



KEEP KENNEDALE BEAUTIFUL COMMISSION
AGENDA
REGULAR MEETING
February 11, 2014
CITY HALL CONFERENCE ROOM, 405 MUNICIPAL DRIVE
REGULAR SESSION - 6:00 PM

I. CALL TO ORDER

II. ROLL CALL

III. MINUTES APPROVAL

- A. Consider action to approve the minutes for January 2014 regular meeting

IV. VISITOR/CITIZENS FORUM

At this time, any person with business before the Keep Kennedale Beautiful Commission may speak to the Commission. All comments must be directed towards the Chair, rather than individual commissioners or staff. All speakers must limit their comments to subject matter relating to the commission. No formal action can be taken on these items.

V. REGULAR ITEMS

- A. Discuss and consider action from the litter survey results
- B. Review and approve event dates for 2014
- C. Discuss rain harvesting for the Bird/Butterfly Demonstration Garden
- D. Discuss the strategic plan update and special meeting date
- E. Discuss and consider approval of the Adopt-a-Spot program

VI. REPORTS/ANNOUNCEMENTS

- A. Art in the Park Silent Auction
- B. Art in the Park Fundraiser Paint with a Twist

VII. ADJOURNMENT

In compliance with the Americans with Disabilities Act, the City of Kennedale will provide for reasonable accommodations for persons attending City Council meetings. This building is wheelchair accessible, and parking spaces for disabled citizens are available. Requests for sign interpreter services must be made forty-eight (48) hours prior to the meetings. Please contact Amethyst Cirno, City Secretary, at 817.985.2104 or (TDD) 1.800.735.2989

CERTIFICATION

I certify that a copy of the February 11, 2014, Keep Kennedale Beautiful Commission agenda was posted on the City Hall bulletin board next to the main entrance of the City Hall building, 405 Municipal Drive, of the City of Kennedale, Texas, in a place convenient and readily accessible to the general public at all times and said agenda was posted at least 72 hours preceding the schedule time of said meeting, in accordance with Chapter 551 of the Texas Government Code.

A handwritten signature in cursive script, appearing to read "Kelly Cooper", written in black ink.

Kelly Cooper, KKB Staff Liaison

Date: February 11, 2014

Agenda Item No: MINUTES APPROVAL - A.

I. Subject:

Consider action to approve the minutes for January 2014 regular meeting

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

The minutes have been prepared by Board Secretary Rachel Rogers and are attached for your review and approval.

IV. Recommendation:

Approve

V. Attachments:

1.	KKB January 2014 Minutes	January 2014 Meeting Minutes.docx
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Keep Kennedale Beautiful
January 7, 2014 Meeting Minutes

- I. Call to Order 6:02pm
- II. II. Members Present: Michael Chandler
 - 1. Vickie Chandler
 - 2. Laurie Sanders
 - 3. Fred Winters
 - 4. Wilda Turner
 - 5. Pam Breault
 - 6. Rachel Rogers
 - 7. HR Director, Kelly Cooper
- III. Group picture outside.
- IV. Motion to approve the minutes of November 6, 2013 by Vickie Chandler, second by Pam Breault. Motion approved
- V. Visitor/Citizens Forum - none
- VI. Regular Items
 - A. Approval of board positions for 2013/2014 – We are required to make appointment to each position each year. We have the Chair, Vice Chair, and Secretary. Steven Brim was our Vice Chair, but is no longer on the board.
 - I. The group elected to Keep Michael Chandler as Chair. Motion to approve by Pam Breault and Laurie Sanders, second by Fred Winters. Motion approved.
 - II. The group elected Fred Winters as Vice Chair. Motion to approve by Vickie Chandler, second by Pam Breault. Motion approved.
 - III. The group elected Rachel Rogers as Secretary, with Wilda Turner as the backup. Motion to approve by Laurie Sanders, second by Vickie Chandler. Motion approved.
 - B. Review and discuss the 2013 work plan and the October 19th event
 - I. Final numbers were reviewed for the “Bring It” event. Total cars were 64, 35 went through the Crud Cruiser, 1,798lbs of paper collected, 2,400 lbs of electronics, 7,200 lbs of household hazardous waste. 49-50 people attended Arbor Day.
 - II. A review of events, awards and training was provided in the packet for the meeting for the year. This is used to when we go back to KTB to re-up.

- C. Review and discuss 2013-2014 budget
 - I. We have \$10,000 beginning October 1. Some has been used.
 - II. Progressive Waste gave us \$2,000
 - III. The city gave us (budgeted) \$8,600
 - IV. Additional details that were also provided on the handout were discussed for the “Bring It” event.
 - V. We have \$7,496.32 left.
 - VI. We have a credit with Stegall’s for \$499.44
 - VII. Each year, any amount remaining will be put back into the pot for the City’s budget to be evaluated for each board.
- D. Discuss and consider approval of TREES membership
 - I. Membership is \$50.00. The board determined this membership was not beneficial. The board elected not to renew this membership. Motion made by Vickie Chandler, second by Rachel Rogers. Motion approved.
- E. Review and discuss the Tree City USA work plan and Urban Forestry project
 - I. We have been accepted as a Tree City USA
 - II. We need to better track our volunteers, create better sign-in sheets
- F. Review and discuss other possible projects for calendar year 2014 – options as follows
 - I. Holiday lighting contest
 - II. Larry Hoover recommended a tire recycling event
 - III. Clean-up for the bird habitat area
 - IV. Simply recycling picks up used clothing at the curb – to be reused and recycled
 - V. Beautification and helping seniors – Kaufman was used as an example. This would help seniors with home repairs and yard work. Thought would be to pick one home the first year and two the second. Possibly utilize Meals on Wheels to get feedback on who should be helped.
 - VI. The City of Graham received a landscape award. It was discussed that we may want to look at their program and review it for ideas.
 - VII. “Don’t Mess with Texas” – we have feedback that we do not support this campaign. We are going to count our litter pick-up from last June as a part of this. We will discuss what events coming up will be considered a part of this campaign
 - VIII. Adopt a Spot – volunteer program. We need to review this option to determine what our requirements to the volunteers will be in regards to locations, upkeep, changes, and reports. More discussion will take place during next month’s meeting.
 - IX. We need to do a liter survey for the Governor’s award. A windshield survey needs to be done by part of the KKB committee and complete the surveys together. This is planned for January 26th at 3:00. The group will

meet at City Hall. An electronic litter survey will be put on the city website. Pam Breault will receive the surveys and Travis Rogers will help compile the results. We will have the survey available for 30 days.

- X. Next year's Crud Cruiser event is October 18th.
- XI. There is still money in the voucher program through the wildlife grant. We can continue with our current program or we can buy trees and plant them or give them away at an event. We would like to buy them to plant.
- XII. We need to have a special meeting to complete our strategic plan. UTA students will lead the discussion and draft the plan. We need to show up and provide our input. This will be a 4 hour meeting. This meeting will be March 4th.

G. Review and discuss open meetings training

- I. We are required to have 3 months of recordings of our meetings. We need to determine how this will be done. Rachel Rogers is going to look at the recorder currently being used to see if it will save 3 recordings or if they can be downloaded.

VII. Reports

VIII. Adjournment – 7:33P

Date: February 11, 2014

Agenda Item No: REGULAR ITEMS - A.

I. Subject:

Discuss and consider action from the litter survey results

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Four KKB board members completed the litter survey Sunday, January 26, 2014. The results of the survey are attached for your review and discussion. Would the board like to take any specific actions or consider any type of program to improve the areas listed in the survey?

IV. Recommendation:

V. Attachments:

1.	Windshield Survey	Windshield Survey 2014.pdf
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Windshield Litter Survey 2014

[illegible]

	Business	Park	Residential	School	Shopping	Waterway	Other	ROW	Streets	Railroad
Area:	Tower Drive	Town Center	Crestdale	Junior High	TownCenter	Village Creek	Red's Roadhouse	Tower Rd & Pkwy	Sublett, Little to Mansfield Card	North Rd & Dick Price
Source of Litter as a %										
Improper waste putouts/set-outs								5	0	0
Nearby Food Establishments								20	0	0
Illegal Dumping								5	5	0
Motorists								40	15	13
Pedestrians								20	5	2
Uncovered vehicles								10	10	0
Other								0	0	3
Comments	Trash in vacant lots		Very Clean		Very Clean		3.75			
	95% clean									
Disposal Areas										
Clean										
Littered			1							
			TV in Yard, brush mixed with trash, 1 house TeePeed not cleaned up yet (3:45 p.m.)					Two trash cans still out from Saturday (this is Sunday)		

Excellent

4

Good

3

Fair

2

Poor

1

Zero

No Response

Date: February 11, 2014

Agenda Item No: REGULAR ITEMS - B.

I. Subject:

Review and approve event dates for 2014

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

This item allows the board to discuss the work plan and schedule dates for various events next year. Several possible events include:

1. Participation in the March 1 Parade
2. Participation in the April 4-6 Art in the Park Festival
3. Spring Clean-up/Don't Mess with Texas Trash Off
4. Spring Planting
5. Other events/programs to consider

IV. Recommendation:

Approve

V. Attachments:

Date: February 11, 2014

Agenda Item No: REGULAR ITEMS - C.

I. Subject:

Discuss rain harvesting for the Bird/Butterfly Demonstration Garden

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Staff began looking at options to capture water that drains into the Park from the police department facility. The water then sits in the low area of the park making it soggy and unusable for a time. If the water could be captured by installing a gutter that would feed into a cistern, the water could then be used for watering the garden. This would be a valuable demonstration project for the community.

The cost is unknown at this time, I am still working on quotes and hope to have some to you by the meeting Tuesday.

IV. Recommendation:

Approve

None

V. Attachments:

Date: February 11, 2014

Agenda Item No: REGULAR ITEMS - D.

I. Subject:

Discuss the strategic plan update and special meeting date

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

The UTA Capstone Students will be present April 1, 2014 at 4:00 p.m. to lead the discussion regarding the update of the strategic plan. As we discussed last month, the strategic plan is three year old and with a new committee it was time to review the contents and ensure the committee is satisfied with the direction, set new goals, and take an overall look at the projects and ideas presented.

This meeting will start at 4:00 p.m. and should be completed by 8:00 p.m. Pizza and drinks will be provided.

IV. Recommendation:

None

V. Attachments:

Date: February 11, 2014

Agenda Item No: REGULAR ITEMS - E.

I. Subject:

Discuss and consider approval of the Adopt-a-Spot program

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

The Adopt-a-Spot program has been discussed in the past with direction to staff to begin preparing marketing materials and program ground rules. The attached brochure outlines previous discussions and is ready for your approval. The committee will need to consider how to roll out the program for it's success, who will keep track of documents, and other logistical matters.

Staff is open for your direction and discussion

IV. Recommendation:

Approve

V. Attachments:

1.	Adopt a Spot Brochure	Adopt-A-Spot Brochure.pdf
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HELP KEEP KENNEDALE BEAUTIFUL



ADOPT A SPOT IN KENNEDALE!

The Adopt-A-Spot Program is a community based program developed by Keep Kennedale Beautiful. It gives individuals, families, and groups a public way to show pride in the community and to help keep it litter-free.

Anyone may participate by volunteering to Adopt-A-Spot in Kennedale by pledging to maintain it for one year or longer. The program is free and open to all citizens.

Any spot within the City limits that is not currently being maintained may be adopted, with special attention to those places that appear neglected. A vacant lot, City medians, and parks are available for this program. The spot can be large or small— you decide.

To apply for a spot simply fill out the request form on the next page and mail it to the address listed. Your “spot” will be identified by an Adopt-A-Spot sign with your name, or group name.

*All Adopt-A-Spot requests are subject to City approval.

*Once approved, sign changes will be made only once a year when the Adopt-A-Spot is adopted by someone else.

*KKB reserves the right to terminate an individual or group's participation in the program at anytime.



ADOPT-A-SPOT REQUEST FORM

Name:	
Phone:	
E-mail:	
Mailing Address:	
City:	
Zip:	
Location I/We wish to Adopt:	
Name on Sign:	
Group Size:	

Please read and identify by checking each of the following that apply:

ADOPT-A-SPOT CARE PLAN

ACTIVITY	NO	YES		FREQUENCY	
			WEEKLY	MONTHLY	AS NEEDED
TRASH PICK UP					
WEEDS					
OTHER					

Specify "other" if checked: _____

By submitting this form, I/we agree to abide by the policies and regulations for the Adopt-A-Spot program. I acknowledge that this group has their own free will, requested to be a volunteer for Keep Kennedale Beautiful. I fully understand the dangers of working as a volunteer and accept that we may be subject to such dangers working as a volunteer and that there is an assumption of all such risks by entering into this release and indemnification and by participating as a volunteer. I assume full responsibility of our actions while volunteering for the KKB program, holding KKB, its officers, Board members, and the City & city officials harmless in the event of an injury.

Signature: _____ Date: _____

Mail Completed form to:
Keep Kennedale Beautiful - 405 Municipal Drive, Kennedale, TX 76060
817-985-2106

Help Keep Kennedale Beautiful!

GUIDELINES FOR ADOPT-A-SPOT
ADOPT A SPOT IS A VOLUNTARY PROGRAM TO INVOLVE CITIZENS IN MAINTAIN-
IN AND BEAUTIFYING KENNEDALE.

- ALL LOCATIONS MUST BE APPROVED FIRST
- SELECT A SPOT APPROPRIATE TO THE CAPABILITIES AND SIZE OF WHO WILL BE MAINTAINING IT (INDIVIDUAL, FAMILY, GROUP)
- PICK UP LITTER REGULARLY AND DURING THE "DON'T MESS WITH TEXAS" CAMPAIGN EACH SPRING
- ANY IMPROVEMENTS TO SPOTS (PLANTS, FLOWERS, ETC.) MUST BE APPROVED BY KKB AND THE CITY OF KENNEDALE'S PARKS DEPARTMENT AND ARE AT YOUR EXPENSE. CONTACT OUR OFFICE FOR MORE INFORMATION: 817-985-2106

- FOR LITTER PICK UP KKB PREFERS YOU SELECT

WHAT KKB DOES:

- APPROVES LOCATION, WITH THE CITY OF KENNEDALE
- HELPS YOUR GROUP FIND A LOCATION FOR YOU ADOPT-A-SPOT
- KEEPS A YEARLY LOG OF HOURS AND BAGS OF TRASH COLLECTED
- REPORTS TO KEEP TEXAS BEAUTIFUL

WHAT YOU DO:

- FILL OUT APPLICATION
- SELECT A SPOT APPROPRIATE TO THE CAPABILITIES AND SIZE OF WHO WILL BE MAINTAINING IT (INDIVIDUAL, FAMILY, GROUP)
- PICK UP LITTER AND REPORT ANNUALLY IN OCTOBER
- PROVIDE ADEQUATE SUPERVISION OF PARTICIPANTS WHO ARE MINORS
- BE AWARE OF YOUR SURROUNDINGS: WATCH FOR MOTOR TRAFFIC, DO NOT DISTURB ANIMALS OR INSECTS, BE AWARE OF POSITION OR ANY OTHER IRRITANTS. WEAR REPELLANT AND APPROPRIATE CLOTHING (TENNIS SHOES, PANTS, BOOTS, LONG SLEEVES)

DOES IT WORK?

- ALL ACROSS THE COUNTRY SIMILAR CAMPAIGNS HAVE BEEN IMPLEMENTED AND HAVE BEEN PROVEN TO BE VERY SUCCESSFUL



Date: February 11, 2014

Agenda Item No: REPORTS/ANNOUNCEMENTS - A.

I. Subject:

Art in the Park Silent Auction

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Art in the Park Silent Auction is scheduled for Thursday February 20, 2014 from 6:30 p.m. to 8:00 p.m. at the Junior High School Cafeteria. This is a free event, all are welcome to attend. The auction will include student art work from all grade levels to raise money for senior scholarships. Please consider attending to honor our students and raise money for scholarships.

IV. Recommendation:

None

V. Attachments:

1.	Silent Auction	SilentAuction2014.pdf
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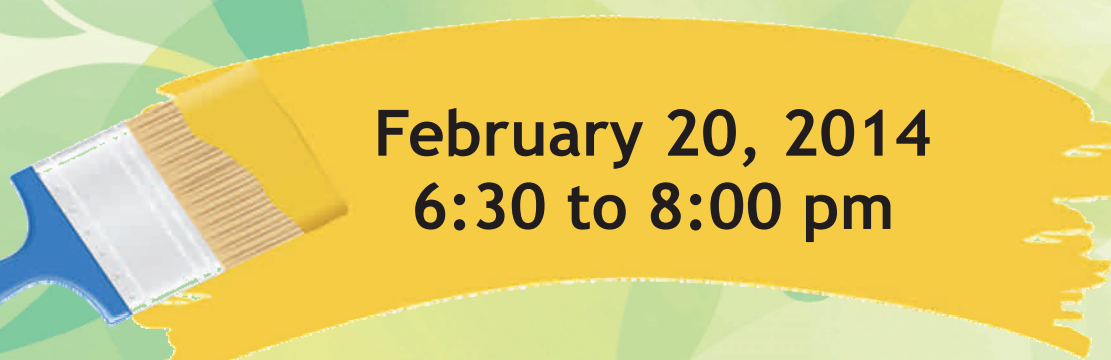


ART in the PARK KENNEDALE TEXAS

Annual Silent Auction

Support the Arts
Support our Students

Kennedale's 5th Annual Art in the Park will be holding a silent auction to raise money for its scholarship fund. Support Kennedale student artists and enjoy browsing and bidding on outstanding artwork. Proceeds from the silent auction go to the scholarship fund, which awards annual scholarships to Kennedale student artists.



**February 20, 2014
6:30 to 8:00 pm**

Kennedale Junior High School
Cafeteria
930 Corry A. Edwards Drive

*Presented in collaboration with the City of Kennedale, Kennedale Chamber of Commerce,
The Kennedale Arts and Culture Foundation and KISD*

Date: February 11, 2014

Agenda Item No: REPORTS/ANNOUNCEMENTS - B.

I. Subject:

Art in the Park Fundraiser Paint with a Twist

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

The Art in the Park Committee is hosting an event to raise money for senior scholarships. This event will be held on Sunday, March 9, 2014 from 2:00 p.m. to 5:00 p.m. The cost is \$45.00 with 1/2 the proceeds going toward scholarships. The flyer is attached for more information. Help support our students!

IV. Recommendation:

None

V. Attachments:

1.	Paint with a Twist	PaintingWithATwist_2014 (Read-Only).pdf
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Fifth Annual

ART in the PARK

KENNEDALE TEXAS

Painting with a Twist

Come create your own
masterpiece to take home!
Contribute to scholarships for
Kennedale high school students.

Sunday, March 9
2 to 5 pm

\$45 / seat

Proceeds benefit Kennedale Scholarship Fund

Registration—[Click Here](#)
passcode: PURPOSE

*Seating
Limited!*

Presented By:
The Kennedale Arts and
Culture Foundation

Questions?
817.985.2100

info@kennedaleartsfestival.com