(c)

The city council shall have the authority to remove any member at any time, with or without cause.

(Ord. No. 525, § 1, 7-11-13)

Sec. 16-97. Organization, rules, and requirements.

(a)

By November of each year, the membership shall determine, by simple majority vote, a chair and a vice chair. The terms of the chair and vice chair shall be one (1) year. It will be the duty of the chair to preside over meetings and to assist in setting meeting agendas. If the chair is absent the vice chair shall assume the duties of that office.

(b)

Members of the commission shall meet at least ten (10) times per year, on a regular day and time selected by its members. The chair may call special meetings as necessary.

(c)

The commission shall conduct meetings and govern its proceedings according to the city council's adopted rules of order, abide by the Texas Open Meetings Law, and shall keep a record of its proceedings, including votes and attendance, and shall submit these records to the city secretary's office.

(d)

Members of the commission shall not take any action unless a quorum is present. A quorum shall consist of five (5) members. Each member, including the chair, is entitled to one (1) vote, and action of the commission shall require a majority of those members present.

(e)

The city manager shall designate a city employee to serve as staff liaison to the commission.

(f)

Members of the commission shall receive one dollar (\$1.00) for each regular meeting attended as compensation for the performance of their duties, but no compensation shall be paid for special meetings. In addition, members may receive reimbursement of authorized expenses attendant to the performance of their duties.

(Ord. No. 525, § 1, 7-11-13; Ord. No. 531, § 5, 9-12-13)

Sec. 16-98. Powers and duties.

(a)

This commission is advisory only and shall not have any decision-making authority.

(b)

The commission shall have the following duties:

(1)

Encourage the reduction of litter in the city, and problems associated therewith;

(2)

Recommend to the city council city-wide refuse policy, environmental policy, and beautification programs for the community as may be needed;

(3)

Recommend to the city council the priorities of programs adopted in accordance with this section;

(4)

Evaluate effectiveness of such policies which may be adopted by the city council in accordance with this section;

(5)

Recommend enforcement and additional program alternatives;

(6)

Monitor program accomplishments from data collected and examined under the Keep America Beautiful, Inc., Keep America Beautiful System Guidelines; and

(7)

Carry out such other tasks as the city council and city manager may designate.

(c)

To accomplish these duties, the board may establish subcommittees as necessary. Any subcommittee shall be chaired by a keep Kennedale beautiful commission member, and an unspecified number of community volunteers may be chosen by the commission as working subcommittee members.

(Ord. No. 525, § 1, 7-11-13)

Sec. 16-99. Reserved.

CITY OF KENNEDALE

ORDINANCE NO.

AN ORDINANCE AMENDING CHAPTER 16 OF THE KENNEDALE CITY CODE, ARTICLE VII, KEEP KENNEDALE BEAUTIFUL COMMISSION, AS AMENDED; BY AMENDING THE NUMBER OF MEMBERS AND QUALIFICATIONS; PROVIDING THAT THIS ORDINANCE SHALL BE CUMULATIVE OF ALL ORDINANCES; PROVIDING A SEVERABILITY CLAUSE; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City of Kennedale is a home rule city acting under its charter adopted by the electorate pursuant to Article XI, Section 5 of the Texas Constitution and Chapter 9 of the Local Government Code; and

WHEREAS, the City Council previously adopted regulations governing the Keep Kennedale Beautiful Commission; and

WHEREAS, The City Council now desires to amend said regulations; and

WHEREAS, a public hearing was held by the City Council of the City of Kennedale, Texas, on June 12, 2014 with respect to the amendments described herein; and

WHEREAS, all requirements of law dealing with notice and publication and all procedural requirements have been complied with in accordance with the Local Government Code;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF KENNEDALE, TEXAS:

SECTION 1.

Section 16-96 of the Kennedale City Code, is hereby amended by amending the number of members and qualifications to read as follows:

(a) Appointed by majority vote of the city council, this commission shall consist of nine (9) regular members designated by places 1 through 9. Appointments taking place when needed, with places 1,3,5,7, and 9 appointed in odd numbered years and places 2,4,6 and 8 appointed in even numbered years. The term for each place shall be two (2) years. Members must meet the following qualifications: (1) is a registered voter of the City; (2) shall have resided in the corporate limits of the city; and (3) continue residency

in the city during the term of office. (b) The Commission may have two (2) members that live within the Kennedale Independent School District, should the member living within the school district apply and show a commitment to the mission of the commission. (c) The city council shall appoint a replacement to fill any vacancy for the unexpired term of the members whose place has become vacant.

SECTION 3.

This ordinance shall be cumulative of all provisions of ordinances and the Code of the City of Kennedale, Texas, except where the provisions of this ordinance are in direct conflict with the provisions of such and Code, in which event the conflicting provisions of such ordinances and Code are hereby repealed.

SECTION 4.

It is hereby declared to be the intention of the City Council that the phrases, clauses, sentences, paragraphs, and sections of this ordinance are severable, and if any phrase, clause sentence, paragraph or section of this ordinance shall be declared unconstitutional by the valid judgment or decree of any court of competent jurisdiction, such unconstitutionality shall not affect any of the remaining phrases, clauses, sentences, paragraphs and sections of this ordinance, since the same would have been enacted by the City Council without the incorporation in this ordinance of any such unconstitutional phrase, clause, sentence, paragraph or section.

SECTION 5.

This ordinance shall be in full force and effect from and after its passage and publication as required by law, and it is so ordained.

PASSED AND APPROVED THIS _____ DAY OF _____ 2011.

ATTEST:

Mayor,

City Secretary

APPROVED AS TO FORM AND LEGALITY:

City Attorney

Date: May 13, 2014

Agenda Item No: REGULAR ITEMS - D.

I. Subject:

Discuss and consider attending the 47th Annual Keep Texas Beautiful Conference

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

This item gives the board an opportunity to discuss attending this conference either in it's entirety or a single day.

The conference is scheduled for Monday through Wednesday June 23- June 25 in Austin. the conference registration and travel is budgeted should someone be interested in attending. Information about the conference is attached.

IV. Recommendation:

Approve

V. Attachments:

1.	Conference Information	47 KTB Conference Material.pdf
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47th ANNUAL KEEP TEXAS BEAUTIFUL CONFERENCE REGISTRATION

Please include all information exactly as you wish it to appear on your name badge.

**Required information.*

First Name* _____ Last Name* _____ Gender* _____

Organization* _____

Address* _____

City* _____ State* _____ Zip* _____

Phone* _____ Email* _____

Emergency Contact Name* _____ Emergency Contact Phone* _____

☐ I am an elected official Title _____

☐ Check if you wish to have your contact information omitted in distribution list to exhibitors.

Registration Information

***Full registration packages** include all KTB-hosted education sessions and meals from Monday, June 23 through Wednesday, June 25. You may select a package with or without the GCAA Dinner ticket.

***Single Day registration packages** include all education sessions and meals on the day(s) of choice, with the exception of Tuesday's GCAA Dinner. You must purchase a GCAA Dinner single event ticket separately.

***Single tickets** cover meal functions only and do not include education sessions.

***Pre-Conference sessions** are not included in full or single-day registration packages and must be purchased separately. The sessions are offered concurrently; therefore, only one may be attended.

Registration Fees

Registration price is based on date payment is received.

Full Registration Packages (Includes GCAA Dinner event ticket)	on/before 5/23	after 5/23	onsite
☐ General Registration	\$299	\$319	\$339
☐ Member Registration	\$274	\$294	\$314
<i>Available to all KTB individual members and ONE affiliate coordinator per affiliate.</i>			

Full Registration Packages (does NOT include GCAA Dinner event ticket)	on/before 5/23	after 5/23	onsite
☐ General Registration	\$244	\$264	\$284
☐ Member Registration	\$219	\$239	\$259
<i>Available to all KTB individual members and ONE affiliate coordinator per affiliate.</i>			

Single Day Registration Packages includes education sessions

☐ Monday	\$115	\$125	\$135
☐ Tuesday (does NOT include GCAA dinner event ticket)	\$75	\$85	\$95
<i>If attending the GCAA dinner, please purchase a GCAA Dinner single event ticket below.</i>			
☐ Wednesday	\$115	\$125	\$135

Single Event Tickets do not include education sessions

☐ Monday: Keynote Luncheon	\$45	\$50	\$60
☐ Tuesday: Don't Mess with Texas Luncheon	\$45	\$50	\$60
☐ Tuesday: GCAA Dinner	\$60	\$65	\$75
☐ Wednesday: Affiliate Recognition Breakfast	\$35	\$40	\$50
☐ Wednesday: KTB Awards Luncheon	\$45	\$50	\$60

Pre-Conference Sessions: Monday, June 23 (8:00 am – noon)

concurrent sessions, only one may be attended

☐ Intro. to Keep Texas Beautiful and Affiliate Coordination		FREE	
☐ Advanced Fundraising	\$10	\$10	\$10
☐ Advanced Board Development	\$10	\$10	\$10

Total (registration package + single ticket(s) + specialized training day) \$ _____

Method of Payment

- ☐ Check No. _____ enclosed
- ☐ Purchase Order (government agencies only) PO # _____
- ☐ Please charge my credit card ☐ Visa ☐ MC ☐ AmEx

Cardholder's Name _____

Card Number _____ Exp. Date _____

CID # _____ Billing Zip Code _____

Address card is billed to: if different from above _____

Special Needs

- ☐ Check here if you have special dietary needs. Special tickets will be given to those requesting specialized meals. No specialized meals will be served without a ticket.
Specify _____
- ☐ Check here if you require special accommodations to fully participate. Attach a written description of needs.

To Register

By email: (credit cards only) mary@ktb.org
By fax: (credit cards only) 512-478-2640
By mail: (checks or credit cards) Keep Texas Beautiful, Attn: Mary Trautman
8850 Business Park Dr., Ste. 200, Austin, TX 78759

EVENT INFORMATION

Conference Venue	
Renaissance Hotel 9721 Arboretum Blvd., Austin, TX 78759 Reservations: 800-468-3571 Toll free: 877-744-8822 Website: https://aws.passkey.com/event/10909196/owner/13526/home A limited number of rooms are available. Ask for the Keep Texas Beautiful single/double room block rate of \$149.00. The cut-off date for room reservations is Monday, June 2, 2014 at 5:00 pm, subject to availability.	
Conference Schedule *Current as of 02/01/13, subject to change	
Monday, June 23 7:00 am – 5:00 pm Registration Open 8:00 am – 5:00 pm Exhibits Open 8:00 am – 5:00 pm GCAA Display Viewing 8:00 am – 12:00 pm Pre-Conference Sessions 12:30 pm – 2:00 pm Opening Session 2:00 pm – 5:00 pm KTB Gift Shop 2:00 pm – 5:00 pm Awards Room 2:15 pm – 3:30 pm Concurrent Education Sessions 3:45 pm – 5:00 pm Concurrent Education Sessions 5:15 pm – 6:30 pm KTB Annual Meeting/Board Meeting 6:30 pm - ? Pending! Tuesday, June 24 8:00 am – 9:30 pm Registration Open 8:00 am – 9:00 am Coffee Service 8:00 am – 5:00 pm Exhibits Open 9:00 am – 5:00 pm GCAA Display Viewing 9:00 am – 10:15 am Youth and Educator Awards 10:30 am – 12:00 pm Awards Room 10:30 am – 5:00 pm KTB Gift Shop 10:30 am – 11:45 pm Concurrent Education Sessions 12:00 pm – 1:30 pm Don't Mess with Texas Luncheon 2:00 pm – 4:30 pm Awards Room 1:45 pm – 3:00 pm Concurrent Education Sessions 3:15 pm – 4:30 pm Concurrent Education Sessions 6:00 pm – 7:30 pm GCAA Networking Reception 7:30 pm – 9:30 pm GCAA Dinner	Wednesday, June 25 7:30 am – 3:00 pm Registration Open 8:00 am – 3:00 pm Exhibits Open 8:00 am – 10:00 am Affiliate Recognition Breakfast 8:00 am – 12:00 pm GCAA Display Viewing 9:30 am – 1:45 pm KTB Gift Shop 10:00 am – 12:00 pm Awards Room 10:15 am – 11:30 am Concurrent Education Sessions 11:30 am – 12:00 pm Break 12:00 pm – 1:30 pm Keep Texas Beautiful Awards Luncheon 12:00 pm – 3:00 pm Awards Pick Up (At Registration Desk) 1:45 pm – 3:00 pm Concurrent Education Sessions
Further Information	Confirmation and Receipt
1-800-CLEAN-TX http://www.ktb.org/programs/annual-conference.aspx	You will receive confirmation via email within 5 business days of receipt of your completed registration form and payment.
Important Deadlines	Cancellations and Substitutions
<u>In order to be eligible for discounted pricing, payment must be received by the corresponding deadline.</u> Early registration deadline: May 23, 2014 Hotel room reservation deadline: June 2, 2014 Late registration deadline: June 13, 2014 After June 6, only onsite registration is available.	Meals and guarantees will be planned for your attendance, so we regret that if a cancellation is received after May 23, 2014, no refunds can be made. Substitutions are welcome with advance notice.

Date: May 13, 2014

Agenda Item No: REGULAR ITEMS - E.

I. Subject:

Discuss and consider action to select a new board secretary

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Rachel Rogers has resigned her position on the board due to employment commitments. She was our board secretary. This item provides an opportunity for the board to select a new secretary to keep minutes for the board.

IV. Recommendation:

Approve

V. Attachments:

Date: May 13, 2014

Agenda Item No: REGULAR ITEMS - F.

I. Subject:

Discuss and approve action with regard to the strategic plan

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

May 5, 2014 the board met with the UTA Capstone class. The students presented their findings from the SWOT analysis and provided the final report and strategic plan to the board members present.

This item will give the board an opportunity to discuss the findings and strategic direction and determine preliminary actions that should be considered first with plans to bring these items forward in future meetings.

A copy of the strategic plan was provided to board members who attended the May 5 meeting. Copies will be provided at this meeting to those who were unable to attend.

IV. Recommendation:

None

V. Attachments:



Staff Report to the Commissioners

Date: May 13, 2014

Agenda Item No: REPORTS/ANNOUNCEMENTS - A.

I. Subject:

June 7, 2014 is the Citywide Clean-up

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Utility Billing Administrator has worked with the landfill and Public Works to schedule a Citywide clean-up June 7, 2014.

This item is to notify you of the clean-up and determine interest to assist that morning.

IV. Recommendation:

None

V. Attachments:

Date: May 13, 2014

Agenda Item No: REPORTS/ANNOUNCEMENTS - B.

I. Subject:

Bark in the Park - May 17, 2014 from 10:00 a.m. to 2:00 p.m.

II. Originated by:

III. Summary:

IV. Recommendation:

V. Attachments: