



KEEP KENNEDALE BEAUTIFUL COMMISSION
AGENDA
REGULAR MEETING
January 14, 2014
CITY HALL CONFERENCE ROOM, 405 MUNICIPAL DRIVE
REGULAR SESSION - 6:00 PM

I. CALL TO ORDER

II. ROLL CALL

III. MINUTES APPROVAL

- A. Consider action to approve minutes for the November 2013 special work session

IV. VISITOR/CITIZENS FORUM

At this time, any person with business before the Keep Kennedale Beautiful Commission may speak to the Commission. All comments must be directed towards the Chair, rather than individual commissioners or staff. All speakers must limit their comments to subject matter relating to the commission. No formal action can be taken on these items.

V. REGULAR ITEMS

- A. Discuss and consider approval of Board positions for 2013-2014
- B. Review and discuss the 2013 work plan and the October 19th event
- C. Review and discuss the 2013-2014 budget
- D. Discuss and consider approval of TREES membership
- E. Review and discuss the Tree City USA workplan and Urban Forestry Project
- F. Review and discuss other possible projects for calendar year 2014
- G. Review and discuss open meetings training

VI. REPORTS/ANNOUNCEMENTS

VII. ADJOURNMENT

In compliance with the Americans with Disabilities Act, the City of Kennedale will provide for reasonable accommodations for persons attending City Council meetings. This building is wheelchair accessible, and parking spaces for disabled citizens are available. Requests for sign interpreter services must be made forty-eight (48) hours prior to the meetings. Please contact Amethyst Cirno, City Secretary, at 817.985.2104 or (TDD) 1.800.735.2989

CERTIFICATION

I certify that a copy of the January 14, 2014, Keep Kennedale Beautiful Commission agenda was posted on the City Hall bulletin board next to the main entrance of the City Hall building, 405 Municipal Drive, of the City of Kennedale, Texas, in a place convenient and readily accessible to the general public at all times and said agenda was posted at least 72 hours preceding the schedule time of said meeting, in accordance with Chapter 551 of the Texas Government Code.

A handwritten signature in cursive script, appearing to read "Kelly Cooper", written in black ink.

Kelly Cooper, KKB Staff Liaison

Date: January 14, 2014

Agenda Item No: MINUTES APPROVAL - A.

I. Subject:

Consider action to approve minutes for the November 2013 special work session

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

The minutes have been prepared by Board Secretary Wilda Turner and are attached for your review and approval.

IV. Recommendation:

Approve

V. Attachments:

Date: January 14, 2014

Agenda Item No: REGULAR ITEMS - A.

I. Subject:

Discuss and consider approval of Board positions for 2013-2014

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Each year the board is required to make appointments for these three Board positions as outlined in the KKB Bylaws. These positions are Chair, Vice Chair, and Secretary.

It is possible to reappoint the current incumbents for another year term, however, it should be noted that the current Vice Chair, Stephen Brim has not been reassigned to the Board and so another member will need to be selected.

The Board will need to nominate individuals for each position and then vote to approve.

IV. Recommendation:

Approve

V. Attachments:

Date: January 14, 2014

Agenda Item No: REGULAR ITEMS - B.

I. Subject:

Review and discuss the 2013 work plan and the October 19th event

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

The actual work plan for 2013 is attached to this briefing. It outlines the activities of the board for the year and will be the basis for reapplying for the KTB affiliation in March 2014.

As part of the work plan, the Bring IT event October 19, was quite successful even though fewer residents participated than in the previous year. Total cars for the entire event were 64, including the 35 which dropped off household hazardous waste. The total pounds collected include 1,798 pounds of paper, 2,497 pounds of electronics and 7,201 pounds of household hazardous waste for a total of 11,496 pounds.

The event concluded with the Arbor Day event, beginning at Noon with lunch. Total participation was 49 adults and children concluding with a tree give-away. The program sponsors included TXU, Progressive Waste Solutions, KKB and the City.

IV. Recommendation:

None

V. Attachments:

1.	Annual Work Plan 2013	Annual Work Plan 2013.docx
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Annual Work Plan



Date	Event
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2013

January 14:	Monthly Meeting
January:	Joined TREES
February 12:	Monthly Meeting
February 15:	Training: Forestry Annual Conference Grand Prairie = 8 hours (1) Staff member
March 2:	Texas Independence Day Parade 11:00 a.m. to 4:00 p.m. Parade Participation and clean-up of the event afterwards: 7 Members + 1 Staff Member
March 12:	Monthly Meeting
March 19:	Training – <i>Top Social Marketing for Non-Profits</i> (Noon – 1:00 p.m.) (1) Commission Board Member
March 21:	Training – <i>How to Get More Followers on Social Media</i> (Noon – 1:00 p.m.) (1) Commission Board Member
March 30:	Spring Clean: Household Hazardous and Electronic Waste Disposal. Event 8:00 a.m. to Noon Participation: 7 Members + 1 Staff Member, 4 City Councilmember Crud Cruiser – 58 Cars E-Waste Disposal – Total collected = 4,105 lbs; 15 TV's at 1494 lbs and 13 CRT's 328 lbs, all other product at 2,283 lbs.
April 7:	Art in the Park clean-up of TownCenter Park after the festival was complete 5:00 p.m. to 8:00 p.m. Participation: 7 Members + 7 Staff Members + 15 Youth
April 9:	Monthly Meeting
April 13:	Beautification Project with Outdoor Club - Planting xeriscape including 2 Trees at Public Works entrance sign. Participation: KKB Chairman, Outdoor Club students (2); Outdoor Club teachers (2) took two hours.
April 20:	Beautification Project spring planting in the Bird/Butterfly Demonstration Garden. 9:00 a.m. to 1:00 p.m. Participation: 7 Members + 5 children + 1 Staff Member
May 14:	Monthly Meeting
June 1:	Keep Texas Beautiful/Don't Mess with Texas Clean-up: 56 citizen volunteers and 1 staff member for three hours.
June 11:	Monthly meeting

Annual Work Plan

Date	Event
July 9:	Monthly meeting: Preparation for Three events this fall; Also received a training overview of the Annual KTB Conference to Commission
July 8-12:	7:00 a.m. work in butterfly garden
July 30:	Training – <i>Free PR Help for Your Nonprofit</i> (Noon – 1:00 p.m.) (1) Commission Board Member
August 13:	Monthly meeting: Preparation for Three events this fall
August 30:	Training - <i>Sustainability Leadership and Affecting Change</i> – 8 hours (1) Staff member
Sept. 10:	Monthly meeting: Preparation for Three events this fall
Sept 10:	Training: <i>Nonprofit Emails That Get Results</i> (Noon – 1:00 p.m.) (1) Commission Board Member
Oct. 8:	Monthly meeting: Final Preparations for events
Oct 19:	“Bring It” Event 9:00 a.m.-Noon. Participation: KKB Commission, Outdoor Club students (2); Middle School students (2); Community Members (7), four (4) hour event. Sixty four total cars, 1,798 pounds of paper, 2,497 pounds of electronics and 7,201 pounds household hazardous waste.
October 19:	Arbor Day Celebration Noon to 2:00 p.m.; 48 children and adults participated in the Arbor Day celebration. Backlands Prairie Raptor Center provided a one hour presentation and demonstration; KKB provided lunch and distributed 100 Live Oak Seedlings to those participating. Sponsors for the program included: Progressive Waste Solutions, TXU, KKB and the City.
October 31:	Training – <i>Yes! Cartons are Recyclable in Texas</i> (11:00 a.m. – Noon) (1) Commission Board Member
Nov 6:	Special Work session for November 9 work day.
Nov 9:	Bird/Butterfly demonstration garden workday. Participation: KKB Commission, Outdoor Club students (7), Community Members (15), and city staff (5). Work began at 8:00 a.m. and ended with a lunch at Noon.
Dec 10:	Monthly meeting
Dec 12:	Training – KTB Governor’s Award (11:00 a.m. – Noon) (1) Staff member

Annual Work Plan

Date	Event
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Date: January 14, 2014

Agenda Item No: REGULAR ITEMS - C.

I. Subject:

Review and discuss the 2013-2014 budget

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

This item will provide the KKB Board members the opportunity to review and discuss the 2013-2014 budget, current expenditures and possible projects for the upcoming calendar year.

Staff has discussed with city management the possibility of implementing some type of rain harvesting system to capture water from the police Department roof and use it to irrigate the garden. We are checking into the costs and will have this for you at our next meeting.

IV. Recommendation:

None

V. Attachments:

1.	KKB 2013-2014 Budget	Budget 2014.xlsx
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Keep Kennedale Beautiful

Expenditures 2011 -2012

Operating Income

Fundraising	\$334.00	2011 - Art in the Park
Fundraising	\$270.00	2012 - Art in the Park
Citizen Donations	\$0.00	
City	\$3,166.00	

Total **\$3,770.00**

Item	Budgeted Expenses	Expense Description	Line Item Detail	Total per Line Item
Annual KTB Affiliate Fee	\$ 75.00	KTB Affiliate Fee	\$100.00	\$100.00
KTB Training				
Office Space				
Telephone				
Newsletter/Letterhead/ Stationary	\$ 500.00	Boy Scout Patches	\$23.00	\$23.00
Postage	\$ 25.00	Letters for May 5	\$83.70	\$83.70
Clerical Assistance				
Creative Services				
Promotional Materials & Give-aways	\$ 500.00	T-Shirts	\$134.83	\$134.83
Printing	\$ 50.00			\$0.00
Travel				
Salary/payroll				
Community Projects & Supplies				
Safety Equipment (Traffic Vests)	\$ 425.00	Traffic Vests	\$185.00	\$185.00
Texas Independence Day Parade				
"It's a Bags Life" Campaign	\$ 750.00	Poster Supples, etc.	\$29.00	\$29.00
Community Garden Supplies	\$ 700.00			
Great American CleanUp		Traffic Vests	\$169.15	\$169.15
		Safety Gloves & Nifty Nabbers	\$187.26	
		First Aid Kits	\$126.28	
		Lunch	\$115.37	\$598.06
Bird Habitat Clean-Up	\$ 475.00			
		Bird house materials	\$200.84	\$200.84
May 5th Clean-up		Traffic Vests	\$206.00	\$206.00
Total	\$ 1,770.42			\$1,729.58

Keep Kennedale Beautiful

Expenditures 2013 -2014

Operating Income

Progressive Waste Solutions	\$2,000.00
City	\$8,625.00
Total	\$10,625.00

Item	Budgeted Expenses	Expense Description	Cost Detail	KKB Expenditure	Comments	Remaining
Annual KTB Affiliate Fee	\$ 100.00					
KTb Training	\$ 500.00					
Governor's Award Application Fee	\$ 25.00					
Telephone						
Newsletter/Letterhead/ Stationary	\$ -					
Postage	\$ -					
Clerical Assistance						
Creative Services						
Promotional Materials & Give-aways	\$ -					
Printing	\$ -					
Travel	\$ 300.00					
Salary/payroll	\$ -					
Community Projects & Supplies:						
Safety Equipment (Traffic Vests)	\$ -					
Texas Independence Day Parade	\$ 50.00					
Bird/Butterfly Garden Supplies	\$ 700.00			738.00	Lee Eng.	738.00
Great American CleanUp	\$ 500.00					
Arbor Day Celebration	\$ 500.00				Part of Bring It	
Bring It Event (Crud Cruiser & Action Shred)	\$ 4,650.00					
		Raptor Center	\$225.00	\$0.00	Grant Paid	
		Action Shred	\$450.00	\$450.00		

Item	Budgeted Expenses	Expense Description	Cost Detail	KKB Expenditure	Comments	Remaining
		Crude Cruizer	\$1,575.00	\$1,575.00	Pre-Bill	
		Electronic Waste	\$0.00	\$0.00		
		Food	\$195.69	\$195.69		
		Banners	\$150.00	\$150.00		
		Flyers for School	\$42.98	\$0.00	City Paid	
		Propane	\$19.99	\$19.99		
				\$3,128.68		\$ 1,521.32
Spring Clean & Crude Cruiser	\$ 2,800.00					
Adopt a Street/Spot/Park	\$ 500.00					
Citywide Clean-up	\$ -					
Total	\$ 7,496.32					

* Credit with Stegall's for: **499.44**

Date: January 14, 2014

Agenda Item No: REGULAR ITEMS - D.

I. Subject:

Discuss and consider approval of TREES membership

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

This item will provide the KKB Board members the opportunity to discuss membership with the Trinity River Environmental Education Society (TREES). Staff has attached a copy of the letter received October 31 regarding membership and its benefits. Keep Kennedale Beautiful was a member this past year with membership dues of \$50.00.

The board should discuss the value of the program and the benefits received when considering their participation.

IV. Recommendation:

Postpone/Table

V. Attachments:

1.	TREES Letter	TREES LETTER_0001.pdf
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Trinity River Environmental Education Society
P.O. Box 14536
Haltom City, TX 76117
www.trinitytrashbash.com

Oct. 31, 2013

Dear TREES Member,

As coordinator of Keep Haltom City Beautiful and long-time member of the Trinity River Environmental Education Society (TREES), I'm writing to ask you to continue your community's TREES membership at the rate of \$50 for the year 2014.

Membership in TREES provides the following benefits:

- Networking with other North Central Texas environmental education coordinators
- Monthly meetings, most of them via the internet, allowing us to share ideas and learn from each other, right from our desks. Meeting this way saves time and fuel (keeping our air clean).
- TREES provides us the opportunity to share resources, such as the Big Earth Balloon; a great tool to gain exposure and raise excitement at environmental events.
- Information sharing about Keep Texas Beautiful and Keep America Beautiful programs
- Community outreach opportunities such as the Fort Worth Stock Show's Kids Gone Wild

TREES members also share benefits from cooperative grants. For example, each year we've received a sponsorship for Trash Bash giveaways from the Trinity River Authority (TRA), which cuts down on individual city expenses. Other grants have come from the TCEQ and have funded regional efforts in code enforcement officer training, a video contest in cooperation with local ABC affiliate WFAA as well as materials to support our Trash Bash cleanups.

Since 1992, the organization has focused on raising awareness of the importance of the Trinity River. During those first years, as an ad-hoc committee, we met in late summer to coordinate volunteer cleanups along the banks of the river. In 2003, we became more formally organized by achieving 501 (c) 3 non-profit status. Since then, TREES has grown from a dozen member cities to a total of 29 in 2013.

Our costs are minimal. We have a volunteer CEO who monitors our books, arranges our meetings, keeps us apprised of environmental issues and represents us at state and national conferences. Officers, including president, vice president, secretary and treasurer, also serve in a volunteer capacity.

From my perspective, my city's involvement in TREES has been a win-win. I hope you feel the same and that you'll decide to stay with us. Dues of \$50 must be received by Jan. 30, 2014. Attached is an invoice for processing, or you can pay online using PayPal or a credit card by visiting www.trinitytrashbash.com.

Please let me know if I can answer any questions about the benefits of membership or the 2014 programs we have planned. Reach me by phone at 817-222-7767 or email fburns@haltomcitytx.com.

Sincerely,

Fran Burns, TREES Membership Chair/Immediate Past President

Date: January 14, 2014

Agenda Item No: REGULAR ITEMS - E.

I. Subject:

Review and discuss the Tree City USA workplan and Urban Forestry Project

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Staff has completed the Tree City USA work plan and used this as the basis for the application which was submitted in November. We should receive notification in February 2014 regarding the status of the application and if we will receive the designation for a third year.

In addition, Rachel Roberts, our planning director has suggested a project working with the state forestry service to design an Urban Forestry Program. The goal of this type of program is to have a plan that outlines the types of trees we have in Kennedale and develops a plan to maintain and/or grow the current urban forest. As the city continues to develop, having a plan that thoughtfully addresses community forestry will help us to maintain and enhance the beauty of Kennedale while also maintaining property values, public safety, electric service and increasing connectivity of trails and walking paths throughout the city.

The city does not currently have a tree survey or urban forestry plan. The hope is that the Texas Forestry Service will assist us in creating this plan either through a grant to hire an Arborist or through a student group. More information will follow after the December 11, 2013 meeting.

IV. Recommendation:

None

V. Attachments:

1.	2013 Community Forestry Expenditures	Tree Board Work Plan and Expenditures.2013.docx
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City of Kennedale
Annual Work Plan with
2012-2013 Community Forestry Expenditures

Activity	Expenditure
Population: 6,800	
General Park Maintenance	
Public Works Department	
Labor: Public Works Personnel (\$13.92 * 520 hrs)	\$ 7,238
Tree and Shrub Care and Maintenance	
Contractor: Landstar Landscape	\$ 1,200
Tree Board Activities including partnership with KKB	
Texas Independence Day Parade: Float to promote Beautification and Clean-up (9 residents *4 hours)	\$ 360
Art In the Park Beautification/Clean-up Services (7 adult volunteers, 7 staff member, 15 Youth \$10.00*8 hrs. *3 days = 696 hrs.)	\$ 6,960
Citywide Clean-up May 2013/October 2013 (26 staff members (13.92 hr. @ 112 hrs.)	\$ 3,118
Cost of Roll-offs	\$ 5,300
Spring Clean: March 2013 (11 adults (10.00), 2 Staff (13.92) @ 4 hours = 52 hrs.)	\$ 551
Beautification Project with KISD Outdoor Club Participation: 3 residents and 2 students (10.00), 2 staff (13.92) @ 2 hours = 14 hrs. Planted two trees and xeriscaped entrance to public works	\$ 156
Material Costs	\$ 500
Spring Planting Project in the Bird/Butterfly Demonstration Garden 9:00 a.m. to 1:00 p.m. Participation: 7 adults, 5 youth (10.00), 1 staff member (13.92) =13*4 hrs = 52 hrs	\$ 536
Materials	\$ 466

Bring It: Recycling Event

October 2013

(2 staff (13.92 hr), 12 adult, 4 students (10.00 hr.) @ 4 hrs = 48)
 Recycled: 2,497 lbs of electronics, 1,798 lbs of paper and
 35 cars dropped off household hazardous waste and
 15 bags of used clothing \$ 751
 Paper Shredding Recycling Service \$ 450
 Household Hazardous Waste \$ 1,575

Arbor Day Celebration and Cook-out October 2013
 9 Adult Volunteer and 2 youth (10.00), 1 staff (13.92), 50 adult
 and children/youth participated. Noon – 2:00 p.m. \$ 248
 Blackland Prairie Raptor Center Presented \$ 255
 Food/Marketing \$ 400
 Planted two Vitex at Sonora Park \$ 633
100 Trees distributed to residents, donated by TXU

Garden Workday Fall November 9, 2013 15
 adult, 9 students (10.00), 5 staff (13.92 hr.)
 @ 3 hours = 87 hrs \$ 929
 Materials = Plants, expanded shale, compost, flagstone \$ 1,940

Tree/Plant Voucher Program 2013
 Residents who commit to not use pesticides are provided
 A \$25.00 voucher; 196 vouchers provided in 2013 \$4, 900

Total Community Forestry Expenditures FY2012-2013	\$33,426
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Date: January 14, 2014

Agenda Item No: REGULAR ITEMS - F.

I. Subject:

Review and discuss other possible projects for calendar year 2014

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

Below are several other projects that have been mentioned or completed by other affiliates and may be possible projects for KKB's consideration. Briefly, they are as follows:

- a. Holiday Decoration/Lighting Contest - We discussed this early this year but did not have time to plan. This may be an interesting project that could get the entire community involved and raise awareness about KKB. It is something that when started would need to be on-going each year.
- b. Beautification/Helping Seniors Project - This project was brought to my attention from another affiliate organization. It may be a way to help senior citizens with home and yard repairs that otherwise may be a code violation, safety issue or create neighborhood blight. The city of Kaufman has implemented a similar program and receives donations from area retailers for materials needed for the projects. A news article is attached to provide an overview of how this might work.
- c. Community Education Campaign - This could be a focus for next year as it seems we still are little known in our own community. Keep Graham Beautiful has a similar program that keeps the community aware of what is going on which has been quiet successful. A copy of their information is attached for your review.
- d. Recycling Tire Event - Larry Hoover has contracted with a company that will recycle tires for a small fee. It is possible that we could ask them to participate in the spring or fall event as a way to keep tires out of our streams and park areas. There is a per tire cost, and we could manager the costs by only allowing this service for residential disposal, a minimum number per resident, and maybe only the first 50 cars.
- e. Don't Mess with Texas Campaign - One of the comments on last year's "Governor's Award" application was that KKB doesn't support the Don't Mess with Texas Campaign. Typically we haven't participated due to timing of the specific event. It may be beneficial this year to consider how we can take a more active role in this next year.
- f. Bird Habitat Clean-up - The bird habitat at Sonora Park could use another clean up and the paths need to have mulch spread on them again. This might be another good event for the spring, perhaps a shared

responsibility with the boy scouts.

g. Keep Texas Beautiful Awards - Is the board interested in applying for community awards for individual or businesses that support KKB's efforts? This could be a youth, adult or business. Nominations require a brief write-up about why a person is eligible and how they support KKB and KTB efforts. I've provided a brief overview of the award options as an attachment.

h. Simple Recycling - This is a company that partners with organizations to recycle used clothing. Similar to the book recycling, it may be another way to keep recyclable material out of the landfill. Information is attached for your review.

The Board should discuss whether there is interested in moving forward with any of these projects and if so a suggested timeline and budget should be considered.

IV. Recommendation:

None

V. Attachments:

1.	Senior Home Repair Project	KAUFMAN REPORT_0001.pdf
2.	Community Awareness Program	GRAHAM PROJECT INFORMATION.pdf
3.	KTB Awards	KTB AWARD PROGRAM.pdf
4.	Simple Recycling Program	SIMPLERECYCLING PROGRAM.pdf

City clean-up program wins state award

Staff reports | Posted: Thursday, October 17, 2013 5:47 pm

At the recent Texas Municipal League Annual Conference and Exhibition, held in Austin on Oct. 8-11, the city of Kaufman was presented with the 2013 Municipal Excellence Award in City Spirit for cities with population under 25,000. The award recognizes the city for its Neighborhood Enhancement Action Team.

NEAT is a self-help beautification program that builds community assets. NEAT not only helps improve the quality of life of residents in need, but it is a valuable tool that helps Kaufman attract new development. Most importantly, it is neighbors helping neighbors. The NEAT program focuses on restoring and cleaning up one neighborhood at a time, two times a year. NEAT has far-reaching impact as it targets about 200 homes and businesses with maintenance issues and code violations each year. A recent clean-up effort included more than 70 volunteers that repaired and painted 12 houses and filled three 30-yard dumpsters full of trash and debris. The NEAT program is truly a community-wide effort and relies on city staff, volunteers, and local businesses to donate their time, expertise, money, and supplies.

On hand at the conference to accept the award were Mayor William Fortner, Mayor Pro-Tem Charles Gillenwater, councilmembers Barry Ratcliffe, Jeff Jordan, Patti Patterson and Ryan Parker, City Manager Curtis Snow, Assistant City Manager/City Secretary Jo Ann Talbot and Development Services Director Marcy Ratcliff.

The Texas Municipal League is a voluntary association of more than 1,130 Texas cities, which includes Kaufman. The league's primary objective is to serve the needs and advocate the interests of Texas cities, and it is the largest organization of its kind in the United States.

Graham

Category 3: Population 5,501 – 9,000

Landscape Award: \$130,000

Graham, the Daffodil Capital of Texas, is pleasantly situated in north central Texas, just 88 miles northwest of Fort Worth. Founded in 1872, this community has a population of 8,903 and boasts “America’s Largest Downtown Square,” a unique two-square block community gathering landmark. Graham provides its citizens the personal touch of a small town and the progressive services of a large city. For several years, Graham suffered with clear evidence of oversight and eyesores as no community group was dedicated to maintaining its charm and beauty. Luckily, leaders within the community were taking notice and ready to take action.

- * In February of 2012, Keep Graham Beautiful (KGB) took the community by storm as it launched with a strong volunteer board of directors and support from the City of Graham Public Works Department. First on the agenda, get buy-in from the city, which KGB successfully accomplished by presenting evidence of blighted locations to city leadership. With the Mayor’s office on board, KGB filed for their official 501(c)3 designation, created a spiffy new logo, and moved on to the next task – make Graham beautiful again! By spreading their message to key groups within the community, such as the Kiwanis, Lions and Rotary Clubs, and Chamber of Commerce, KGB was able to attract 276 Facebook friends within less than a year. Over 569 inches of advertisements, 446 inches of article in the local paper, frequent broadcasts on radio stations, banners, and 1,000 “I Support a Cleaner Graham” yard and window signs ensured that everyone in Graham knew of this organization’s exciting new beginning.
- * Community education and beautification programs and campaigns began right away for KGB. Newspaper and radio announcements educated citizens on recycling drop off locations and easy to read “Yes/No” flyers identifying suitable and unsuitable items to recycle were distributed. Youth education is provided year round to Graham students through animated videos teaching anti-litter and cleanup messages at the Nature Park, utilized by the local elementary school. Through the Graham Chamber of Commerce’s monthly Chambergram, KGB reminds business leaders that the community’s appearance is paramount to economic development and first impression impact. One of KGB’s primary beautification initiatives was to address unsightly curbs and gutters. Work with the city on this initiative resulted in the purchase of a new street sweeper, herbicide applicator truck, and front-end loader for removal of soil buildup. By partnering with the Texas Department of Corrections, KGB was able to utilize 316 man hours of

labor to clean and beautify a blighted park and drainage area. Main Street Graham beautified the Downtown Square by removing floral and brush overgrowth and replanting beds with attractive perennials. Plans to beautify historic Shawnee Park, a highly visible city focal point, were submitted to the U.S. Army Corps of Engineers. Additionally, sixteen abandoned homes were demolished and more than 100 abandoned vehicles were identified for code violation. After many successful public hearings and citizen committee meetings in 2012, plans for a \$1.2 million park development are underway!

Thanks to KGB, Graham isn't just becoming more beautiful, it's becoming cleaner and greener as well. During their Spring Cleanup and Fall Brushup events, KGB engaged around 1,000 volunteers and collected over 200 tons of refuse. Two large trailer loads of electronic devices, 4 tons of shredded paper, and 180 tires were collected for recycling. A whopping 20,000 cubic yards of brush was collected and turned into mulch, available at no charge to city residents. The city and KGB didn't skip a beat when Graham's longtime trash disposal vendor unexpectedly terminated assistance with recycling collection. The Public Works Department custom fitted a 14 foot dump trailer for collection and placed it for convenient public access. The city also restored a vandalized and long dormant compactor, into which the trailer is emptied as frequently as three times a week. Compacted recyclables are then transported almost 150 miles to a sorting center in McKinney. By far, the most unique and prominent litter program is KGB's Litterbuggies I and II! These right-hand drive former US Postal Service vehicles are custom fitted for litter patrol and pickup. The "face" of Keep Graham Beautiful, they cruise the streets of Graham collecting trash and debris along the way, and allowing even mobility impaired citizens to help keep Graham streets spic and span!

After six years of neglect, Keep Graham Beautiful is aggressively increasing community awareness, pride and involvement. From students to senior citizens, from educators to city officials, business proprietors to residential property owners, Graham citizens are engaged and active in enhancing, improving, protecting and preserving their community like never before.


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Keep Texas Beautiful Awards

The Keep Texas Beautiful Awards recognize the efforts of individuals and groups who make efforts to enhance their community and protect the Lone Star State.

Anyone can submit a nomination for the KTB Awards! So whether you're thinking of a deserving senior citizen, civic group, business, or individual, now's your chance to recognize them. Applications are due Friday, February 14, 2014 by 5:00 pm.

Awards are distributed in eight different categories, including:

ORGANIZATIONS

The **Ebby Halliday & Maurice Acers Business/Industry Award** recognizes businesses with sound environmental principles supporting the KTB mission in the following categories:

- Locally Owned
- State/National
- Innovation Award

The **Civic Organization Award** recognizes contributions by civic organizations supporting the KTB mission in the following categories:

- Project
- Program

The **Government Award** recognizes outstanding contributions to the Texas environment made by government departments, divisions or agencies in the following categories:

- City
- County
- State
- Regional
- Military

The **Media Award** recognizes the public awareness and education efforts of media in supporting environmental issues in the following categories:

- Print (includes newspaper or magazine)
- Daily
- Weekly
- Monthly
- Electronic (includes radio, cable, website and PSA)

INDIVIDUAL LEADERSHIP

The **Keep Texas Beautiful Leadership Award** is the most prestigious award Keep Texas Beautiful presents, this once in a lifetime distinction is awarded to an individual who has provided outstanding leadership in the areas of improving and enhancing the environment of their community, the state of Texas and beyond.

The **OP Schnabel Senior Citizen Award** recognizes senior citizens (age 55+) who demonstrate positive, dynamic and selfless public-spirited leadership in enhancing their local community environment during their lifetime.

The **Ed Davis Litter Law Enforcement Award** is a once in a lifetime award recognizing a law enforcement professional, such as a police officer, prosecutor, judge or environmental compliance officer, who has gone above and beyond in their approaches to

Related Items

2014 Keep Texas Beautiful Awards - Individual Leadership Online Application (Link)

2014 Keep Texas Beautiful Awards for Organizations Online Application (Link)

enforcement of environmental laws and regulations. The first place winner will receive a \$500 cash award.

Volunteer of the Year recognizes individuals who support the mission of KTB through extraordinary efforts and contribute to the betterment of their community. For this award, the reporting period is January 1 - December 31, 2013.

The deadline to apply is **February 14, 2014 by 5:00 pm**. For questions or more information, email awards@ktb.org.

Past Keep Texas Beautiful Award Winners:

[2013](#)

[2012](#)

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Keep Texas Beautiful 8850 Business Park Dr., Ste. 200, Austin, Texas 78759 1-800-CLEAN-TX



[Site Map](#)



Simple Recycling would like to introduce you to a revenue generating, unique and easy way to reduce your municipal waste stream by up to 15%.

At Simple Recycling, we make it Simple to implement a curbside clothing and household discard recycling program that has the potential to generate a consistent municipal revenue stream, reduce current waste removal costs, divert vast amounts of waste from your local landfill and create jobs in the local community.

I would like to request an opportunity to meet with you so that I may provide additional detail regarding this program and how it can benefit your community. Simple Recycling will provide a turn-key program that will require ZERO financial or labor investment by the city. We provide:

- All related curbside trucking and pickup expenses
- Specially designed collection bags for each household
- Program information for distribution to the community
- Comprehensive insurance coverage
- Compensation to the municipality

Clothing and other textiles are 100% recyclable yet the EPA estimates that each US household throws 68 lbs. of clothing in the trash every year! At Simple Recycling, we want to help make it Simple for your municipality to reduce costs and eliminate millions of pounds of trash.

I have also included some additional information with this letter for your review. Please contact us at your earliest convenience for additional information.

For more information about this new program please call or email Scott Shaffer 440-519-9200 office | Info@SimpleRecycling.com

5425 Naiman Parkway | Solon, OH 44139 | 440-519-9200 office
Info@SimpleRecycling.com



Curbside Clothing and Household Discard Recycling Program

Contact: Scott Shaffer
(440) 519-9200 or Info@SimpleRecycling.com

Who is Simple Recycling?

We have over 50 years of experience in clothing and household discard collection

Our sister company manages clothing and household discard donation programs in partnership with non-profit organizations

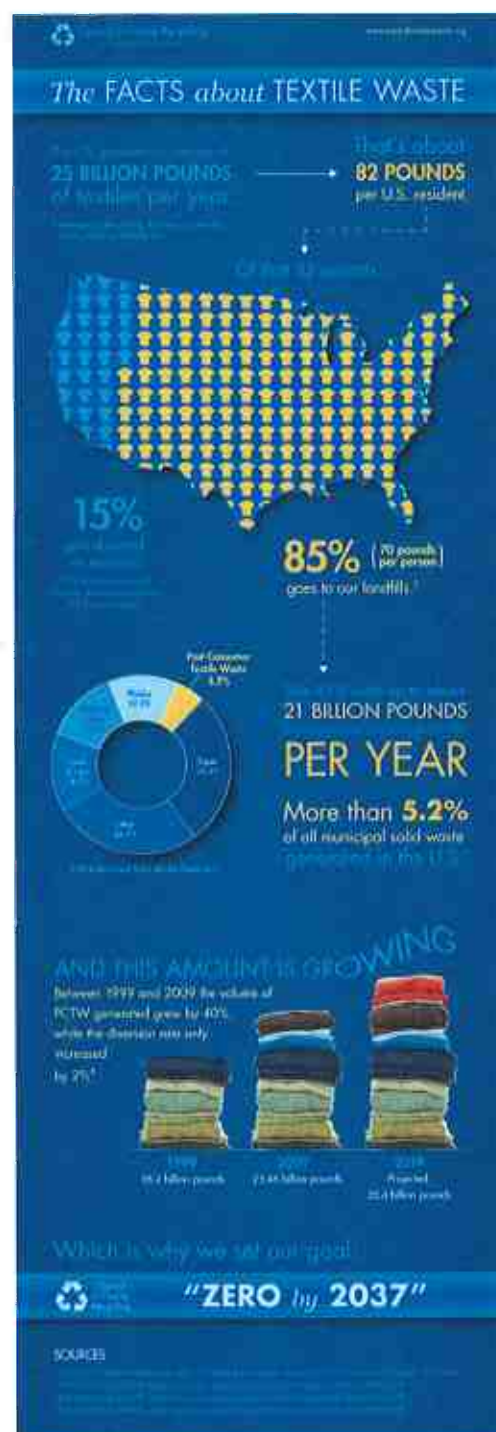
Environmental Impact Facts

Clothing, Appliances, Durables, Furniture accounts for approximately 15% of local waste stream

85% of textiles are NOT recycled or donated¹

EPA estimates 70 lbs/person of clothing are thrown away each year

(Your City Population * 70lbs = MILLIONS of lbs/year)



¹ <http://www.weardonaterecycle.org>

The Model has been Tested & Proven

Excerpt from USA Today, April 23, 2013 -

"Clothes recycling is going curbside in more U.S. towns as global prices rise for the used apparel, shoes and linens that Americans often toss in the trash.

Since September, more than a dozen local governments -- in Arizona, Massachusetts, New Jersey, Pennsylvania and Washington state -- have begun curbside pickup of textiles, often in special bags next to bins containing paper and cans."²

² <http://www.usatoday.com/story/news/nation/2013/04/20/recycling-clothes-expands-curbside/2092351/>

Cost to Your Residents

\$0

Cost to Your City

\$0

Details & Logistics

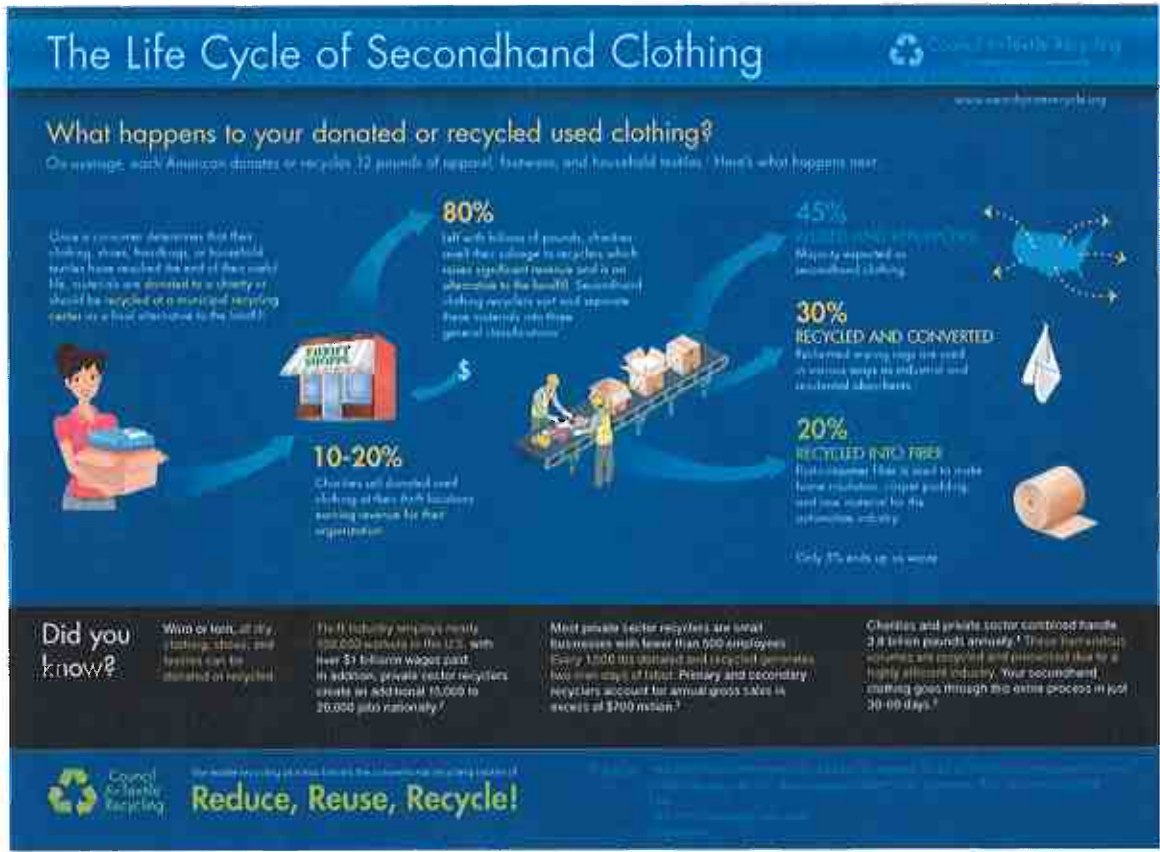
Simple Recycling provides:

- Free residential curbside pickup service
- Custom printed recycling collection bags
- All informational materials
- All trucking and pickup costs and management
- Local jobs
- All related insurance coverage
- Drop boxes in locations of city's choosing

Your city provides:

- Notifications and information to residents

What Happens to the Collected Materials?



For more information and to learn about how to begin a curbside collection program in your community, please contact Scott Shaffer at:
440-519-9200
or Info@SimpleRecycling.com

Date: January 14, 2014

Agenda Item No: REGULAR ITEMS - G.

I. Subject:

Review and discuss open meetings training

II. Originated by:

Kelly Cooper, Director of Human Resources

III. Summary:

This item will provide the board the opportunity to discuss the training and ensure that KKB is following all the required procedures as outlined in the training.

IV. Recommendation:

None

V. Attachments: